





HOUSEKEEPING



MUTE YOUR MICROPHONES DURING THE SPEAKER'S PRESENTATIONS



SHARE YOUR QUESTIONS WITH US USING THE Q&A FUNCTION OR RAISE YOUR HAND DURING THE Q&A TIME



CHOOSE YOUR PREFERRED LANGUAGE VIA "INTERPRETATION"

(ВЫБЕРИТЕ ПРЕДПОЧИТАЕМЫЙ ЯЗЫК ЧЕРЕЗ «УСТНЫЙ ПЕРЕВОД»)

WELCOME from OLLE DAHLIN IBU PRESIDENT

IBU DEVELOPMENT PRINCIPLES 2024/2025

NFs DEVELOPMENT PROJECTS SUPPORT

IBU-IOC CAMPS + MATERIAL DISTRIBUTION

IBU SCOPE 2.0

IBU ACADEMY

IBU REGIONAL EVENTS and NATIONAL EVENTS

IBU UPCOMING EVENTS and more

AGENDA

01 INTRODUCTION



IBU DEVELOPMENT TEAM & DEVELOPMENT PRINCIPLES 2024/2025

Dagmara Gerasimuk Development Director

Gerold Sattlecker Head of Academy

Christoph Gressenbauer Education Manager

Anna Kitzbichler Development Project Coordinator

Maija Ruotsalainen Development Project Coordinator

Riikka Rakic

Strategy, Sustainability and Governance

Theresa Heinsinger Sustainability Manager

DEVELOPMENT & SUSTAINABILITY

NF CLASSIFICATION CRITERIA AND AVAILABLE DEVELOPMENT SUPPORT 2024/2025

DEVELOPMENT CATEGORY			CLASSIFICATION CRITERIA	IBU DEVELOPMENT SUPPORT		
	ADVANCED STRUCTURE		1. Combined WC NC points ranked 1-5	Development project support IBU Regional Events support IBU Academy activities		
	DEVELOPED STRUCTURE		Participation WC / both genders IBU venue A/B License Combined WC NC points ranked 6-25	Development project support IBU Regional Events support Equipment and material on request IBU Academy activities		
	PROGRESSING STRUCTURE		Participation of both genders in YJWCHs or IBU Cup or IBU Continental Cups or IBU Regional Cups or IBU Junior Cup Hosting annual national Championships in all IBU categories	Development project support IBU Regional Events support Equipment and material on request IBU Academy activities IBU IOC Camps		
	BASIC STRUCTURE		 National competition with at least 4 national athletes or Participation at IBU YJWCH or IBU Junior Cup Sports facility / basic sports Biathlon coach or cross country skiing coach with training programme in shooting and rifle safety 	Development project support IBU Regional Events support Equipment and material on request IBU Academy activities IBU IOC Camps		
	E INCOMPLETE STRUCTURE		New NFs with a strong will to become full members - basic structures have to be put in place first, knowledge transfer from professionals necessary, and active members	Development project support BU Academy activities		
INACTIVE MEMBERS			1. NF that doesn't take part in any of IBU event series for 2 seasons in a row 2. NF that doesn't have minimum 4 athletes to organize National championships (Youth and Juniors) during winter or summer 3. NF that doesn't have any training venue 4. NF that doesn't have a biathlon coach			



Development Categories for the fiscal year 2023/2024

Category A - Advanced Structure:

GER, NOR, FRA, SWE, ITA (5 NFs)

Category B - Developed Structure:

AUT, BUL, CAN, CZE, EST, FIN, KAZ, KOR, LTU, LAT, POL, ROU, SLO, SUI, SVK, UKR, USA (17 NFs)

Category C - Progressing Structure:

AUS, BEL, BIH, CHN, CRO, DEN, ESP, GBR, GRE, GRL, HUN, JPN, MDA, MGL, SRB, TUR (16 NFs)

Category D - Grassroot Structure:

ARG, CHI, BRA, GEO, KGZ, MKD, NED, NZL (8 NFs)

Category E - Incomplete Structure:

