



FURNADSHIEV, ATANAS IVANOV

Managing Director
of Moto-Pfohe Group

CONTACTS

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Nasko@motopfohe.bg
3 Knyaz Boris I Str.
1320 Bankya, Bulgaria

PERSONAL INFORMATION

- **Nationality:** Bulgarian
- **Date of birth:** 15 January 1970

LANGUAGES

- **German:** Fluent
- **English:** Fluent
- **Russian:** Fluent

WORK EXPERIENCE

Managing Director *Moto-Pfohe Group* August 1993 - Present

One of the leading automotive groups in the country and official representative of Ford, Volvo, Jaguar and Land Rover. The company operates a comprehensive mobility and automotive services model, including new and used vehicle sales, aftersales services, financing, leasing, insurance, rent-a-car and mobility solutions.

Mr. Furnadshiev joined Moto-Pfohe Group in 1993 as an accountant and a year later was assigned as Financial Director. Since 2002 he was appointed as Managing Director of the Group's companies in Bulgaria.

Main responsibilities: Overall strategic leadership and governance of the Group, including mid and long-term planning, financial management, business transformation, operational excellence, stakeholder engagement, and sustainable value creation across all automotive, mobility and customer service operations.

Owner of the capital *KP-Imobilien Ltd., Sofia, Bulgaria* May 2005 - Present

One of the largest importers and distributors of solar panels, inverters and photovoltaic systems in Bulgaria. The company also operates in the field of real estate management and is owner of the prestigious hotel and residence complex Belvedere Holiday Club. Managing Director until April 2014
Owner of the capital as of April 2014

Co-owner of the capital *Stenata Plus Ltd., Sofia, Bulgaria* February 2007 - Present

Owner of the luxurious, boutique, 5-star hotel Amira in the city of Bansko.

Owner of the capital *FOA Ltd., Greece, Sithonia* 2020 - Present

The company is operating in the field of holiday services, offering vacation rental apartments.

Owner of the capital *Gorna Breznitsa PV Ltd., Sofia, Bulgaria* March 2021 - Present

1 MW Solar Park

Co-owner of the capital *PV Vision Ltd., Bansko, Bulgaria* April 2021 - Present

3 MW Solar Park



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EDUCATION

- Master of Business Administration**
University of National and World Economy, Sofia 1992 - 1993
Business Administration of international trading activities
- Bachelor**
University of National and World Economy, Sofia 1989 - 1992
Book-keeping and control

TRAININGS

- Management Skills Course**
Ford Motor Company, Cyprus 1996
- Management Skills Course**
Ford Motor Company, Budapest 2001
- Management Skills Course**
Arthur Adams Business Training Centre 2013

DEVELOPMENT AND GOVERNANCE OF SPORT

- President**
Bulgarian Biathlon Federation (BBF) 2022 - Present
Elected in 2022 and subsequently re-elected for a second term, leading the Federation's strategic, organisational, and sporting development.
- Deputy Chairman**
Bulgarian Olympic Committee (BOC) 2021 - Present
Supporting the governance and strategic development of the Olympic Movement in Bulgaria.
- Member of the Marketing Committee**
UEFA 2012 - 2020
Contributing to the work and strategic development of European football governance structures.
- First Vice President and Member of the Executive Committee**
Bulgarian Football Union (BFU) 2009 - Present
Contributing to the strategic governance and development of football in Bulgaria.
- Marketing Director**
Sofia 2014 Olympic Bidding Committee 2004
- Chairman**
Disciplinary Committee of the Bulgarian Football Union (BFU) 1999 - 2009
Held successive leadership positions, serving as Member, Deputy Chairman, and Chairman until 2009.