



Board Meeting – June 24th 2022 at 2.30pm via Zoom

Minutes

Present

Chris Isitt (CI) – Chair, Ginette Gower (GG), Mark Eyre (ME), Sean Jones (SJ), Miriam Greenwood (MG), Steve Frankham (SF)

Apologies

None

Previous Minutes

The minutes of the meeting held on April 25th 2022 were approved. CI will contact Charles Rose and Gray Smith regarding a lunch in recognition of their contribution as Directors of CPO.

ACTION CI

Chairman's Report

With sale of the Club completed, the next stage is to address the items on the CPO wish list with the new Board. There will be a meeting with Danny Finkelstein on July 1st to begin the process.

Over 1400 shares have been sold this calendar year, and although most share enquiries have now been initially processed, there are still many outstanding queries being followed up, mainly due to the unavailability of signed shares from higher profile players. Some 260 shares are still awaiting signed certificates, and this is a key priority to be addressed with the Club. With the forthcoming US Tour and pre-season activity, we don't expect to get more signed certificates until well into the new season.

The merchandise project will also be brought up at the Club meeting with a view to restarting as soon as possible. The third-party fulfilment house is standing by to manage the process on our behalf.

Marketing

Social media continues to carry messages apologising for the delay in processing some signed shares. Applicants have also been emailed directly and offered alternative players if their first choice is not available.

Work continues on the master database updating address and email details.

A new form has been created for the website to allow quicker processing and payment.

With share sales slowing up following the sale of the Club, it was agreed to keep up regular social media posts and calls to action.

A new product is being launched by UK Engage which may be of interest as it is an upgrade of their existing process when running a hybrid AGM.

The Living Will document remains a priority and time should allow this to be completed shortly **ACTION GG**

Finance

The significant increase in share sales this financial year may lead to higher audit fee.

Once the database has been updated, an audit process is needed to ensure accuracy of information entered.

The outstanding £173 held by American Express is still in dispute and we will have to consider writing it off if no further progress can be made. **ACTION ME**

ME and CI to agree what cash sum might be available to place on short term deposit. **ACTION ME and CI**

The CPO lunch was reported to have raised £21k in profit. 39 shares were sold on the day

CFC Agenda and Wish List

The blueprint document outlining CPO's requirements will be presented to Club at the next meeting. CI and SJ to report back on the feedback from the Club. Our proposal on dealing with the loan remains the number one priority. **ACTION CI and SJ**

Fan Engagement

No further progress on a focus group since the last meeting. There has been a meeting on NFT's with a contact of MG and they have requested a follow up with the Board. Further discussion needed. **ACTION MG**

It was agreed the Board should come up with ideas for future events to engage the shareholder base, ideally involving the Club **ACTION ALL**

Future Meetings

The next meeting was set for Friday August 5th 2022 at 2.30pm – venue TBC. Ideally this will be a face to face meeting although SF will be out of the country.

There being no other business, the meeting closed at 3.45 pm