Annex 1 7.I.I Digital Reach Performance Bonus 2023_FINAL_with ITA_EB169

lours viewed				Broadcast		sessions		users	Website		Reach	E	ngag-Rate	FB		Reach	E	Ingag-Rate	IN		Reach		Engag-Rate	TW	Social
2023	% of Total		% of adjusted	Total	% of adjusted	Website1	% of adjusted	Website2	Total	% of adjusted	FB1 9	% of adjusted	FB2	Total	% of adjusted	IG1 S	% of adjusted	IG2	Total	% of adjusted	TW1	% of adjusted	TW2	Total	% of adjusted
					0.00%	€0	0.00%	€0	€0	0.00%	€0	0.00%	€0	€0	0.18%	€64	2.55%	€905	€969	0.00%	€0	0.00%	€0	€0	€ 1'000
					0.02%	€25	0.03%	€38	€63	0.02%	€7	1.70%	€604	€611	0.04%	€14	5.10%	€1'811	€ 1'825	0.00%	€0	0.00%	€0	€0	
9'957'255	2.05%	9'957'255	2.05%	€11'170	1.73%	€ 2'163	2.32%	€ 2'900	€ 5'063	8.36%	€ 2'968	1.23%	€437	€ 3'404	3.67%	€ 1'303	0.91%	€323	€1'626	4.03%	€1'431	3.25%	€1'154	€ 2'584	
					0.07%	€88	0.13%	€163	€250	0.08%	€28	2.50%	€888	€916	0.45%	€160	2.99%	€1'061	€1'221	2.46%	€873	10.39%	€3'688	€4'562	
					0.00%	€0	0.00%	€0	€0	1.40%	€497	3.41%	€1'211	€1'708	0.16%	€57	0.74%	€263	€320	0.00%	€0	0.00%	€0	€0	
124'573	0.03%	124'573	0.03%	€ 5'000	0.76%	€950	1.03%	€ 1'288	€ 2'238	2.59%	€919	3.24%	€ 1'150	€ 2'070	0.09%	€32	1.06%	€376	€ 408	1.33%	€472	1.56%	€554	€1'026	
					0.78%	€975	0.26%	€325	€1'300	0.09%	€32	0.35%	€124	€156	3.78%	€1'342	0.50%	€178	€ 1'519	1.41%	€501	0.90%	€320	€820	
					1.30%	€1'625	1.55%	€ 1'938	€3'563	0.97%	€344	0.62%	€220	€564	0.62%	€220	0.78%	€277	€497	2.02%	€717		€163	€880	
					0.20%	€250	0.03%	€38	€288	0.32%	€114	5.11%	€1'814	€1'928	0.68%	€241	6.99%	€2'481	€ 2'723	0.00%	€0		€0	€0	
34'866'558	7.18%	34'866'558	7.18%	€ 39'112	15.30%	€19'125	16.01%	€ 20'013	€ 39'138	24.66%	€8'754	1.06%	€376	€9'131	22.51%	€7'991	5.41%	€1'921	€9'912	19.45%	€ 6'905		€7'615	€14'520	••••••
3'874'264	0.80%			€ 5'000	0.43%	€538	0.00%	€0	€ 538	0.26%	€92	1.61%	€ 572	€ 664	0.50%	€178	3.44%	€1'221	€ 1'399	0.00%	€0€	• • • • • • • • • • • • • • • • • • • •	€0	€0	•
0071201	0.007	0071201	0.0070		0.77%	€963	0.59%	€738	€ 1'700	0.08%	€28	0.79%	€ 280	€ 309	0.15%	€53	0.56%	€199	€ 252	4.03%	€ 1'431		€508	€1'938	• • • • • • • • • • • • • • • • • • • •
5'452'086	1.12%	5'452'086	1.12%	€6'116	2.92%	€ 3'650	3.10%	€ 3'875	€7'525	1.67%	€ 593	12.75%	€ 4'526	€ 5'119	2.60%	€923	10.20%	€3'621	€ 4'544	0.00%	£0€		€0€	€0	• • • • • • • • • • • • • • • • • • • •
26'635'250	5.48%			€ 29'878	6.02%	€ 5 050 € 7'525	4.57%	€5'713	€ 13'238	1.24%	€ 440	1.82%	€ 646	€ 1'086	1.94%	€ 689	4.79%	€ 1'700	€ 2'389	0.00%	€0		€0	€0	•
54'075'251	11.13%	~~~~~	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	€ 60'660	4.54%	€7525 €5'675	3.62%	€ 4'525	€10'200	11.44%	€ 4'061	3.25%	€ 040 € 1'154	€1000 €5'215	7.19%	€ 005 € 2'552	2.40%	€1700	€2 305 €3'404	13.74%	€0 €4'878	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	€ 4'679	~~~~~~	••••••
216'460'167		216'460'167	*****	€ 163'500		€ 4'400	6.46%	€ 4 525 € 8'075	€10200 €12'475	9.76%	€ 3'465	1.74%	€1154	€ 5 215 € 4'083	15.92%	€ 5'652	1.66%	€ 589	€ 5 404 € 6'241	0.00%	€4878 €0	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	€4079 €0	€9557 €0	
210 400 107	44.55%	210 400 107	50.00%	£ 105 500		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	······	~~~~~~		~~~~~	0.00%	~~~~ ` ~	€4085 €0		~~~~~	0.00%	~~~~~	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	0.00%	~~~~~	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	€0 €0	€0 €0	€ 1'000