IND, ISL, LBN, MEX, POR, THA, TPE (6 NFs)

Category F - Inactive Members:

AND, ARM, IRL, CYP, DOM, LIE, UZB (7 NFs)



send your national champs results

Suspended: RUS, BLR

(In total: **61** nations)

Group			IBU DEVELOP	MENT SUPPOR	RT 2024-2025		
A. Advanced	1. Coaches' Scholarship for the IBU Academy courses 2. Mentorship Programme (GE budget, courses budget) 3. Biathlon for All	Customized development co-projects with the contribution to IBU stakeholders and/or contribution to IBU Academy Financial support for NF development project applications (HR, Youth and Junior Development, support of training venues) Financial support to expert support Max IBU support per NF 25 000 EUR	1. Sustainability, 2.Gender equality, 3. Athletes' involvment after sport career Max IBU support per NF 25 000 EUR and max 15 000EUR per project; 50/50	NFs Partnership (A and B projects leaders) a max IBU support 20 000 EUR; without own contribution possible collaboration beteween A&B NFs	IBU Regional Event Support summer and winter +city events		
B. Developed							IBU IOC International Youth Camp
C. Progressing						Equipment and material on request min. 4 athletes competing in international IBU events	IBU-IOC Camps 2-3 overall camps SPRING/AUTUMN/WIN- TER and regional camps; IBU Academy 'students' with obligatory practice during the camps
D. Basic							
E. Incomplete structure (non-developed)							
F. Inactive members							-

02 NFs DEVELOPMENT PROJECTS



PROJECT PRINCIPLES



PROJECT OVERVIEW

- Youth and Junior athletes' development
 - Identification and training of youth and junior athletes
 - Popularisation of biathlon among kids
- NF partnerships
- Biathlon expert support (open for all; experts can be provided by IBU)
- Support of training venue
- Sustainable business development
 - Athletes' involvement after sport career
 - Sustainability
 - **Gender Equality**
- Customised development project with contribution to all stakeholders (only for A category NFs)

IBU DEVELOPMENT INFO DAY

DEVELOPMENT PROJECTS

GENERAL PRINCIPLES

- The budget allocated to the national federation project(s) will be a maximum of 25,000 EUR for individual project(s), 25,000 EUR for Sustainable business development projects and 20,000 EUR per Partnership Projects (max. 3 projects)
- Partnership projects must be led by A or B-category NFs partnering with federations from B, C, D and E-category NFs.
- NFs from the A and B categories may lead a maximum of 3 partnership projects.

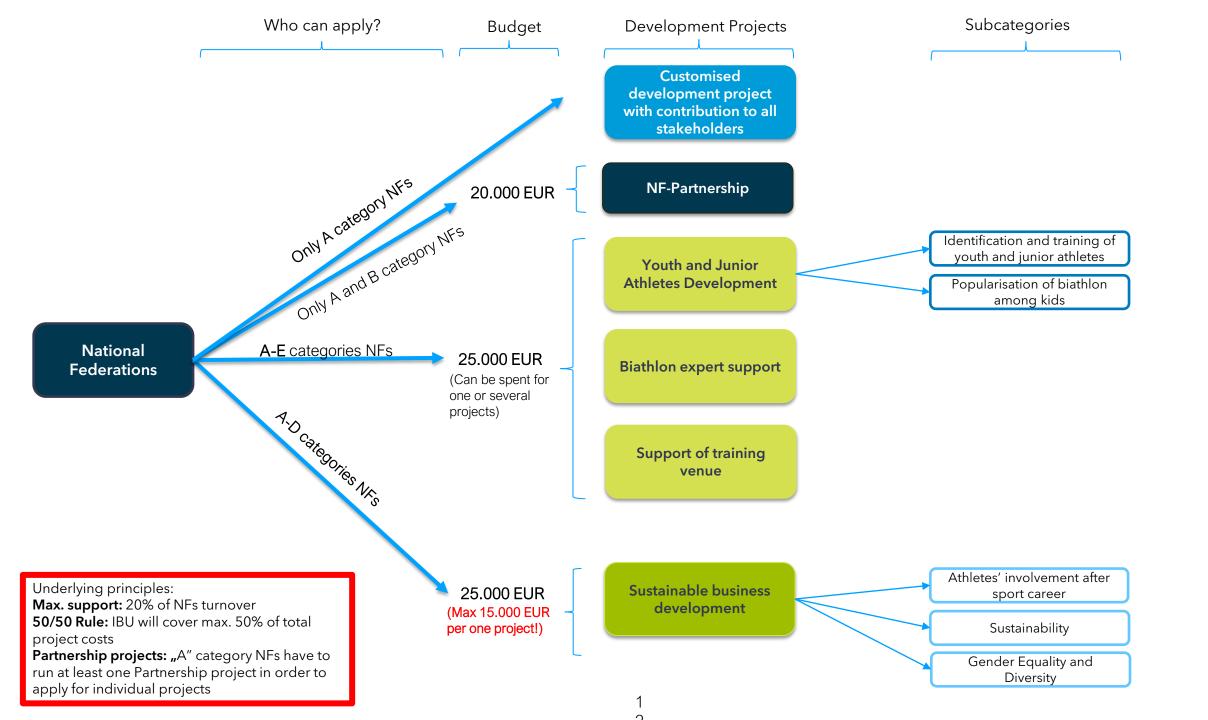
Example:

