We started the school year with lots of exciting news: laptops for low-income students (to keep!), free rides to/from events, CodeCup in more schools, and even our first Africa events!

Then COVID-19 changed everything. Weeks after the pandemic started, we hosted our first virtual CodeDay and in a newly virtual educational environment, it turned out to be more popular and more effective than ever.

And with more schools running CodeCup (presented by Splunk) and CodeDay Labs providing internship-like opportunities to replace those canceled, 2020 was the highest impact year ever.

This was only possible because of our supporters. Thank you.

Tyler Menezes, Executive Director

12,962 students
91 cities worldwide
69% underrepresented
There’s a place in tech for everyone.

CodeDay is a non-profit providing welcoming and diverse opportunities for under-served students to explore a future in tech and beyond. Here’s how our programs work:

1. Most students don’t want to learn to code, especially those from under-represented backgrounds and under-served groups.

2. Our creative and fun programs attract these students, and gradually convince them to fall in love with coding.

3. Students leave CodeDay events and continue working on projects, enroll in classes, and join clubs.

75% of our registrants say they don’t want to learn to code before attending.

- 42% are women
- 38% are low-income
- 32% are Black, Latinx, or Native American

70% of these “uninterested” students are still coding 10 weeks after attending.

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@codeday
In-Person CodeDay: More Students, More Support.

In the 2019-2020 school year, we launched new partnerships to reach more students, and help all low-income students start coding and keep coding:

- EMEA expansion started with CodeDay Kenya in November 2019, resources in place for more.
- Launched free rides for low-income students in partnership with Uber.
- Distributed hundreds of refurbished laptops to low-income attendees with no home computer, to keep coding.

CodeVA trains lots of teachers to teach computer science, but CodeDay is our favorite reminder that kids learn best when they are challenged as partners in their learning experiences.

Great event – super inspiring for my daughter. She’s now into coding, which was the goal.

Liz Foreman
Parent of CodeDay Dayton Student

“A monster shooting web game.”

Team Hype Beast

“An app that helps with texting skills.”

Nitsa & Lucia

CodeDay VA

CodeDay LA

CodeDay DC

Chris Dovi
Executive Director, CodeVA

CodeDay NYC
Virtual CodeDay: Quick Iteration to Prove a New Model

Just weeks after the pandemic started, we launched Virtual CodeDay, an entirely online CodeDay-like experience. With just a day of notice, more than 1,000 students signed up from around the world.

We ran two more over the summer, experimenting with the format to create a program with the same high diversity and outcomes as in-person CodeDays.

The next Virtual CodeDay is scheduled for December 2020, we are expecting over 5,000 students to participate from around the world.
Even in a good year, Internships aren’t equal: most go to students from big-name CS schools, a population which is overwhelmingly young, white, male, and upper-middle-class. When 50% of internships were canceled because of COVID-19, the odds got much worse for students from small local colleges.

With the support of hundreds of mentors from leading tech companies, we offered 300 of these students internships working on open source software in July.

The kids were just great: bright, enthusiastic, very serious about the work. I was a little worried that some of them might feel roped into the program somehow, but no, all of them treated it as an opportunity.

I really enjoyed learning how to use new technology such as Angular, Node, Sequelize, and Joi. Working with my teammates and interacting with each other was one of my favorite parts of this internship.

...and 100 more!

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CodeCup: From CodeDay to Schools Worldwide

Presented in partnership with: splunk>

CodeCup, the team-vs-team challenge where students use tools like Splunk to detect simulated attacks and solve cybersecurity challenges, has long been the most popular activity at CodeDay.

We’d planned to expand into classrooms this year, but virtual learning ramped up teacher interest. By the end of the school year, 2,300 students had competed in-class, for a total of 8,000+ participants this year.

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Thank you to the donors and volunteers who made this year possible.