					0.57%	€713 €275	0.00%	€0 €025	€713	0.00%	€0		€ 1/211	*****	0.00%	€0 € 28	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	€0	€0		€0 €0		·····		£1000
				C 51000	0.22%	€275	0.74%	€925	€ 1'200	0.12%	€43	3.41%	€ 1'211	€ 1'253	0.08%	€28	3.12%	€ 1'108	€ 1'136	0.00%	€0	0.00%	€0		
NO DATA				€ 5'000	0.000/				€0			4.270/		€0		~~~~	4 740/		€0	0.00%				€0	
					0.00%	€0	0.00%	€0	€0	0.37%	€131	1.37%	€486	€618	0.05%	€18	1.71%	€ 607	€625	0.00%	€0	0.00%	€0	€0	
94'862	0.02%	94'862	0.02%	******		}			€0					€0					€0					€0	
2'666'754	0.55%	2'666'754	0.55%		- <u>i</u>	€1'438.00		€ 1'563.00	€3'001	. for a second	1'243.00	2,27%	€ 806	€ 2'049		2'237.00	7,12% €		€4'765					€0	
85'498	0.02%	85'498	0.02%	€ 5'000	0.90%	€1'125	1.40%	€1'750	€2'875	0.03%	€11	8.00%	€ 2'840	€2'851	4.26%	€1'512	4.66%	€1'654	€ 3'167	0.00%	€0		€0	€0	
					0.11%	€138	0.12%	€150	€288	0.06%	€21	0.70%	€249	€270	0.04%	€14	3.15%	€1'118	€ 1'132	0.00%	€0		€0	€0	€ 2'000
2'084'320	0.43%	2'084'320	0.43%	€ 5'000	0.78%	€975	0.73%	€913	€1'888	1.18%	€419	6.56%	€ 2'329	€ 2'748	0.16%	€57	1.77%	€628	€685	0.00%	€0		€0		
					0.05%	€63	0.03%	€38	€100	1.25%	€444	3.41%	€1'211	€1'654	0.04%	€14	0.12%	€43	€ 57	0.00%	€0		€0	€0	€ 2'000
					8.53%	€10'663	12.74%	€ 15'925	€26'588	1.17%	€415	4.01%	€1'424	€1'839	0.71%	€252	5.93%	€ 2'105	€ 2'357	0.00%	€0		€0	€0	
NO DATA				€ 5'000	0.58%	€725	0.39%	€488	€ 1'213	0.22%	€78	4.26%	€ 1'512	€1'590	0.03%	€11	3.60%	€1'278	€ 1'289	0.00%	€0		€0	€0	
					0.09%	€113	0.19%	€238	€350	0.09%	€32	2.04%	€724	€756	0.00%	€0	0.00%	€0	€0	0.00%	€0	0.00%	€0		€ 2'000
					1.17%	€1'463	1.40%	€ 1'750	€ 3'213	0.35%	€124	0.10%	€36	€160	4.71%	€1'672	1.52%	€ 540	€ 2'212	2.99%	€1'061	0.93%	€330	€ 1'392	
32'404'574	6.67%	32'404'574	6.67%	€ 36'350	20.49%	€25'613	13.91%	€17'388	€ 43'000	12.73%	€4'519	2.05%	€728	€ 5'247	11.50%	€ 4'083	2.04%	€724	€ 4'807	0.00%	€0	0.00%	€0	€0	
11'003'800	2.26%	11'003'800	2.26%	€ 12'344	2.47%	€ 3'088	2.97%	€3'713	€6'800	2.56%	€909	0.50%	€178	€1'086	1.45%	€515	1.88%	€667	€ 1'182	6.82%	€ 2'421	. 8.08%	€2'868	€ 5'290	
					0.00%	€0	0.00%	€0	€0	0.45%	€160	3.41%	€ 1'211	€ 1'370	0.03%	€11	7.11%	€2'524	€ 2'535	0.00%	€0	0.00%	€0	€0	
4'439'874	0.91%	4'439'874	0.91%	€ 5'000	12.12%	€ 15'150	9.85%	€ 12'313	€27'463	2.72%	€966	4.31%	€ 1'530	€ 2'496	1.11%	€394	2.50%	€888	€ 1'282	0.61%	€217	7.50%	€2'663	€ 2'879	
6'531'671	1.34%	6'531'671	1.34%	€7'327	1.16%	€1'450	1.35%	€1'688	€3'138	0.71%	€252	3.08%	€1'093	€1'345	5.74%	€ 2'038	3.39%	€1'203	€ 3'241	11.48%	€4'075	12.35%	€4'384	€8'460	
					0.00%	€0	0.00%	€0	€0	0.03%	€11	4.26%	€1'512	€1'523	0.17%	€60	2.81%	€998	€1'058	0.31%	€110	6.47%	€ 2'297	€ 2'407	
70'746'150	14.56%	70'746'150	14.56%	€ 79'360	6.20%	€7'750	9.20%	€11'500	€19'250	5.82%	€ 2'066	0.90%	€320	€ 2'386	4.39%	€1'558	1.69%	€600	€ 2'158	3.32%	€ 1'179	0.00%	€0	€1'179	
4'339'440	0.89%	4'339'440	0.89%	€ 5'000	4.21%	€ 5'263	2.02%	€ 2'525	€7'788	5.04%	€1'789	3.54%	€1'257	€3'046	4.38%	€ 1'555	2.68%	€951	€ 2'506	13.91%	€ 4'938	6.75%	€ 2'396	€7'334	
NO DATA				€ 5'000									1									1			
					1.99%	€ 2'488	3.26%	€ 4'075	€6'563	2.17%	€770	2.91%	€ 1'033	€1'803	0.67%	€238	0.24%	€85	€ 323	12.09%	€ 4'292	5.30%	€1'882	€6'173	
485'842'346	100.00%	195'912'216	95 15%	£ 500'917	100.00%	€126'438	100.00%	€ 126'563	€253'001	100.01%			€ 36'306	€73'053	100.00%		100.00%	€ 38'028	€75'765	••• {•••••••••	€ 35'500		€ 35'500	€71'000	*****