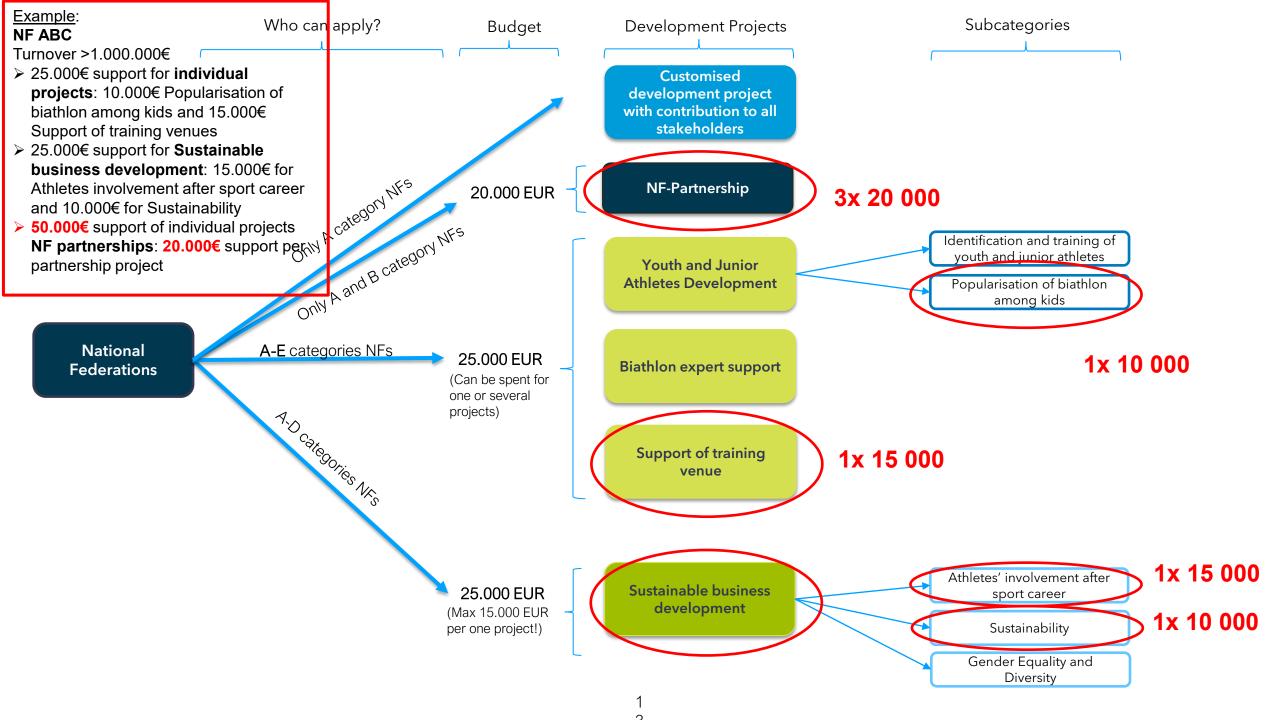


Applying for 25.000€ support for individual project(s) → 25.000€ NF contribution required (this can be 12.500€ from NF and 12.500€ from voluntary work, stadium rent, third party contribution...

