

Please answer the questions below.

## General Information

Through the 'Biathlon for All' program, IBU will assist National Federations by providing laser/optical rifle equipment (rifles, targets, supporters, mats), and promotional materials and funds to help implement their strategy for recruiting and training kids and youths. This project will continue for an extended period, and selected National Federations are expected to continue their promotional activities for several years.

### Project Guidelines

## Contact Information of Project Coordinator

Please assign an NF representative responsible for project implementation and reporting, representing NF during workshops and seminars, setting the action plan and communication with IBU about its progress. TIP! Depending on who you want to involve, you can use other development projects support, such as the Popularisation of biathlon among kids, Athlete recruitment after sports careers, or Gender Equality, to cover B4A Project Coordinator costs.

**Project Coordinator full name \***

**Email address \***

**Phone number (incl. country code) \***

## Project Details

In the following questions please provide your project concept and its objectives. Please define in detail—with a clear breakdown or projected phases—the activities planned to meet this objective, including places, dates, people or groups involved, etc. If this is an ongoing project, please start your planning in October 2024. If you are a new applicant, please start your planning in December 2024.

**Project Description - share your concept. \***

**Action Plan - event/training, promotional or recruitment activities. \***

Date	Action planned	Expected number of participants	Number of people involved -voluntaries, referees, coaches and others
0	0	0	0

Add row

**For which age groups your activities are aimed for? Please refer to your action plan above. \***

- U10
- U12
- U15

**Promotional action plan. Please provide ways you want to promote your B4A activities listed above. \***

collaborating with schools

collaborating with sports clubs

using social media

partnering with local media

engaging athletes' ambassadors

collaborating with 'big' events organisers

other not listed above

## Budget

**The budget you plan to invest in Biathlon for All project to deliver your action plan during season 2024/2025. \***

**Requested financial support from the IBU for promotional activities (amount in EUR - the same amount as in table below).**

**Budget Details of promotional activities (detailed budgetary proposal covering promotional expenses). Please create a real and rational budget for the project.**

**Detail of expenditure (Type of expense)**

**Please provide detailed calculations.**

**National currency**

**EUR**

Photographer

Video production

Social media content creator

Printing material (beach flags, roll-ups, etc.)

Commentator during the events

Flyers

Banners, posters

Other - please specify:

0

0

0

0

Add row

**The number of laser/optical rifle sets you apply in 2024/2025. The requested number should reflect your project objectives and action plan. \***

**Please mark your preferable laser/optical rifle sets to implement your project.**

Anschütz

Apeom

EcoAims

KiwiPrecision

Larsen

We recommend choosing the brand that fits your age group and project objectives. In addition, consider creating a pool of equipment from the same brand that will allow you to organise competitions/events. **IMPORTANT:** If we accept your project, we do not guarantee the delivery of your chosen brand.

**In case you prefer to change supplier from previous season, please explain why**

**Please provide information about where the equipment will be stored? \***

**Other parties included in the project (government, municipality, partners or sponsors, NOC, etc.) \***

No

Yes

**If yes, please describe its role in the project and the financial support given.**

**Have you been running any programs regarding the kid's recruitment with laser/optical during the last 3 years? \***

Yes, IBU Pilot Biathlon 4 All

Yes, different projects and activities

No

If yes, please describe in detail the last six (6) activities you had

Date	Activity	Number of participants, some details

Add row

Additional information and confirmations.



**Please upload any related documents to your application.**

**On behalf of my federation I herewith confirm that the information provided herein is accurate. \***

I agree

**On behalf of my federation, I herewith confirm that the person assigned as Project Coordinator is informed about his/her role and responsibilities in the project. \***

I agree

**On behalf of my federation I herewith confirm that NF will be obliged not to sell or donate sports equipment purchased for their benefit from the IBU contribution to third parties for a period of 5 years from the date of purchase. If NF fail to report activities, the laser/optical rifles must be returned to the IBU. \***

I agree

**On behalf of my federation, I hereby confirm that the IBU is authorised to use the project materials, including provided by NF pictures and videos on the IBU and Biathlon 4 All websites, as well as using the project as best practices or case studies, and to be promoted in other IBU communication channels and reports. \***

I agree