LEGEND Total budget €1 million.

- 50% Based on TV Hours Viewed, with a max of 30% for one country for full member and max 15% for provisional members of total share of hours viewed if applicable. - A basic contribution of € 5'000 for all NFs with live transmission.

- 50 % based on digital reach, of which a half for the website based on the number of sessions and the number of unique users (equal shares).

- The other half based on performance on Facebook, Instagram, and Twitter (equal shares), each based on reach and engagement in equal parts. Max of 30% for any one country per KPI.

- Basic contribution of €1′000 if a NF reported data for the website and €1′000 if a NF reported at least one social media channel.

- Social media channels that are not exclusive to biathlon awarded based on the proportion of biathlon of the total disciplines covered.

EB 169 - 8.1.4.1. Decision: Approval WC/WCH schedule 2024/25

INTERNATION	NAL BIATHLON UNION		START TIMES BIATHLON				
SEASON	2024/25 VERSION	1.0	DATE	20 Oct 2023			

BMW IBU WORLD CUP & WORLD CHAMPIONSHIPS BIATHLON

TRIMESTER

1

BWC 1	KONTIOL	AHTI	FINLAND			
Date	Format	Gender	Start LCT	Finish LCT	Duration	
Saturday, 30 November 2024	SMR	Mixed (W)	15:00	15:45	00:45	
Saturday, 30 November 2024	MIR	Mixed (W)	17:15	18:25	01:10	
Sunday, 1 December 2024	REL	Men	14:30	15:50	01:20	
Sunday, 1 December 2024	REL	Women	17:15	18:35	01:20	
Monday, 2 December 2024						
Tuesday, 3 December 2024	S-IND	Men	17:00	18:30	01:30	
Wednesday, 4 December 2024	S-IND	Women	17:00	18:25	01:25	
Thursday, 5 December 2024						
Friday, 6 December 2024	SPR	Men	17:00	18:20	01:20	
Saturday, 7 December 2024	SPR	Women	17:00	18:15	01:15	
Sunday & December 2024	MAS	Men	13:45	14:30	00:45	
Sunday, 8 December 2024	MAS	Women	16:00	16:45	00:45	

BWC 2	HOCHFILZ	HOCHFILZEN							
Date	Format	Gender	Start CET	Finish CET	Duration				
Friday, 13 December 2024	SPR	Women	11:15	12:30	01:15				
	SPR	Men	14:15	15:35	01:20				
Saturday, 14 December 2024	PUR	Women	12:30	13:15	00:45				
Saturuay, 14 December 2024	PUR	Men	14:45	15:30	00:45				
Sunday, 15 December 2024	REL	Women	11:30	12:50	01:20				
Sunday, 15 December 2024	REL	Men	14:15	15:35	01:20				

BWC 3	ANNECY -	ANNECY - LE GRAND BORNAND								
Date	Format	Gender	Start CET	Finish CET	Duration					
Thursday, 19 December 2024	SPR	Men	14:15	15:35	01:20					
Friday, 20 December 2024	SPR	Women	14:15	15:30	01:20					
Saturday, 21 December 2024	PUR	Men	12:30	13:15	00:45					
Saturday, 21 December 2024	PUR	Women	14:45	15:30	00:45					
Sunday, 22 December 2024	MAS	Men	12:30	13:15	00:45					
Sunday, 22 December 2024	MAS	Women	14:45	15:30	00:45					

