

Wooden Block

Landscape / 200 x 150mm

- **Accepted format:** Adobe PDF (Print). Ideally: PDF/X-1a: 2001 (one file)
- **Colour:** CMYK (RGB and Pantones will be converted)
- **Fonts:** Embedded or converted to outlines
- **Image Resolution:** 300dpi to 450dpi
- **Crop marks:** Include (offset 10mm)
- **Bleed** - 3mm



Finished Size - This is the finished size of the product once trimmed.



Safe Area - We recommend keeping text and important content inside white area.



Bleed - Please extend your artwork into this section. This is to avoid white or unprinted edges when trimmed to finished size.