

# Tamar Butrashvili

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## About me

Product designer graduated from Shenkar College, Israel.  
Passionate for creating conceive designs to a variety of products that stimulates user curiosity and desire.

## Experience

### Product designer | Nitzan-Tal Studio | 2020

- Building wireframes, prototypes and doing the visual design of final products.
- Take part in defining a design system to be used across multiple products.
- Conduct a full design cycle from collecting inspiration through creating a pixel-perfect UI for all states and scenarios.
- 3D design (Solidworks) and renderings (Keyshot).

### Design mentor | Ramot High school | 2018-19

- Startup mentor - design entrepreneurship contest for youth, Israel : finalist
- Give and solicit feedback from other designers to continually raise their bar for quality.

### Product design Internship | Pentland Brands - London | Summer 2018

- Designing aquatic toys for Speedo's "Learn to Swim" department.
- Take charge of functional design and create concepts, from rough sketches to rich animated prototypes.
- Present research findings and designs to stakeholders.
- Work closely with product managers, designers and developers.
- Branding and graphic designs for Speedo's goggles campaign.
- Create, maintain, and export production-quality graphic assets.

### Center coordinator | Keter innovation center at Shenkar | 2017-2019

- Responsible for helping to organize events and visits to the center and reaching out to innovation communities.
- Head of stage design and production at TEDxShenkarCollege, 2018
- Head of stage design and production at TEDxShenkarCollege, 2019

### Logistic coordinator | IDF | 2011-2013

- Management of the logistics office, timetables organization.
- Working in collaboration with an outsource company supplying different services.

## Education

### High school | 2008-2011 | Ramot high school, Beer-Sheva

- Major: Design & Art
- Minor: Physics

### B.A Degree | 2015-2019 | Shenkar college

- Major: Industrial and product design

## Skills & Abilities

### Skills

Design thinking  
Creativity  
Teamwork  
Leadership  
Time management  
Frontal presentation

### Computer skills

Photoshop  
Illustrator  
Indesign  
Adobe XD  
Sketch  
Figma  
SolidWorks  
Rhino  
Keyshot

### Languages

Hebrew - Native speaker  
English - Fluent  
Spanish - Highly proficien