



IBU World Cup

OC Award for Excellence in Sustainability 2023

– Shortlist

Winner: OC Oberhof

ORGANIZING COMMITTEE HOCHFILZEN – „Enjoy and feel regionality“

Regional Catering: The event prioritized regional products and companies, with 95% of volunteers coming from the region, helping to reduce transport routes, costs and environmental impact.

Sustainable Food Choices: Volunteers could choose between vegan, vegetarian and conventional meals, while a weekly “Climate Day” promoted more sustainable eating habits.

Fresh & Low-Waste Catering: Food was freshly prepared directly at the stadium, reducing reliance on fast food and helping to minimize packaging, plastic and food waste.

Local Impact: By combining regional sourcing, local workforce and sustainable meal options, the initiative demonstrated how catering can contribute to more environmentally friendly and resource-efficient events.



ORGANIZING COMMITTEE OBERHOF – Sustainable mobility for fans, staff & teams and snow management

Public Transport: Free public transport was included in event tickets within a 50 km radius, with additional bus lines and shuttle services connecting the train station, Park+Ride facilities and event venues.

Traffic Reduction: Around 22,755 spectators arrived by train or bus, while 91 shuttle buses transported visitors from Park+Ride areas. An additional 40–60 fan buses arrived daily, helping reduce private car traffic in Oberhof.

Efficient Event Mobility: Team members, officials and staff used a coordinated shared shuttle system, while only authorized vehicles were allowed at the event site to keep traffic and emissions low.

Low-Emission Operations: Snow management vehicles used 4,000 litres of HVO fuel instead of diesel, achieving up to 90% lower CO₂ emissions and avoiding approximately 9,400 kg of CO₂.



ORGANIZING COMMITTEE OESTERSUND – Mobility solutions for spectators

Holistic Approach: Östersund integrated greenhouse gas reduction into all areas of event organization, including procurement, energy, broadcasting and spectator transport.

Positive Mobility Incentives: To address spectator transport as a major source of emissions, the event offered complimentary fossil-free bus shuttles and commuter transport as well as free parking for cars with more than two occupants or electric vehicles.

Impact & Data: Around 2,000 passengers used the free bus shuttle, while approximately 5,000 spectators walked to the arena. A survey of 160 drivers found an average of 3.14 people per car, and 15% of parked cars were electric.

Long-Term Goal: The initiative aims to reduce transport-related emissions step by step while improving the understanding of actual spectator mobility patterns and their carbon footprint.