TRIMESTER

2

BWC 4	OBERHO	-			
Date	Format	Gender	Start CET	Finish CET	Duration
Thursday, 9 January 2025	SPR	Women	14:15	15:30	01:15
Friday, 10 January 2025	SPR	Men	14:15	15:35	01:20
Saturday, 11 January 2025	PUR	Women	12:30	13:15	00:45
Saturday, 11 Sanuary 2025	PUR	Men	14:45	15:30	00:45
Sunday, 12 January 2025	SMR	Mixed (M)	12:00	12:45	00:45
Suriualy 2025	MIR	Mixed (M)	14:15	15:25	01:10

BWC 5	RUHPOLDI	NG			
Date	Format	Gender	Start CET	Finish CET	Duration

Wednesday, 15 January 2025	IND	Men	14:00	15:40	01:40
Thursday, 16 January 2025	IND	Women	14:00	15:40	01:40
Friday, 17 January 2025	REL	Men	14:15	15:35	01:20
Saturday, 18 January 2025	REL	Women	14:15	15:35	01:20
Sunday, 19 January 2025	MAS	Men	12:30	13:15	00:45
Sunday, 19 Sanuary 2025	MAS	Women	14:45	15:30	00:45

BWC 6	ANTHOLZ				
Date	Format	Gender	Start CET	Finish CET	Duration
Thursday, 23 January 2025	SPR	Women	14:15	15:30	01:15
Friday, 24 January 2025	SPR	Men	14:15	15:35	01:20
Saturday, 25 January 2025	PUR	Women	12:30	13:15	00:45
Saturday, 25 January 2025	PUR	Men	14:45	15:30	00:45
Sunday, 26 January 2025	REL	Women	11:30	12:50	01:20
Sunday, 20 Janual y 2025	REL	Men	14:15	15:35	01:20

TRIMESTER

3

BWCH	LENZERH	EIDE			
Date	Format	Gender	Start CET	Finish CET	Duration
Wednesday, 12 February 2025	MIR	Mixed (W)	15:00	16:10	01:10
Thursday, 13 February 2025					
Friday, 14 February 2025	SPR	Women	15:00	16:15	01:15
Saturday, 15 February 2025	SPR	Men	15:00	16:20	01:20
Sunday, 16 February 2025	PUR	Women	13:00	13:45	00:45
Sunday, 10 Pebruary 2025	PUR	Men	15:30	16:15	00:45
Monday, 17 February 2025					
Tuesday, 18 February 2025	IND	Women	14:30	16:10	01:40
Wednesday, 19 February 2025	IND	Men	14:30	16:10	01:40
Thursday, 20 February 2025	SMR	Mixed (W)	15:30	16:15	00:45
Friday, 21 February 2025					
Saturday, 22 February 2025	REL	Women	12:00	13:20	01:20
Saturday, 22 r Ebruary 2025	REL	Men	15:00	16:20	01:20
Sunday, 23 February 2025	MAS	Women	13:00	13:45	00:45
Sunday, 23 February 2025	MAS	Men	15:30	16:15	00:45

BWC 7	NOVE ME	STO			
Date	Format	Gender	Start CET	Finish CET	Duration
Thursday, 6 March 2025	SPR	Men	16:30	17:50	01:20
Friday, 7 March 2025	SPR	Women	16:30	17:45	01:15
Saturday, 8 March 2025	PUR	Men	14:30	15:15	00:45
Saturuay, o March 2025	PUR	Women	16:45	17:30	00:45
Sunday, 9 March 2025	REL	Men	13:30	14:50	01:20
Sunuay, 9 March 2025	REL	Women	16:30	17:50	01:20

BWC 8	POKLJUK	KA			
Date	Format	Gender	Start CET	Finish CET	Duration
Thursday, 13 March 2025	IND	Women	14:30	16:10	01:40
Friday, 14 March 2025	IND	Men	14:30	16:10	01:40
Saturday, 15 March 2025	MIR	Mixed (W)	12:45	13:55	01:10
Saturuay, 15 March 2025	SMR	Mixed (W)	15:15	16:00	00:45
Sunday, 16 March 2025	MAS	Women	13:00	13:45	00:45
Sunday, 10 March 2023	MAS	Men	15:15	16:00	00:45

BWC 9	HOLMENKOLLEN					
Date	Format	Gender	Start CET	Finish CET	Duration	
	000		10.15	10.05		
Friday, 21 March 2025	SPR	Men	12:15	13:35	01:20	
	SPR	Women	15:15	16:30	01:15	
Saturday, 22 March 2025	PUR	Men	13:00	13:45	00:45	
Saturuay, 22 March 2025	PUR	Women	15:30	16:15	00:45	
Sunday, 23 March 2025	MAS	Men	13:00	13:45	00:45	
Sunday, 25 March 2025	MAS	Women	15:30	16:15	00:45	