- The IBU financial support shall not exceed 50% of the total project costs (to ensure own financial activities from the NFs).
 Donated services and voluntary work can be up to 50% of NF contribution. If the applicant reduces the budget during project execution, the IBU contribution may be reduced accordingly due to the 50% rule.
- The total development support can not be more than 20% of the NF's turnover from the previous year

Total turnover: 100.000 € → 20% is 20.000€ max. support from IBU





DEVELOPMENT PROJECTS GUIDELINES



GENERAL PRINCIPLES

- The following projects are not considered for any development support:
- stadium constructions
- stadium maintenance
- renovation of targets
- material requests
- car purchase
- Team equipment and any materials already provided through the yearly Material distribution

- The applications have to be submitted via IBU Scope 2.0
- **50**% of the financial support will be transferred after the project has been approved, and the other **50**% will be transferred after the project report has been accepted
- As long as a project from the previous season hasn't been completed in IBU Scope, new applications will not be analysed
- Therefore, keep in mind the deadline for this season:
 Friday, 15th of April 2024

DEVELOPMENT PROJECTS CASE STUDIES



IDENTIFICATION AND TRAINING OF YOUTH AND JUNIOR ATHLETES

- Co-financing may cover the following costs:
- Transport for participants
- Accommodation
- Insurance of project participants, coaches
- National coach-coordinator fee
- Transportation of sport equipment

NOTE: Costs related to the participation of athletes in national and international events will not be approved!

- The applications must be submitted through IBU SCOPE and include the following information:
- Description of a long-term national strategy
- Proposed action plan based on the expected objectives
- Dates and deadlines of the various phases/activities of the projects
- Detailed budgetary proposal covering all expenses, accommodation costs, and fees agreed upon with the coach or coordinator of the project
- Other parties included in the project, especially Olympic Solidarity (OS) funds, if applicable

Example projects:

- > (Series) of public events to recruit kids to biathlon
- Laser/optical/Air-rifle activities in schools, clubs...
- ➤ BIATHLON 4 ALL activities



POPULARISATION OF BIATHLON AMONG KIDS

- Co-financing may cover the following costs:
- Transport for participants
- Accommodation
- Insurance of project participants, coaches
- National coach-coordinator fee
- Transportation of sport equipment
- Project promotion costs
- Other approved by IBU

NOTE: Costs related to the participation of athletes in national and international events will not be approved!

- The applications must be submitted through *IBU SCOPE* and include the following information:
- Description of a long-term national strategy
- Proposed action plan based on the expected objectives
- Dates and deadlines of the various phases/activities of the projects
- Detailed budgetary proposal covering all expenses, and accommodation costs, and fees agreed with the coach or coordinator of the project
- Other parties included in the project, especially Olympic Solidarity (OS) funds, if applicable

IBU DEVELOPMENT INFO DAY

DEVELOPMENT PROJECTS

BIATHLON EXPERT SUPPORT

- Co-financing may cover the following costs:
- Organisational costs
- Expert's transport costs
- All the costs linked to the presence of the expert in the country (accommodation, food, domestic transport)
- Expert's fee
- Health and accident insurance

NOTE: The experts may be proposed by the NFs or appointed by the IBU



- Expert support to create NF structure and long-term development plan
- > Expert support to educate NF about biathlon principles and rules
- > Expert support to build a biathlon venue
- > Expert support to set up a training programme
- > Expert support to close the gap to leading federations
 - The applications must be submitted through *IBU SCOPE* and include the following information:
 - Dates and deadlines of the various phases/activities of the projects
 - CV of the experts, if the NF proposes the person
 - Detailed budgetary proposal covering all expenses, including the travel and accommodations costs, and fees agrees with the expert



DEVELOPMENT PROJECTS

SUPPORT OF TRAINING VENUES

- Co-financing may cover the following costs:
- Biathlon targets (a maximum of 10 targets)
- Laser/optical or air rifles
- Moveable shooting range





- Purchase of air rifles to support Youth athletes and kids
- Purchase of a moveable event set up (laser/optical rifles, shooting mats, biathlon targets, etc.)



