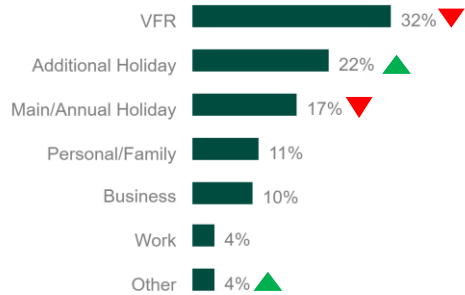


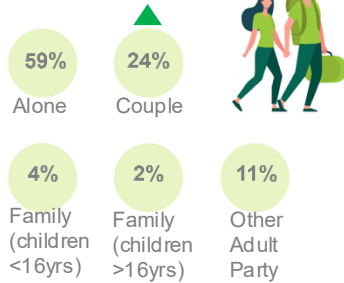
# Q4'25 Passenger Profile



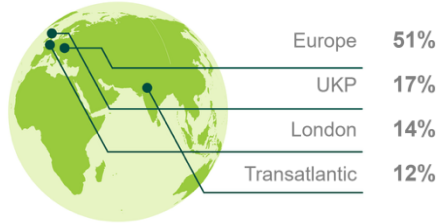
## Purpose of Trip



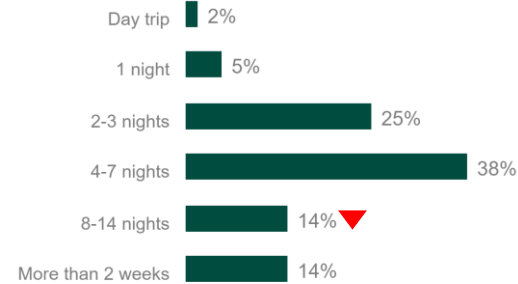
## Party Type



## Route



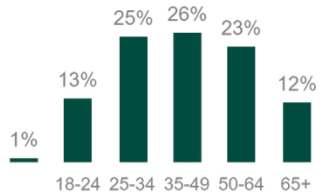
## Duration of Trip



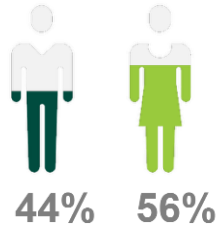
## When was Flight Booked



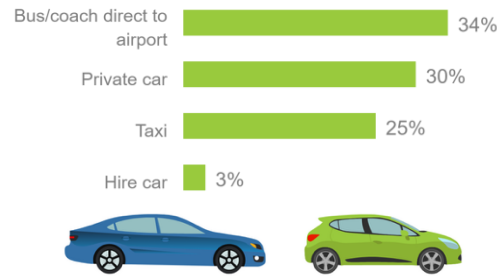
## Age



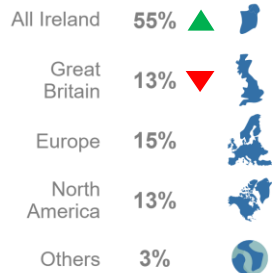
## Gender



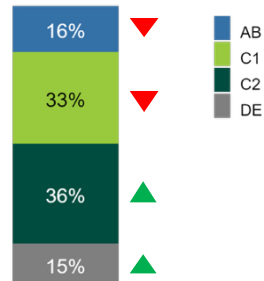
## Method of Travel to Airport



## Country of Residence



## Social Grade



## Avg. Number of Trips through DAP



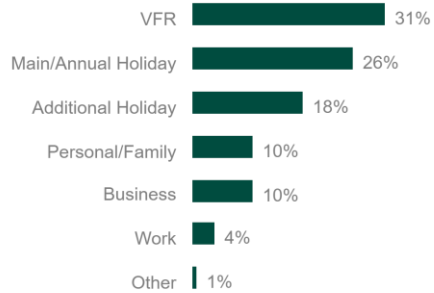
## Key Insights:

- Around the holiday season VFR/Personal travel remains the highest purpose of travel within Q4, although VFR slightly decreased this year. Main holiday travel also decreased YoY while additional holidays increased.
- Couple travel increase YoY by 4% but majority are travelling solo.
- Decrease in share of passengers booking trips for 8-14 nights and more passengers are planning their trips far ahead of their travel date.
- Share of Irish residents travelling in Q4 has increased this year while GB residents decreased by 3%.
- C2DE social class segment continues to grow YoY as AB & C1 decline.