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MakerBot
Mapbox
Miracle Systems
Mobons
NEST CoWork
Nova Labs
Phoenix College
Porkbun
SPS Commerce
StickerGiant
UAT
VCU
VSE @ George Mason University
Windtree Education
ZEIT

Individuals
Aarju Kumar
Aaron Hampson
Aaron Kau
Aaron Marasco
Aayush Saxena
Abby Lynn
Abigail Franco
Adam Brehm
Adam Ryan
Adam Tucker
Adele Miller
Adienne Mayer
Adila Abudureheman
Aditi Kabra
Aditi Singhal
Adrian Perez Drozco
Adriana Canetano
Adwait Joshi
Aman Shankar
Ajay Cancherla
Alan Sproat
Albert Lee
Albert Tang
Alexander Liu
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Alex Parra
Alexander Kasprzak
Alexander Kramer
Alexander Parra
Alexander Vizhalil
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Allen Hai
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Arun Deadvoss
Ashok Swain
Ashok Talati
Atul Chougule
Audrey Yipp
Austin Lamb
Avi Pap
Ayaz Amlani
Beekay Cheung
Ben Guo
Ben Neuwirth
Benjamin Chen

Benjamin Lin
Benji Kauth
Bennie Sham
Brenda Carter
Bhanu Peri
Bill Clark
Blake Hannaford
Bradley Harker
Brandae (mentor)
Branden Lawrence
Braun Shedd
Brenda Frinzinger
Brian Haug
Brian Xiang
Bridget Rice
Bryan Swagerty
Bryce Tobiano
Caillen Derr
Caitlin Stanton
Cameron Borumand
Cara Lambert
Carlos Cordova
Carmen Ho
Carolina Van Esch
Carrie Evelyn
Cayla Cunningham
Chad Van Derrick
Chaleb Pommells
Chandrasekar Muthukumar
Charles Allen
Charles Moonen
Charlie Liu
Charlie Triplett
Charlotte Leroy
Chentian Jiang
Chris Aljoudi
Chris Dermody
Chris Gervang
Chris Huse
Chris McKeever
Chris Meyer
Christian Sparks
Christian Lin
Christina Ichelkraut
Christine Luo
Christopher Ballenger
CJ Barrett
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Claire Nguyen
Claire Zhao
Claudio Cuestas
Cody Short
Cole Greenlee
Colin Abidi
Colin Vandervort
Conrad Addikah
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Courtney Shearer
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Damiion Sun
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Dan Zhang
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Jacque Beckford
Jacqueline Robinson
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Lucas Feiden
Lucas Tomaz
Luis Eguiya
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Kevin Walseth and David Sandys from DigiKey for their assistance in creating the electronics program at CodeDay.

The CodeDay Team
Alex Parra, Co-Program Manager (Labs)
Erika Lamothe, Marketing Manager
Jake Cover, Intern in Software Engineering
James Click, Associate Operations Manager
Jacob Cuomo, Intern in Software Engineering
Kemba Konteh, Intern in Software Engineering
Lola Egherman, Program Manager (Virtual CodeDay)
Mingjie Jiang, Co-Program Manager (Labs)
Tyler Menezes, Executive Director

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Tyler Menezes, Executive Director
## Program Stats (September 2019 - August 2020)

<table>
<thead>
<tr>
<th>Program</th>
<th>Total</th>
<th>Low/No Interest</th>
<th>Continued Coding</th>
<th>Women</th>
<th>BIPOC</th>
<th>Low-Income</th>
</tr>
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<tbody>
<tr>
<td>CodeDay</td>
<td>5,599</td>
<td>74%</td>
<td>72%</td>
<td>42%</td>
<td>32%</td>
<td>39%</td>
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<tr>
<td>Virtual CodeDay</td>
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<td>65%</td>
<td>39%</td>
<td>30%</td>
<td>25%</td>
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<td>CodeDay Labs</td>
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<td>*</td>
<td>*</td>
<td>65%</td>
<td>34%</td>
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<tr>
<td>CodeCup</td>
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<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Big Data Challenge</td>
<td>1,708</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>12,962</td>
<td>72%</td>
<td>70%</td>
<td>42%</td>
<td>31%</td>
<td>32%</td>
</tr>
</tbody>
</table>