- Documentation that approves the existing training facility for the biathlon targets
- Information about the laser/optical or air rifle users
- Dates and deadlines of the various phases/activities of the projects
- Detailed budgetary proposal
- Other parties included in the project



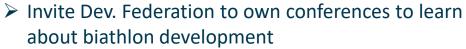
IBU DEVELOPMENT INFO DAY

DEVELOPMENT PROJECTS

NF PARTNERSHIPS

- Co-financing may cover the following costs:
- Organisational costs
- Travel and accommodation costs
- Expert's fee during the seminars and workshops
- Health and accident insurance
- Partnership projects possible between A and B-category NFs
 and B and B-category NFs
- NOTE: The partnership project will not support single athletes; the project must show a clear, long-term approach to biathlon development in the developing country.
- ✓ The project may involve a 2-year partnership with interim reporting and funds transfer for each year accordingly.





- ➤ Invite Dev. Federation to a technician's seminar
- ➤ Organise joint referee seminars
- > Exchange program for NF Staff
- The application must be submitted through IBU SCOPE and includes the following information:
- Plan of the exchange program
- Dates and deadlines of the various phases/activities of the projects
- Draft of the seminars and other educational activities agenda
- Detailed budgetary proposal covering all expenses, including the travel and accommodations costs and fees agrees with the experts
- Statement of the third party (NF) about participation in the project



ATHLETES' PROJECTS CASE STUDIES



ATHLETE INVOLVEMENT AFTER SPORT CAREER

- Co-financing may cover the following costs:
- Athlete's education or training related to the sports organizations work (sport management, coaches at a different level, etc.).
- Athlete's remuneration in the NF in sport or administrative area
- The application must include the following information:
- Dates and deadlines of the various phases of the projects
- CV and motivational letter of the athlete

NOTE: Applications with same athlete **max. 3 seasons**; athletes who are already fully employed by the federation are not considered

- Athletes must have the following profile to be considered for financial support:
- Represents NFs at the international level in senior categories for a minimum of 2 seasons period
- Athlete should have retired from sport max. 5 years ago
 (but flexibility for case-by-case decisions)
- Athletes in their final competing season are also eligible (flexibility for case-by-case decisions in case of good arguments)
- Only athletes who have not been convicted of a doping offence or sanctioned for actions contrary to standards of sporting ethics

IBU DEVELOPMENT INFO DAY

DEVELOPMENT PROJECTS - SUSTAINABLE BUSINESS DEVELOPMENT

GENDER EQUALITY

- Co-financing may cover the following costs:
- Organisational costs
- Expert's (lecturer) transport costs
- Expert's or lecturer's fee
- Preparation and production of materials (e.g. Brochure)
- Cover fee of female coaches or technicians
- Support of pregnant athletes or support postnatal exercise programs and psychological support to help athletes manage the transition to motherhood after giving birth two years ago, as well as childcare during the training and competing periods.
- Other approved by IBU





- > Apply for expert support to improve on GE matters
- Organise a mentorship programme
- > Develop a media campaign to encourage females into the sport
- Apply for financial support to pregnant athletes
 - The application must be submitted through IBU SCOPE and includes the following information:
 - Proposed action plan based on the expected objectives
 - Dates and deadlines of the various phases/activities of the projects
 - Draft of seminars/workshops agenda
 - Detailed budgetary proposal
 - Other parties included in the project



IBU DEVELOPMENT INFO DAY

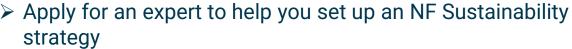
DEVELOPMENT PROJECTS - SUSTAINABLE BUSINESS DEVELOPMENT

SUSTAINABILITY

- Co-financing may cover the following costs:
- Organisational and administrative costs
- Expert's travel costs
- Expert's fees
- Preparation and production of materials (e.g. policy or calculation or campaign materials)
- Other approved by IBU

NOTE: IBU will not financially support the purchase of carbon offset credits!





