

CHELSEA FC FAN ADVISORY BOARD

TERMS OF REFERENCE

1. Purpose

The purpose of the Chelsea FC Fan Advisory Board (the “**FAB**”) is to:

- i. build upon the good work that Chelsea FC (the “**Club**”) already does (and will continue to do) with existing fan groups and the fan and access forums;
- ii. provide a mechanism for effective feedback to the Club’s board of directors and senior management on relevant issues relating to the Club or football generally; and
- iii. act as a discussion platform and sounding board on Club-related matters.

2. Membership

Recognising the diversity of the Club’s fans, and keen to encompass a range of opinions, the FAB will comprise a mixture of representatives.

In line with Premier League guidance, the FAB will consist of at least seven members, including:

- i. the three individuals who have been appointed as Supporter Advisors to the board of directors; and
- ii. the Nominated Board Level Official (the “**NBLO**”).

3. Selection and replacement of FAB members

NBLO

The NBLO is a member of the Club’s board of directors and is appointed by the Chairman of the Club. The NBLO is not a part of the FAB member selection process. The NBLO will hold permanent membership on the FAB.

Supporter Advisors

The inaugural FAB will include the three current Supporter Advisors to the Club’s board of directors.

Once the two-year term expires for the current Supporter Advisors to the Board, the Club will run an election process to identify the next three Supporter Advisors to the Board, with such selection process being communicated to supporters closer to the time of election. The Supporter Advisors will always occupy three spots on the FAB.

Other FAB members

Available spots for other FAB members will be announced on the Club's website, closer to the time of these spots becoming available. The announcement will set out the selection process and deadlines for applying. The applications will be reviewed by the Club and a short-list of applicants will be provided to the nominations sub-committee.

Appointment and term

The nominations sub-committee will select the additional three or four members of the FAB. The nominations sub-committee will consist of at least three individuals and at least one of those individuals will be a non-Club representative.

Each member of the FAB is there to represent their own views and should not act on behalf of any group or organisation.

The inaugural FAB will have the Supporter Advisors serving two-year terms and the other FAB members will serve three-year terms. Thereafter, all FAB members will have two-year terms. There is no term limit for the NBLO.

4. Chairperson and Deputy

The FAB will appoint the chair for each FAB meeting from among the three Supporter Advisors. The chair's responsibilities will include ensuring sufficient time is dedicated to each agenda item, input is sought from all members of the FAB during each meeting, and a suitable number of FAB members are in attendance to form a quorum.

5. Responsibilities

The FAB will meet at least three times a year and at such three meetings, the NBLO and Head of Supporter Relations for the Club must be present. Over and above this, the FAB can meet independently as often as it sees fit and it will be at the NBLO's and/or Head of Supporter Relations' discretion as to whether they attend.

FAB meetings shall discuss such topics as are proposed and agreed by the Club and the FAB prior to FAB meetings and included on the relevant agenda, together with any such other topics that are raised during the relevant meeting.

Those topics may include, but shall not be limited to, the following:

- a) vision for the future and ensuring stability;
- b) efforts in relation to sustainability;
- c) work on diversity, inclusion and equality;
- d) the Club's match-day experience (both in respect of home and away matches);

- e) policies employed by the Club in connection with match-day ticketing;
- f) facilities at Stamford Bridge and Kingsmeadow;
- g) communications by the Club with its supporters;
- h) developing and continuing to build the Club's fan-base, both in the United Kingdom and abroad
- i) work undertaken by the Club in the local community;
- j) preservation and development of Club's traditions and heritage; and
- k) the Club's charity partnerships.

FAB meetings will not involve the discussion of on-pitch or other football operational matters. The FAB will not make decisions for or on behalf of the Club, but the Club will communicate to the board of directors the recommendations made by the FAB. The Club may also bring matters to the FAB for its consideration too.

Where broad fan and supporter consultation is required, this will be undertaken by the Club and feedback shared with the FAB.

6. Communication

The Club will set up and maintain a section of its official website to support and promote the FAB, including an introduction to each member of the FAB, contact details for FAB members and, details of upcoming meetings.

The FAB will not make any public statements concerning its work without prior approval from the Club.

7. Review

On an annual basis, the Club will in consultation with the FAB, review the FAB's performance, membership, and these Terms of Reference to ensure the ongoing effectiveness of the FAB.