EB 169

9.1 REPORT UPDATE "DEVELOPMENT"

1. IBU ACADEMY

Project leader: Gerold Sattlecker

1. COACH EDUCATION

Project leader: Gerold Sattlecker, supported by Christoph Gressenbauer and Anna Kitzbichler

• First Level Course 2023/24

After week 1 in Hochfilzen (AUT) in May 2023, the second week of the First Level Course took place in Östersund (SWE) from 6-11 October 2023 with a focus on skiing technique, shooting, endurance, and strength training. Besides high-level lecturers like Prof. Oyvind Sandbakk and Prof. Marko Laaksonen, Jonas Johansson, Ola Ravald, and Johan Hagström served as IBU Educators for the 21 coaches in Sweden.

• Second Level Course 2023/24

From 23-27 September 2023, the Pilot Second Level Course started in Oberhof (GER). 20 coaches from 19 different NFs were educated by experts and high-level coaches like Siegfried Mazet, Matthias Ahrens, Trond Nystad, and others. The second and third weeks of this advanced education will be held in Lillehammer (NOR) from 7-11 April 2024, and from 29 June - 3 July 2024 in Ruhpolding (GER), which will replace Antholz (ITA) due to ongoing construction works in Italy at that time. The mentoring program in the Second Level Course - with our mentors Siegfried Mazet, Jonne Kähkönnen, Matthias Ahrens, Wolfgang Pichler, and Roger Grubben - has also started successfully with the first mentoring meetings.

• Course Announcements for 2024/25

On 27 November 2023, the Coach Education Courses for the cycle 2024/25 were announced. The courses are planned as follows:

- Basic Course: April 2024 in Salzburg (AUT) and Ruhpolding (GER)
- First Level Course: May 2024 in Hochfilzen (AUT), October 2024 in Pokljuka (SLO), and March 2025 in Jakuszyce (POL)
- Second Level Course: September 2024 in Oberhof (GER), April 2025 in Lillehammer (NOR), June 2025 in Otepää (EST)
- Pilot Third Level Course: October 2024 in Östersund (SWE), May 2025 in Antholz (ITA), July 2025 in Oslo (NOR)

Next steps:

1. Finalize the planning for all courses in 2024 (venues, accommodation, lecturers).

2. Finalize the implementation of the third-level course (lecturers, content, e-learning, mentoring).

Please find more information on the IBU Coach Education here: <u>LINK</u>.



2. E-LEARNING PLATFORM: LEARNING SUITE

Project coordinator: Christoph Gressenbauer

After the successful release of the public content section on the Learning Suite, we now have more than 1,200 members of the Biathlon Family on the platform to share the knowledge of biathlon in terms of education and research.

Within the next few weeks, we will finalise the implementation of the content of the Third Level Course in the Learning Suite - the launch of this course is planned for October 2024.

Within the next few months, the course for referee education should be implemented on the platform. During the winter months, all courses on the platform will be updated.

3. RESEARCH GRANT PROGRAMME

Project coordinator: Christoph Gressenbauer

For the last cycle of the Research Grant Programme (2022/23), which was finished in September 2023, we are currently implementing the results on the Learning Suite.

For the 6 selected Universities of the cycle 2023/24, we were expecting the interim reports until 30 November 2023.

For the cycle 2024/25, we have announced the application call on 27 November 2023 – the deadline for the application will be 31 March 2024.

All details about the Research Grant Programme can be found here: LINK

4. SEMINARS and WEBINARS 2023

Project coordinator: Christoph Gressenbauer, supported by Anna Kitzbichler

Past Seminars/Webinars:

• 6 September 2023: Coach Webinar, Topic: Recovery & Prevention

Top experts from the field of recovery and prevention gave insights to the 350 registrants and to the 190 live participants.

• 14 September 2023: Athletes Webinar, Topic: Culture of Training

This webinar had more than 200 registered athletes and 126 live viewers. Sverre Olsbu Roeiseland, Marie Laure Brunet, Jacques Jefferies, and Allison Forsyth shared their experience concerning a healthy and positive training culture.

• 19-21 September: Technicians Seminar, Topic: Fluor Ban, in person (Salzburg-Rif)

During this in-person meeting in Salzburg, more than 60 technicians from 33 NFs were informed by Daniel Böhm, Tomasz Bernat, and their colleagues about the fluor ban and the testing procedure for the winter of 2023/24.

• 9 November 2023: Para Biathlon Webinar

This webinar aimed to equip our National Federations with knowledge and strategies to grow Para-Biathlon. Several experts and NF representatives shared the experience. More than 150 people were registered, and more than 100 of them were live online.

For the year 2024, 3 coach webinars and 1 athlete webinar are planned by the IBU Academy.

Please find all details about our seminars and webinars here: LINK.



