

INTERNATIONAL BIATHLON UNION

SUSTAINABILITY POLICY

„Sustainability is an increasingly important and relevant issue in sports - and no sport is more affected by climate change than biathlon.

The IBU must take a strong stance on becoming an increasingly sustainable and environmentally-friendly sport, becoming a thought leader among International Federations.“

Olle Dahlin, IBU President



IBU



POLICY

As the guardians of the Olympic winter sport of biathlon, persons involved in the organisation or management of biathlon activities have the responsibility to consider the environmental, social and economic impact of their decision-making. They are expected to provide for both present and future needs, and take active steps to protect the climate and environment.

VISION

Educate about the importance of environmental sustainability and nature conservation in and through the sport of Biathlon and pursue a sustainability programme with the vision to establish biathlon as a leader in promoting sustainability.

OUR DEFINITION

The everyday behaviours of everyone in the biathlon family that create an overall balance between our social, economic and environmental actions and impact in order to ensure that the current and future generations may continue to enjoy the joy of snow sports and nature.



IBU

SUSTAINABILITY FRAMEWORK

As the governing body for biathlon worldwide, the IBU is in the best position to effect change in areas under its direct control, yet it can also influence change across the sport more widely. To implement sustainability at all levels of the sport, the engagement and commitment of all IBU stakeholders is crucial. They were divided into three levels as follows:

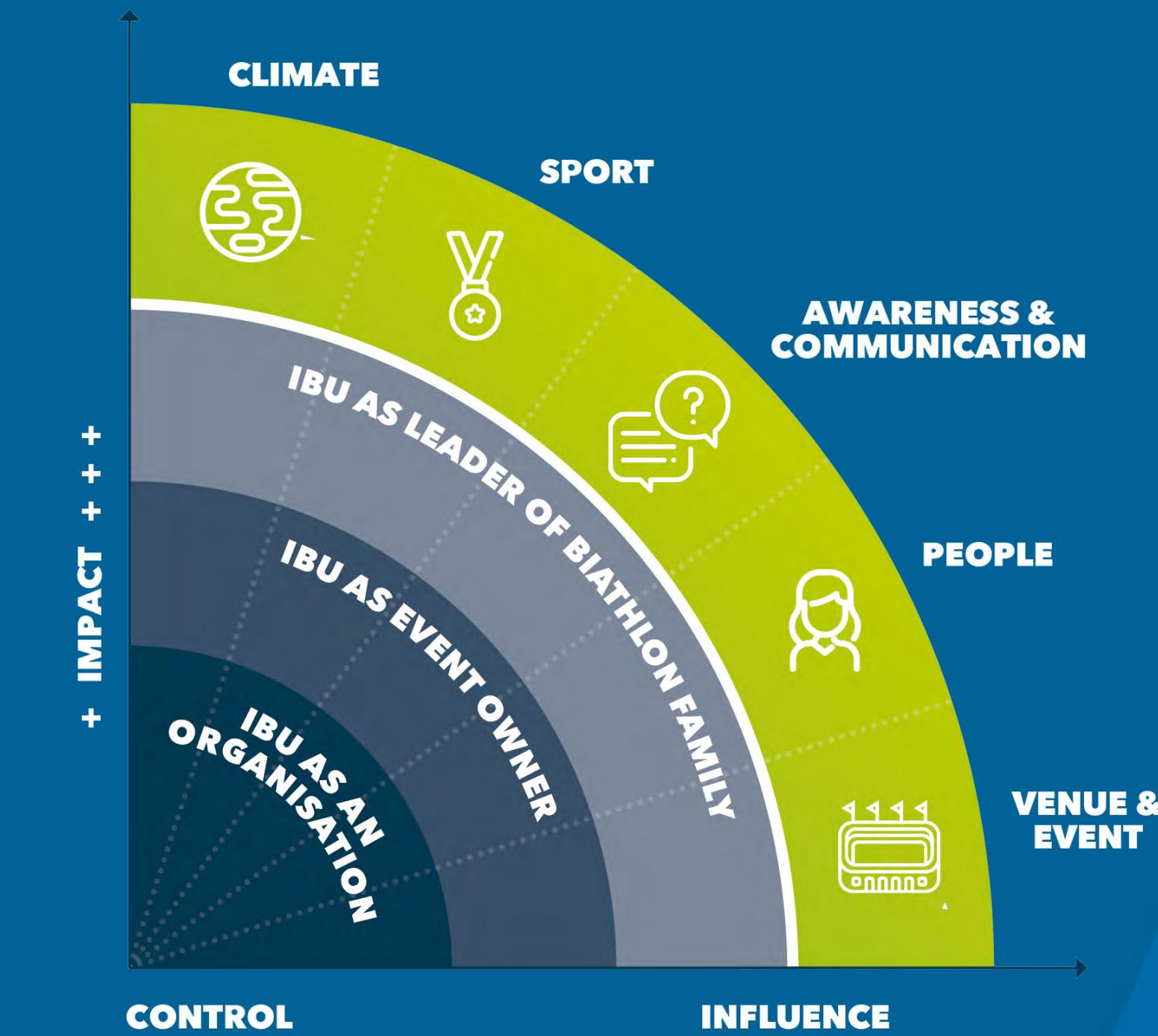
Level 1 - IBU as an organisation: The IBU to lead through its everyday practices and behaviours.

Level 2 - IBU events: The IBU to support local organisers in broadly integrating sustainability into their events and to innovate new sustainable solutions for winter sports events.

Level 3 - Global biathlon family: The IBU to assist and motivate the members of the global biathlon family to implement sustainability through advocacy and special programmes, and to partner with athletes and fans to enable behavioural change.



IBU



FOCUS AREAS



Sport: Ensure environmental neutrality of the sport (air, water and soil).

Climate: Reduce the carbon footprint of biathlon as a sport* according to science-based targets (4.5% p.a.) to become climate-neutral by 2030, and climate positive latest by 2034.

Venue & Event: Enable biathlon venues and events to have a long-term positive impact on their host communities and the environment.

Ban single-use plastic and ensure 100% waste is re-used, recycled or composted.

People: Become the leading winter sport in terms of good governance, gender equality and diversity.

Communication and awareness: Lead in advocating for climate action and sustainable development within the biathlon family and winter sports for the global fanbase. Effecting true behavioural change, which is at the core of our strategy, requires an in-depth understanding of the current level of commitment and needs of each target group and stakeholder.



IBU

The IBU is committed to following a process of continual improvement **“Measure, Understand, Act, Inspire”** and will regularly monitor and report on its progress.

The IBU will specifically track its contributions to the **United Nations Sustainable Development Goals 2030** and its efforts to meeting the 2050 goals of the **Paris Climate Agreement**.



IBU



**ASA
BIATHLON
FAMILY -
LET'S
DO THIS
TOGETHER!**



IBU

