

Please answer the questions below.

---

## International Biathlon Day 2026 (IBD)

Please provide your NF IBD activities concept. We will support all organisers with a social media toolkit and communicate about your event. In addition, IBU chooses 5 premium events and supports them with promotional materials, a paid social media strategy, photographer/video content creator.

### Project Coordinator - contact details

Full name	Function in the NF	Email address	Phone number (incl. country code)
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Event name \***

**Date \***

**From**

**To**

**Location (if several locations, please mark your premium event). \***

**Event programme**

Please describe the event format and provide its schedule.

**Target group \***

- kids U12
- kids U15
- youths
- juniors
- adults
- parents/families
- para biathletes

**Estimated number of participants \***

If more than one place, please divide your estimated number of participants per place.

Please upload any related documents to the project here.

## Promotion

Please chose communication channels you plan to use to share about the event.

Please provide links or the names of the accounts on the SM channels or write the names of the local media.

Instagram	Facebook	TikTok	Website (s)	Local TV	Local radio	Other
<input type="text"/>						

[Add row](#)

Please provide the Athletes Ambassador name to be present during the event.

Please provide a profile of the athletes, detailing their achievements and suitability for the role. If there is no Athletes Ambassador, leave the field empty.

## Promotional and event organisation support

Please note that regardless of participation in this funding call, the IBU will:

- Provide all IBD organisers with a social media toolkit
- Selectively promote individual NF events across IBU communication channels
- Feature events on the International Biathlon Day project page

**Total Project Costs (amount in EUR) \***

**Promotion material support budget details. Please fulfil the table accordingly (amount in EUR). \***

To be eligible for funding, the NF must justify the need for producing additional branding materials (e.g. due to damage or new event location(s)). Estimated costs for the branding materials must be specified in the table below.

Detail of expenditure (Type of expense)	Quantity	Total Price
<input type="text"/>	<input type="text"/>	<input type="text"/>
<a href="#">Add row</a>		

**Event organisation support budget details. Please fulfil the table accordingly (amount in EUR). \***

To be eligible for funding, events must attract more than 100 participants and demonstrate a professional organisational set-up, including contractual and financial commitments to external service providers. Estimated costs from these service providers must be included in the table below.

Detail of expenditure (Type of expense)	Quantity	Total Price
<a href="#">Add row</a>		

**Other parties included in the project (government, municipality, partners or sponsors, NOC, etc.) \*** No

If yes, please describe its role in the project and the financial support given.

## Project Commitments

On behalf of my federation I herewith confirm that I have read and understood the Application Guidelines for National Federations for the International Biathlon Day..

 I agree

On behalf of my federation I herewith confirm that I have read and understood the special requirements and obligations that apply to receiving support for the paid social media campaign.

 I agree

**On behalf of my federation I herewith confirm that that all branding and visual materials will comply with the project branding guidelines and, if applicable, be approved by the IBU in advance.**

I agree

## Reporting Obligations

**On behalf of my federation I herewith agree to collect and provide statistics on the number of participants.**

I agree

**On behalf of my federation I herewith agree to produce and submit photos and videos related to the activity.**

The NF agrees to the use of the pictures and/or videos of the activities by the IBU for the purposes of the promotion of the International Biathlon Day, the 'Biathlon for All' programme and other educational programmes linked to the 'Biathlon for All' programme. The NF undertakes to ensure that all the necessary authorisations for the publication of the pictures and/or videos of the activities, as well as their use by the IBU, were granted.

I agree

## Submission Consent

**On behalf of my federation I herewith confirm that the information provided herein is accurate.**

I agree

**On behalf of my federation I herewith confirm that the IBU is authorised to use the project as a best-practice case study for knowledge-sharing purposes on the IBU website, as well as across other IBU communication channels and reports.**

I agree