- Apply for an expert to help you calculate your NF carbon footprint
- Organisation of Sustainability seminars or webinars to educate your stakeholders
- Implementation a Sustainability action plan (e.g. apply for financial support to integrate recycling bins at events ...)

- The application must be submitted through IBU SCOPE and includes the following information:
- Proposed action plan based on the expected objectives
- Dates and deadlines of the various phases/activities of the projects
- Definition of external expertise required
- Detailed budgetary proposal
- Other parties included in the project





Best Practices Webinar: NF Sustainability Projects (4 April)

With applications for IBU Development Projects 2024/25 due in April, we invite you a

Best Practices Webinar on 4 April 2024 at 15 CET

where select National Federations share their experiences in season 2023/24 to implement different Sustainability initiatives with this funding.

Join for some inspiration for your own Sustainability initiatives - Please register latest by 2 April 2024: https://www.surveymonkey.com/r/SustBestPractice

Time	Presentation
03:00 – 03:05pm CET	Theresa Heinsinger (IBU Sustainability Manager) Introduction to the webinar
03:05 – 03:20pm CET	NF POL, Agnieszka Cyl, Sport Director: Creation of a NF Sustainability Strategy
	Q & A
03:20 – 03:40pm CET	NF NOR, Anne-Grete Haugen, Biathlon Club Fossum: Calculation of NF carbon footprint baseline
	Q & A
03:40 – 04:00pm CET	NF USA, Jack Gierhart, President US Biathlon: Joint Sustainability initiatives between NF and OC Soldier Hollow
	Q & A

CHANGES IN DEVELOPMENT PROJECT PRINCIPLES - SUMMARY

- ✓ 20.000€ for Partnership projects (only A+B category NFs can apply); Partnership projects now also possible between A and B category NFs and B and B category NFs; no single athlete support in partnership project; A category NFs must at least run one partnership project to be allowed to apply for individual projects; possible to apply for 2-year partnerships
- ✓ 25.000€ for NF development projects + 25.000€ for NF Sustainably Business Development
- the maximum support per ONE sustainable business development project is 15,000 EUR (you can apply for more than one up to 25,000 EUR).
- ✓ Athlete recruitment: Athletes who are up to <u>5 years</u> retired (for case-by-case decisions)
- ✓ **Gender Equality:** Support of pregnant athletes + support postnatal exercise programs and psychological support to help athletes manage the transition to motherhood after giving birth two years ago, as well as childcare during the training and competing periods
- ✓ The **50/50 rule** applies to all projects besides the partnership project (no financial contribution from NF required); up to 50% of the contribution of NF can be valued in kind
- ✓ Customized development projects open for application only for A-nations
- ✓ Copy-paste projects from previous seasons will not be accepted



DEADLINES

02 APRIL - 12 MAY 2024 Call for applications

FROM 01 JUNE 2024

TO 31 MARCH 2025

Duration of projects

27-28 MAY 2024 12 JUNE 2024

Applications proceeding dates

14 JUNE 2024

Announcement of results

15 APRIL 2025

Deadline for reports submission

THE BIATHLON FAMILY





Biathlon for All 2023/2024



NFs' Project Coordinators appointment



Reporting actions and activities



Videos, photos, training examples collection

Best practise sharing



Project Coordinators' consultation and analysis during the conference May 2024



Digital 'Biathlon for All toolkit' available to coaches, instructors, PE teachers and more

Questionnaire about laser/optical rifle usage



Questionnaire available to all NFs – Project Coordinators



1 phase
Data collection
December 2023



2 phase
Data collection
March 2024

Data analysis April 2024



Project Coordinators' and Producers meeting during the conference May 2024



IBU laser/optical rifle specification Q3/2024

ACTIVITIES UNDER 'BIATHLON FOR ALL' pilot 2023/2024



IBU Development Program for NFs supporting NFs with laser/optical rifles, activities toolkit and (side) events rules.