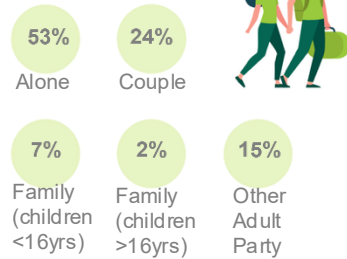
# 2025 Passenger Profile



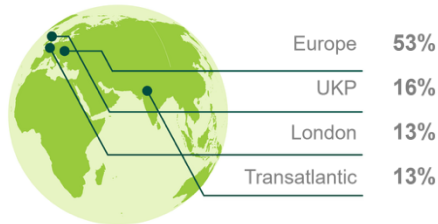
## Purpose of Trip



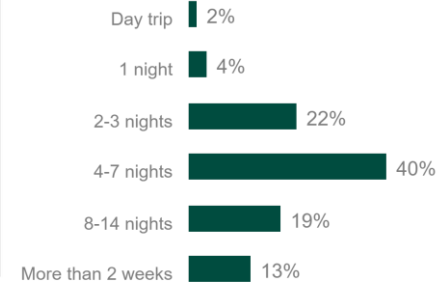
## Party Type



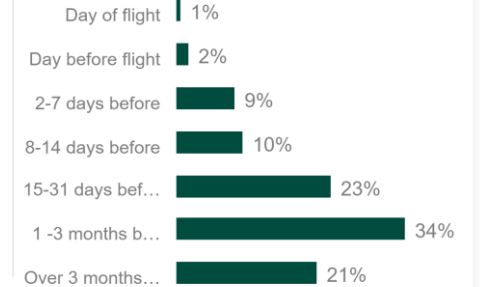
## Route



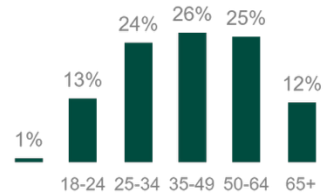
## Duration of Trip



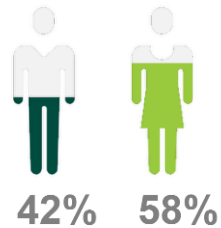
## When was Flight Booked



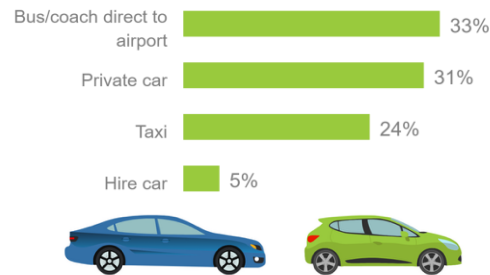
## Age



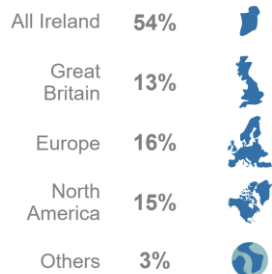
## Gender



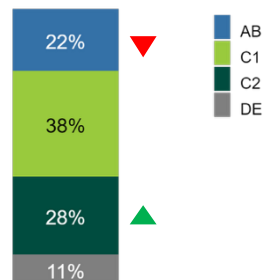
## Method of Travel to Airport



## Country of Residence



## Social Grade



## Avg. Number of Trips through DAP



## Key Insights:

- Leisure travel on a total level decreased slightly in 2025 with incremental decreases in main and additional holidays YoY. There is also a slight increase in VFR & personal travel.
- AB social class decreased YoY as C2 social class passengers are increasing travel and resulting in a shift of social class distribution.
- Demographic distribution of age, gender, and residency and the travel habits of passengers have not changed significantly YoY.