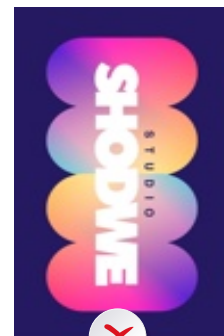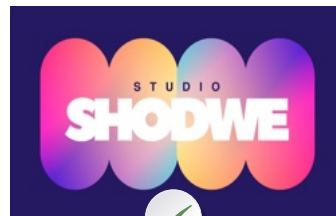# Orientation

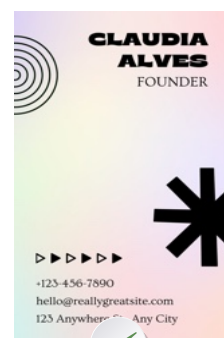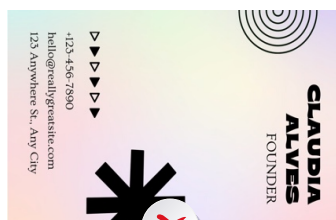Single and double-sided artwork guide

## Single-sided artwork

### Landscape orientation

Submit your file in landscape orientation (wider than it is tall). It is important that you set the page properties to landscape rather than rotating your content 90 degrees on a portrait page or your design may be cut off or misaligned during the printing proccess.
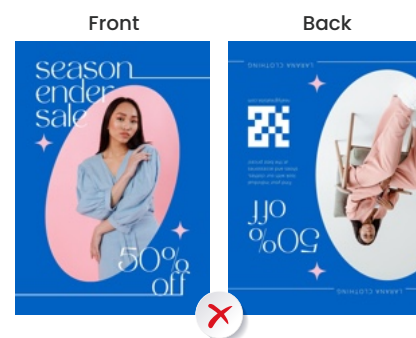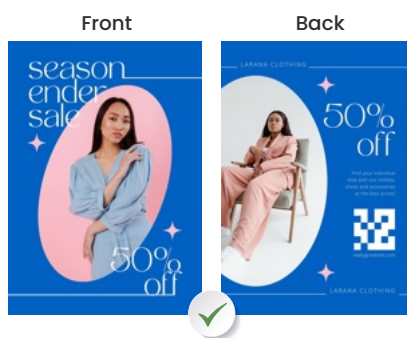
### Portrait orientation

Submit your file in portrait orientation (taller than it is wide). Ensure the page settings are set to portrait mode rather than rotating horizontal content to fit a vertical view or your design may be cut off or misaligned during the printing process.
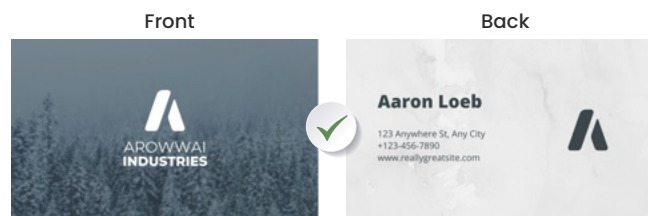
## Double-sided artwork

### Landscape orientation

Submit both pages of your artwork in Landscape orientation, ensuring they are both aligned in the same direction. When you view the pages side-by-side on your screen, the content on both should appear upright.

Front    Back    Front    Back

### Portrait orientation

Submit both pages of your artwork in Portrait orientation (taller than it is wide), ensuring they are both aligned in the same direction. When viewing your files, both pages should appear upright and aligned with the front.

Front    Back

*Alignment is essential for double-sided printing; if one page is flipped or rotated differently than the other, the back of your product will print upside down.*

**!** Always double-check your files to verify the orientation before submission. This helps prevent costly reprints and ensures the final product looks exactly as you intended.