Promotional campaign with communication materials designed for national tailoring and implementation.

Laser/optical rifles specification.



'International Biathlon Day'

'Biathlon for All label' rewarding and working with schools/clubs that develop biathlon and introduce biathlon to kids and youths. 'Biathlon for All Athletes
 Ambassadors'
working with professional
athletes on promoting biathlon
for kids and youths with
laser/optical rifles advocacy
campaigns.

NOW

NEXT

NEW Application CALL OPENS summer 2024

03 IBU IOC CAMPS



PROJECT PRINCIPLES



GENERAL PRINCIPLES

- National Federations from C&D category are invited to participate with 1 Coach + 4 Athletes (Summer Camp) and 1 Coach + 4 Athletes (Winter Camp)
- National Federations from B,C&D category are invited to participate with 1 Coach + 4 Athletes (International Youth Camp)
- We encourage sending young coaches (< 35 years), preferably not the same coaches who participated in previous camps and coaches from IBU Academy
- Athletes (age 15-23) should know how to ski (roller ski) and shoot with a small-bore rifle, preferably youths and first-year juniors
- Registration by numbers for the Camps via IBU Scope (from 02 April 2024)
- Accommodation and full board are paid by IBU, as well as travel contributions for all participants
- Please note NFs who registered to take part in the Camps and cancel their participation later than 1 week before Camp starts will be excluded from the Camps for 1 year; NFs who arrive at the Camps with insufficient equipment will get a warning and will also be excluded for 1 year in case this happens twice

OVERVIEW CAMPS 2024

IBU-IOC Summer Camp Otepää, EST

12-19 August 2024 (before SBWCHs)

NF participants: 1 NF Coach + 4 athletes (2 male, 2 female)

International Youth Camp NMNM, CZE

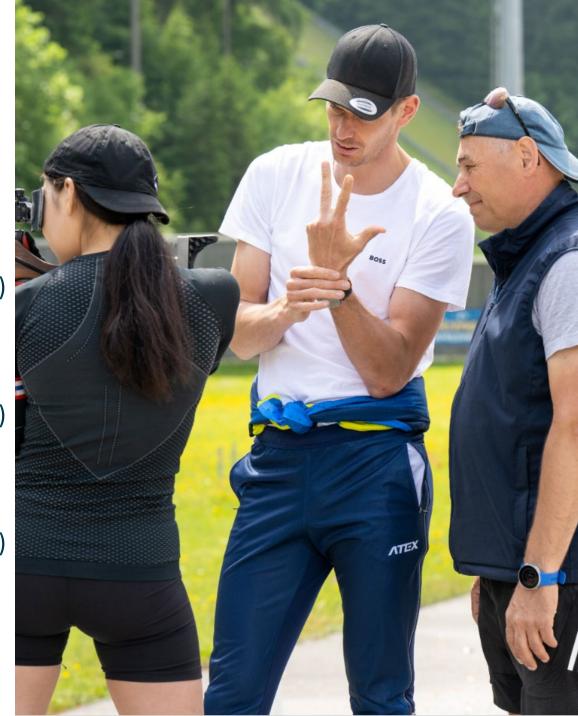
21-26 October 2024

NF participants: 1 NF Coach + 4 athletes (2 male, 2 female)

IBU-IOC Winter Camp TBD (Junior Cup Ridnaun)

23 November – 01 December 2024

NF participants: 1 NF Coach + 4 athletes (2 male, 2 female)



03 MATERIAL DISTRIBUTION



PROJECT PRINCIPLES

IBU DEVELOPMENT INFO DAY

Material Distribution

Material Distribution

11-12 December 2024, Hochfilzen (AUT)

Requirements:

- ✓ B, C, D and E Nations
- ✓ At least 4 athletes competing in a minimum of
 2 IBU Competitions (incl. IBU Regional events)
- ✓ Equipment packages based on:
 - ✓ Number of athletes competing in IBU Events in season 23/24
 - ✓ Wishlist from NF
 - ✓ Available equipment from P&S
- ✓ Questionnaire
- ✓ Wishlist collected via IBU Scope 2.0 from 02 April until
 31 May 2024



06 IBU REGIONAL EVENTS





REGIONAL AND NATIONAL EVENTS

National Championships results

- Winter season 2023/2024
- Deadline 19 April 2024

National Summer Events calendar

- Summer season 1 July 31 October 2024
- Deadline 14 June 2024

IBU Summer Regional Events and City

Events

- Call for applications 17 April 31 May 2024
- Duration of projects 1 July 31 October 2024
- Announcement of results 14 June 2024

IBU Winter Regional Events

Call for applications 20 June – 15 September
 2024



IBU REGIONAL EVENTS SUPPORT

PRINCIPLES

- The maximum support per Regional Summer Event is 7,500 EUR.
 - Travel contribution is 100 € per youth and junior athlete per event for the host NF and 200 € for the guest NFs. (Maximum 2.500 € per NF)
- The City Events organizers may apply for 20,000 EUR support.
- Participation of a minimum of three NFs in one IBU Regional Event or City Event is required
- IBU support is intended as partial support for organizers
- The project's duration is from the 1st of July 2024 to the 31st of October 2024.

07 UPCOMING EVENTS





INVITATION UNCONSCIOUS BIAS ONLINE WORKSHOP



09 & 18 APRIL 2024 | ONLINE VIA ZOOM







IBU & SHESKILLZ GLOBAL MENTORSHIP PROGRAMME 2024

GAME CHANGERS

08-10 JUNE 2024 | LENZERHEIDE SUI



PARA BIATHLON DEVELOPMENT FORUM 2024

7-9 JUNE 2024 | LENZERHEIDE sui

SAVE THE DATE

Hotel Sarain, Lantsch-Lenz Registration: https://www.surveymonkey.com/r/ParaBiathlonForum



CONGRESS 2024

SEPTEMBER 2024 BELGRADE SRB

APPLICATIONS DEADLINE: 31 MAY 2024



WHAT? NEW IBU AWARDS FOR EXCELLENCE IN SUSTAINABILITY, GENDER EQUALITY AND SOCIAL MEDIA

WHEN? APPLICATIONS BY 31 MAY 2024

HOW? ONLINE APPLICATIONS VIA IBU WEBSITE

WHY? HIGHLIGHT YOUR GREAT WORK AND WIN GLOBAL PRAISE & €€€€

NF ONLINE SURVEY 2024



3RD NF ONLINE SURVEY WILL BE SENT ON 15 APRIL 2024

DEADLINE: 15 MAY 2024



DEADLINES

2nd and 3rd Level Courses IBU Academy

31 March 2024

Development Projects

• 12 May 2024

3rd NF ONLINE SURVEY

15 May 2024

Summer IBU-IOC Camp

- 31 May 2024

Wishlist Material Distribution

- 31 May 2024

IBU AWARDS

- 31 May 2024

Summer Regional Events

- 31 May 2024

International Youth Camp

- 31 July 2024

Winter Regional Events

- 15 September 2024

Biathlon for All

— 15 September 2024 (TBC)

Mentorship Programme 3rd edition

— 15 September 2024 (TBC)

Winter IBU-IOC Camp

— 30 September 2024

CONTACT US

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- Olympic Solidarity support
- EU Fundings support and project proposal

Maija Ruotsalainen maija.ruotsalainen@ibu.at

- Development projects support
- Regional Events
- ➤ Biathlon for All
- > IBU-IOC Camps

Anna Kitzbichler anna.kitzbichler@ibu.at

- Material Distribution
- > IBU Scope support

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- > IBU Academy
- Learning Suite

Theresa Heinsinger theresa.heinsinger@ibu.at

- Sustainability projects support
- Gender Equality
- > Athletes Ambassador Programme

DEVELOPMENT

THINK STRATEGIC

BE CREATIVE

COOPERATE