Artwork

Print-ready PDF checklist

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PANCAKE DAY

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Vegan options ✓
Healthy ✓
Organic produce ✓

Images

Resolution of image should be 300dpi or higher to ensure crisp high-quality images once printed.

Fonts

Ensure that all fonts used in your artwork are embedded within the file, or converted to outlines.

Type 3 fonts can cause unexpected issues when printing. They must be flattened, or converted into outlines.

Colour Mode

Colour of document should be set to CMYK, any artwork submitted as RGB will be converted.

Bleed

bleed should be included within your exported artwork. Most prodcucts are 3mm bleed but it varies per product. Please ensure you check product specifications.

Crop Marks

Artwork should be exported with crop marks shown. This will indicate where to trim artwork to the finished size.

Ensure artwork matches the dimensions and orientation of your order. Files that do not match these specs will be rejected to avoid printing errors.