5. DUAL CAREER PROGRAMME

Mentorship Programme Project coordinator: Dagmara Gerasimuk

After the successful start of the next cycle of the IBU Mentorship Programme in June 2023, already 2 webinars have been accomplished in that regard:

- 5th September 2023: "Business Storytelling" by Simone Thommen
- 7th November 2023: "IBU Athlete's Personal Brand and Influence Boot Camp" by Gabriela Muller Mendoza (Founder of the Women Lead Sports Master Program www.womenleadsports.com)
- Next webinar 9th of January topic **Sport Movement**

Also, the above-mentioned athlete webinar on 14 September was another beneficial activity for our athletes. For 2024, more of the projects mentioned in the Dual Career Action Plan will be provided for the athletes. Please find all details about our Dual Career Program here: <u>LINK</u>.

6. ACADEMY WORKING GROUP

The next Academy Working Group meeting is planned for the end of February 2024 in Otäpää (EST) during the Youth and Junior World Championships. Please find more details of the Working Group here: <u>LINK</u>.

7. UNIVERSITY COOPERATIONS

Project coordinator: Gerold Sattlecker

After signing the first agreements with the Mid Sweden University in Östersund in March and with the Norwegian School of Sport Science in Oslo in June, we signed the next cooperation agreement with the Academy of Physical Education in Katowice (POL). IBU President Olle Dahlin and AWF Rector Grzegorz Juras signed the agreement. Please find a report about the signing here: LINK.

In spring 2024, an agreement with the Department of Sports Science at the University of Salzburg (AUT) shall be signed.

8. JOURNAL OF BIATHLON COACHING

Project coordinator: Gerold Sattlecker

Within the last weeks, we have created a design for the Journal of Biathlon Coaching. In December 2023, we plan to finalise the content for the journal's first edition. The content will consist of biathlon knowledge, the main results of the Research Grant Programme, summaries of scientific papers about biathlon and winter sports, summaries of past seminars & webinars, interviews with experts & coaches, and more. The first edition of the journal should be released in January 2024. Per year, 2 editions are planned (January & July).



2. DEVELOPMENT PROJECTS

IBU IOC Camps

Project leader: Theresa Heinsinger

1. International Youth Camp in Lenzerheide

73 athletes and 21 coaches from 21 NFs took part in the international youth camp organised in collaboration with OC Lenzerheide. This camp is a legacy of hosting the BMW IBU World Championships in 2025 and a commitment to developing young athletes and promoting international unity. The Olympic Solidarity Funds (60K USD) supported the camp, emphasising the global importance of nurturing the next generation of sports talent. More details here LINK

2. IBU-IOC Winter Camp Pokljuka

This year's IBU-IOC Winter Camp is organised as planned in Pokljuka, Slovenia, from 25 November until 03 December, just 1 week before the first IBU Junior Cup. The snow situation is still a little bit unpredictable, but the camp programme will be adjusted based on the conditions. 18 NFs will participate, with a total of 18 Coaches and 68 athletes. 5 IBU Coaches will lead the camp - Armin Kasslatter, Ilario Maddalin, Nika Blazenic, Nusa Pogacar and Anna Sprung. Tadeja Brankovic will join the camp for three days as Athlete Role Model. Furthermore, 5 educational sessions are planned for the camp: a workshop led by BIU, a presentation from Tadeja Brankovic and three online webinars (organised as hybrid meetings) led by Jonas Johansson, Amelie Heinrich and Katharina Blume on topics like recovery, race preparation and mental preparation.

3. NF Development projects

This season, NF NOR made use of the "Customized Development project with contribution to all stakeholders", which is only available for A-nations to apply. In this pilot project, the IBU and the Norwegian Biathlon Association are organising an international development camp for biathletes born in 2008 and 2009 in collaboration with Liatoppen Biathlon Festival. The camp will take place in Geilo and at the Liatoppen venue Ål, from 10. April to 15. April 2024. The project is dedicated to B-category NFs only, and the application deadline on IBU Scope is 30. November. In the end, only 6 NFs (1 coach + 4 athletes) will be invited.

3. REGIONAL EVENTS 2023/2024

Project coordinator: Maija Ruotsalainen

1. Summer Regional Events report

IBU supported 12 from 13 summer REs. One event was cancelled (SRB, Sjenica), and the organiser of one event was changed (from TUR/Gerede to BUL/Bansko). There were a total of 1457 participants (girls/boys, youth, junior). IBU supported these events totally with 141.045,00 € (including travel contributions). The detailed report is attached.

IBU supported 3 City Events in the summer of 2023. Total support was 47.500,00 \in . New concept with big events and big showcase with kids/youth competition as a part of the



program (Blink Ski Festival/NOR, Martin Fourcade Nordic Festival/FRA, City Biathlon Wiesbaden/GER).

2. Winter Regional Events update

IBU received 21 applications for winter 2023/2024. The applications were evaluated by the task group: Dagmara Gerasimuk (DD), Daniel Boehm (SD), Christoph Vassalo (TC), Martin Stricker (SM), Maija Routsalainen, and approved by Max Cobb (SG).

