

December 15, 2023

Glenda Swain
Vice-President, Diversity & Inclusion
WYNN LAS VEGAS AND ENCORE
3131 Las Vegas Blvd. S.,
Las Vegas, NV 89109

Dear Glenda,

I am writing to express the New York Urban League's (NYUL) support of Wynn Las Vegas and Encore. For 100 years, the New York Urban League has inspired, influenced, and ignited over one million black people to achieve their highest aspirations. NYUL remains a vital resource for our city's African-American and other underserved groups. A key issue we have been championing economic and wealth creation efforts that will reach those communities we serve.

In order to create workforce and entrepreneurial opportunities, we need public-private partnerships like the one we proudly have with Wynn. Wynn is an exemplary corporate partner because they leverage their access as well as their assets and bring them to the communities where their customers live.

In a recent example Wynn worked to thoughtfully support our Historically Black College and University (HBCU) Fair. Our 36th Annual HBCU Fair brought over 6,000 students and their families together to learn more about the college experience and receive on the spot admissions. This year 1,707 students were admitted into college and 11.7 million dollars in scholarships was awarded. Wynn supported the adult recruiters at an appreciation dinner following fair. The HBCU recruiters are integral to the success of the Fair because they provide on the site admissions and school scholarships – a unique feature of this fair.

We know that the commitment Wynn has made to supporting our HBCU Fair will be mirrored in our employment and education efforts.

Now more than ever, Black New Yorkers need opportunities for high paying jobs and small business development opportunities. The growth in small businesses is the backbone of our communities. Thriving small businesses in our communities drives jobs and opportunity. We are sure Wynn's continued initiatives in Manhattan will spur economic growth, and we look forward to our continued partnership.

If you have any additional questions, do not hesitate to contact me at ARice@nyul.org.

Sincerely,



Arva R. Rice
President and CEO