



STREET/SUMMER BIATHLON

Future Concept

08.09.2021

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STREET / SUMMER BIATHLON

1. BASIS

IBU's strategy „Target26“ which was approved by the IBU Congress 2019 points out that necessary steps to evaluate and try out a concept for a working street/summer biathlon concept are to be taken.



- ✓ Such concept has to meet the interest of the IBU Member Federations and is also clearly depending on the NFs cooperation, in first line the participation at such events.
- ✓ The IBU Sports & Event Department, together with the T26 Working Group Street Biathlon has the mandate to evaluate and consequentially implement such concept.

1. GENERAL IDEA

UTILIZE EXISTING STRUCTURE IN A „WIN-WIN-COOPERATION“



Besides the annual Summer Biathlon World Championships, there are three major summer biathlon events organized, most of them in a show event format:

Blinkfestival Sandnes/NOR – City Biathlon Wiesbaden/GER – Martin Fourcade Festival Annecy/FRA

BLINK²¹

○○○●
CITY BIATHLON
WIESBADEN

MFNF MARTIN FOURCADE
NORDIC FESTIVAL



The SB T26 Working Group has evaluated the current event situation in detail. Knowing the necessity and amount of trainings during summer time, it's absolutely unrealistic to implement additional summer events. So the question is more an „either/or“ one. This approach is backed up by the feedback from IBU's TV partner EBU.

Seeing the tradition, well working PR and also TV coverage of the existing three events, it seems logic to search the idea of a close cooperation, at least on a mid-term view to also see how actively the majority of NFs will participate.

The SB WCH shall be the final and highlight event of such „series“.

Such cooperative approach seems to be even more realistic by knowing the very negative impact of the on-going COVID19 pandemic on many NF's budgets. In concrete many NFs already suffer a lot to even finance their traditional winter biathlon activities.

- **Athletes from all NFs shall have the possibility to participate/qualify for each event**
- This is secured by qualifications and the introduction of heat systems at all events to enlarge the number of athletes in the respective main event
- EBU as IBU broadcasting partner is to be included, the same applies for Infront and the relevant sponsors
- Siwidata as timing company for all events to ensure high quality standard (important for qualifications etc.) and congruent graphics/look on TV through all events (already existing)

2022/23-2024 (2 or 3 editions) with possible hosts, their order/locations/dates to be discussed:

BLINK Festival/NOR

City Biathlon Wiesbaden/GER (depending on further discussions with NF GER)

MF Festival/FRA

All three events are part of the IBU Street Biathlon Series, concluded by:

IBU SB WCH (2022: Ruhpolding / 2023: Osrblie)

Possible IBU Support (tbd)

- Event contribution (OCs)
- Travel contributions (NFs) - for qualifications
- Prize money (Athletes)
- TD/IBU Rs and/or IBU Staff (Organization)
- Support with story telling, TV/streaming set-ups through IBU channels and/or social media

3. COMPETITION MODUS

UTILIZE EXISTING STRUCTURE IN A „WIN-WIN-COOPERATION“



Event Specifics – IBU SB Concept

BLINK²¹

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CITY BIATHLON
WIESBADEN

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IBU
**SUMMER
BIATHLON**
WORLD
CHAMPIONSHIPS

3. COMPETITION MODUS

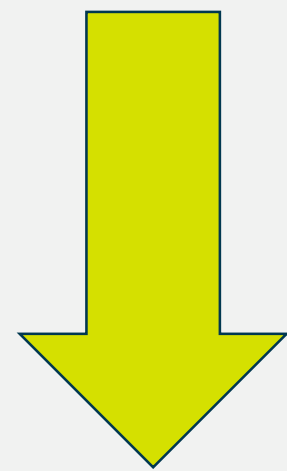
QUALIFICATION

Qualification Race/Competition

- Possible training camp offers before
- Regular venue & shooting range
- Start quota per NF
- Additional start quota host NF
- 1 or 2 days before main race
- 1 short Sprint (Men: 6 - 7,5 km; Women: 4,5 - 6 km)

Top athletes

qualify for



MAIN RACE/COMP



3. COMPETITION MODUS

MAIN RACE

Main Race/Competition

- Heats:
 - Pre-qualified athletes (host NF + international)
 - Athletes from qualification
- Final:
 - 4 loops à 800 – 1200 m
 - Starting immediately with 1st shooting
 - P-P-S-S without spare shots
 - Penalty loop 50 – 75 m
 - Prize Money as DECH

Note: number of targets in city venues will be increased!



Use of event platform to engage!

- Event shall be used to advertise biathlon also within the public
- Respective activities (laser shootings and/or roller/roller blading/running) for the public but mainly kids shall be organized parallel or in close connection with the event (day after etc.)
- Where possible active athletes (host) shall be integrated in such activity



SB WCH

- 3 competition days
- Traditional starts (Sprint & Pursuit/Super Sprint) on two competition days
- Sunday: „IBU SB WCH GALA Mass Start“
 - Prize money as in WC
 - Composition (30 athletes):
 - Top athletes WC Total Score previous season
 - Medal winners current SB WCH
 - Best athletes (points) current SB WCH
 - **Best athletes IBU SB Biathlon series**



REGIONAL Development

SB cannot get stronger by implementing it from top to bottom, respectively from international down to regional/national level. The development has to be vice versa: started and grown on national/regional level and after being introduced there – continue the growth also internationally.

Therefore IBU is seeking to support the organization of Regional Events, not only as winter, but also as summer events. A respective support program is already existing for all NFs – it just has to be utilized more from NF side!

Applies for regional events where small-bore, air-gun or laser is used!

Connection with IBU Development Programs

Use event platforms also for:

- Supported training possibilities/pre-camps/educational programs (at/close by the location of Qualifications)
- Activation of kids/tomorrow's generation – wherever necessary/helpful by using laser technique

IBU support targeted on laser technique:

- ✓ Available support for laser rifles and target purchase through IBU development programs (that can also ensure the organisation of future SB events on a long term view).
- ✓ Possible dedicated support project for laser target purchase and event's organisation contribution (that can also ensure the organisation of future SB events on a long term view).



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