Regional Winter Events						
	NF	Name of the event	Place Date		Total budget	IBU support
WRE.1.2023	FRA	Biathlon National Tour FFS	Bessans, Savoie	1-3.12.2023	13.000,00€	5.100,00€
WRE.2.2023	GER	Biathlon Alpen Cup	Oberwiesenthal	14-17.12.2023	39.550,00€	19.775,00€
WRE.3.2023	FIN	Baltic Biahtlon Cup	Imatra	15-17.12.2023	20.000,00€	10.000,00 €
WRE.4.2023	CZE	Central European Cup	Nove Mesto na Morave	28-30.12.2023	41.000,00€	15.000,00€
WRE.5.2023	SUI	Biathlon Alpen Cup	Goms	4-7.1.2024	45.000,00€	17.500,00€
WRE.6.2023	CAN	IBU Regional Event Quebec	Quebec	4-8.1.2024	60.000,00€	16.500,00€
WRE.7.2023	BUL	Balkan Cup	Bansko	11-14.1.2024	25.800,00€	12.900,00€
WRE.8.2023	EST	Baltic Biahtlon Cup	Haanja	18-20.1.2024	30.000,00€	15.000,00€
WRE.9.2023	SVK	Central European Cup	Osrblie	2-4-2.2024	34.000,00€	12.900,00€
WRE.10.2023	BiH	Balkan Cup	Dvorista Pale	14-17.2.2024	40.102,00€	15.500,00€
WRE.11.2023	LTU	Baltic Biahtlon Cup	Ignalina	16-18.2.2024	30.000,00€	15.000,00€
WRE.12.2023	NOR	IBU Regional Event Fossum	Fossum	23-25.2.2024	17.500,00€	8.000,00 €
WRE.13.2023	LAT	Baltic Biahtlon Cup	Madona	8-10.3.2024	40.940,00€	16.000,00€
WRE.14.2023	POL	Central European Cup	Duszniki Zdrój	8-10.3.2024	39.000,00€	13.000,00€
WRE.15.2023	USA	Arctic Winter Games	Kincaid Park, Anchorage	9-15.3.2024	78.000,00€	15.000,00€
WRE.16.2023	KAZ	Asian Championship	Schuchinsk	9-17.3.2024	92.000,00€	14.000,00€
WRE.17.2023	ROU	Balkan Cup - Balkan Championship	Cheile Gradistei	13-17.3.2024	32.750,00€	11.000,00€
WRE.18.2023	SLO	Biathlon Alpen Cup	Pokljuka	15-17.3.2024	52.220,00€	18.000,00€
WRE.19.2023	FRA	Biathlon National Tour FFS	Col de Porte, Dauphine	15-17.3.2024	13.000,00€	5.100,00 €
WRE.20.2023	USA	US Nationals	Fort Kent	20-24.3.2024	33.300,00€	15.500,00€
WRE.21.2023	VRE.21.2023 CAN IBU Regional Event Alberta Alberta 27.3-1.4.2024		27.3-1.4.2024	70.000,00€	17.000,00€	
					847.162,00€	287.775,00€

On 17th October we ran Regional Event OC's meeting. The OC were reminded about the project principles, Common waxing procedure by Tomasy Bernat, and the best practices shared by Regional Coordinators Hillar Zahkna, EST and Gilda Jäger-Iseppi, SUI. Maija Routsalainen the project coordinator, informed about her visits plan to:

- Alpen Cup, Oberwiesenthal/GER 14-17.12.2023
- Baltic Cup, Haanja/EST 18-20.1.2024
- Balkan Cup, Dvorista Pale/BiH 14-17.2.2024
- National Tour FFS, Col De Porte/FRA 15-17.3.2024

Winter Regional Events calendar is published on the website LINK

3. National Winter Calendar 2023/2024



We share the launch of our National Winter Events Calendar with more than 100 events from 26 National Federations on the 2nd of November.

Following the successful start this spring with our Summer Events, our main goal is to help our sport grow and invite more athletes to take part in biathlon competitions worldwide. Our new National Winter Event Calendar is another big step towards building a strong biathlon community. Check out the IBU National Events 2023/2024 calendar here LINK

4. BIATHLON FOR ALL (B4A) - pilot project

Project leader: Dagmara Gerasimuk, supported by Maija Ruotsalainen and Gerold Sattlecker

5 companies were chosen to support the project in its pilot phase: EcoAims (Finland), KiwiPrecision (France), Larsen (Norway), Anshutz (Germany) and Apeom (Czechia).

A list of supported NFs can be found below. All applied NFs are supported. The average rifle set includes a laser or optical rifle, target, rifle case, supporter, and shooting mat and target rack.

All participating in project NFs took part in Project Coordinator meetings (19th October or 21st November). During the meetings, NFs were informed about the following:

- Project principles and NFs obligations a short introduction
- Survey what is important to collect?
- Best practices sharing
- Creation of the 'Biathlon4All' toolkit how can we make it together?
- Next steps

Next steps:

- 1. Creating a visual identity with support from the Communication Department
- 2. International Biathlon Day concept development
- 3. Reports collection from Project Coordinators
- 4. Feedback survey analysis about laser/optical rifle usage
- 5. Project coordinators and producers meeting during the conference on 22-24 May 2024
- 6. IBU laser/optical rifle specification q3/2024



No	NF	Dev Cat	rifle sets	coordinator	PROVIDER	
1	AUS	C	10	Murray Johnson	KiwiPrecision	
2	AUT	B	10	Michelak Markus	Larsen	
3	BEL	c	10	Viktor Krings	Larsen	
4	BIH	č	10	Sanja Kusmuk	Larsen	
5	BRA	D	5	Gustavo Haider	EcoAims	
6	BUL	B	10	Borislav Pankov	KiwiPrecision	
7	CAN	В	10	Clayton Whitman	KiwiPrecision	
8	CHI	D	5	Manuel Reyes	Apeom	
9	CRO	c	10	Rober Kontak	KiwiPrecision	
10	CZE	B	10	Ondrej Rybar	EcoAims	
11	DEN	c	10	Kristian Wulff	KiwiPrecision	
12	ESP	c	10	Carlos Lannes	Eco Aims	
13	EST	B	5	Laura Väljaots	KiwiPrecision	
14	FIN	B	10	Lauri Elo	KiwiPrecision	
15	GBR	c	10	Carl Carrier	Eco Aims	
16	GEO	D	5	Nikoloz Budzishvili	KiwiPrecision	
17	GER	A	10	Charlotte Fuchs	Eco Aims	
18	GRE	C C	10	TSOUREKAS Timoleon	Larsen	
19	HUN	с с	10	Szőcs Emőke	Eco Aims	
20	IND	E	5	Col Sachin Shinde	KiwiPrecision	
20	IRL	F	5		KiwiPrecision	
21	ISL	E	10	Derek Bolger Einar Olafsson		
22	ITA	A	10	Fabrizio Curtaz	Anschutz KiwiPrecision	
23	JPN	B			KiwiPrecision	
		B	10 10	Sari Maeda	KiwiPrecision	
25 26	KOR LAT	B	10	Dany Choi	EcoAims	
20		E		Juris Pipkalejs		
	LBN LTU	B	10 5	Freddy Kairouz	Apeom EcoAims	
28		C	10	Robertas Trakys Bria Petru		
29 30	MDA NED	E	5		Larsen KiwiPrecision	
		D	5	Herbert Cool		
31	NMKD	A		Gjoko Dineski	Anschutz KiwiPrecision	
32	NOR NZL	E	10	Vegar Rolfsrud Tim David		
33 34		B	5		Anschutz	
	POL		10	Agnieszka Sebboua	EcoAims	
35	ROU SRB	B C	10	LUNGOCIU Ioan	EcoAims	
36			10	Velimir Vukadin	Anschutz	
37	SUI	B	10	Mathias Mächler	EcoAims	
38	THA	E	10	Mark Chanloung	KiwiPrecision	
39	TPE	E	5	Vincent WH Yang	KiwiPrecision	
40	TUR	С	10	BAYRAM ÖREN	KiwiPrecision	
41	UKR	B	10	Ghilenko Alla	Eco Aims	
42	USA	В	10	John Farra	KiwiPrecision	
	IBU		5		Eco Aims	
	IBU		2		Apeom	
			372			



4. DEVELOPMENT COMMISSION MEETING, 9-10 October 2023

The meeting saw full attendance from the Development Commission members. This included Christian Borch from Denmark, Thomas Braun from Germany, Lilya Budzulyak from Ukraine, John Farra from the USA, Rikard Grip from Sweden, Carlos Lannes from Spain, and Aliona Sosunova from Lithuania. Also in attendance were IBU's Development Director Dagmara Gerasimuk, Head of Academy Gerold Sattlecker and Development Manager Theresa Heinsinger, who brought their expertise to the discussions. Furthermore, IBU Secretary General Max Cobb shared his insights, contributing to the meeting's conclusions.

Key Points Discussed:

- 1. Development Department Insight: A comprehensive report and the latest updates from the Development Department set the tone for the meeting.
- 2. Development Categories Review: The team evaluated current categorisations and discussed new criteria proposals.
- 3. Development Programme Support: A broad review encompassed areas like the National Federation's Development Project Support, Material Support, IBU-IOC Camps, the "Biathlon for All" initiative, and the IBU Academy.
- 4. International Biathlon Day: This concept was introduced in tandem with the "Biathlon for All" project, aiming to celebrate the sport globally.
- 5. NFs Survey 2024: The commission brainstormed on definitions and formulated questions concerning 'development' topics to be included in the survey.
- 6. IBU Target 2030: An ambitious goal was discussed -grow biathlon by doubling the number of athletes.

Minutes from the meeting <u>LINK</u> Next meeting 27-28 May 2024 (place TBD)

Dagmara Gerasimuk, 27.11.2023