# Aprilabank

Aprila Bank ASA | Q3 2018 | 5 November 2018

# Disclaimer



This presentation contains forward-looking statements that reflect management's current views with respect to certain future events and potential financial performance.

Although Aprila Bank believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove to be correct. Accordingly, results could differ materially from those set out in the forward-looking statements as a result of various factors.

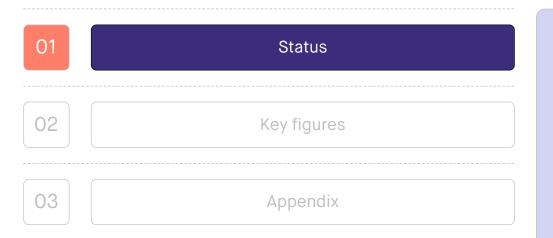
Important factors that may cause such a difference for Aprila Bank include, but are not limited to: (i) the macroeconomic development, (ii) change in the competitive climate, (iii) change in the regulatory environment and other government actions and (iv) change in interest rate and foreign exchange rate levels.

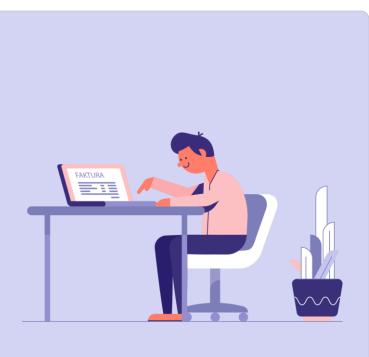
This presentation does not imply that Aprila Bank has undertaken to revise these forward-looking statements, beyond what is required by applicable law or other applicable regulations if and when circumstances arise that will lead to changes compared to the date when these statements were provided.



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Overview





# Aprila at a glance

### A newly established digital niche bank focusing on intuitive on-the-spot financing solutions for SMEs



01	Revolutionary simple business financing	<ul> <li>Innovative distribution model - providing working capital financing inside well-established business systems</li> <li>Distribution agreements with ERP system providers Tripletex (Visma), Xledger and Uni Micro</li> </ul>
02	Reaching a large underserved market	<ul> <li>Digital and seamless onboarding – making working capital products available for a new market</li> <li>Products that are easy to understand and use - accessible when and where you need financing</li> <li>Transparent and understandable pricing</li> </ul>
03	Introducing new products	<ul> <li>With Aprila Invoice Sales we have introduced a new non-recourse factoring product; spot sale of invoices with real-time and risk-adjusted pricing, automatically booked in the accounting system</li> <li>New product releases will depend on distribution agreements and channels</li> </ul>
04	Utilising technology to create competitive advantage	<ul> <li>Scalable architecture developed in-house. Integrations made available through own APIs</li> <li>Access to up-to-date accounting data through ERP-integration combined with short credits provide a good platform for collection of credit information and development of data models for prediction and price optimisation</li> <li>Very low transaction costs due to digital onboarding, real-time credit scoring and pricing</li> </ul>

# **Our first product**

#### Financing that is easy to understand, accessible when and where you need it



=	tripletex	Vår kundeside 🛧
•	Israr Khan Disruptor AS	Moduler og tilleggstjenester
k	Favoritter	
ħ	Hjem	Regnskap Faktura CRM
Ū	Timeliste	
	Bilag	Direkte remittering
Î	Bank	🗌 OCR (KID-nummer på faktura)
n	Regnskap	🗹 Aprila Bank fakturasalg
â	Prosjekt	eFaktura
Ō	Faktura	🗌 Papirfaktura
	Kunde	
9	Oppgave	
	Produkt	Elektronisk faktura (EHF)
•	Dokument	Selskapet er ikke registrert som mottaker av EHF-fakturaer i Tripletex. Regist
	Selskap	EHF-fakturaer.
	Selskapsinformasjon	REGISTRER
	Vår kundeside	
	Tripletex-tavla	Selskapets kontaktinformasjon
	Ansatte	Navn Disruptor AS
	Ny ansatt	E-postachesse for hervendelser
	Ansattkategorier	israr@aprila.no
	Ressursgrupper	E-postadresse for elektroniske bilag disruptoras@ebilag.com
	Ansattimport	· • •
•	<ul> <li>E-post</li> </ul>	Kontoadministratorer

Integrated 1-alials activatio

#### Digital and seamless onboarding

Steg 1	
Bedriften skatter kun til Norge	
leg vil bruke kontonummer 6067.11.18297 <u>Endre</u>	
Steg 2	
formål: Mer forutsigbar likviditet Betalingsfrist: 14 dager eller mindre	
indre	
Steg 3	
løy omsetning: Inntil 30.000 kroner Største faktura: Inntil 25.000 kroner	$\checkmark$
Indre	
Steg 4	
Personer med mer enn 25% eierandel: GESUND UNNI MARI	$\checkmark$
Indre	
Steg 5	
Alle aksjer har samme stemmerett Kontroll fremgår av eierandeler	$\checkmark$
indre	
Avtale til signering	

#### 1-click financing integrated with invoice process

DETALJER VEDLEG	5 DOKUMENTARKIV	E-POST			
Kundeinformasjon					
Kunde * Arbeids- og Velferdsetaten (100			nd faktura via post		
Kontaktperson (likke valgt)			ostadresse for fail ali@israrkfian.co		
Atts. (Ikke valgt)	Fakturering				
	Faktura sendes til mail@israr Neste fakturanummer	khan.com			
Ordre-/fakturadetalje	6				
Ordrenummer 26	Failturadato 2018-09-21				Dager
Referanse	Opprett a konto-faktura Betalingsform				0
Värkontekt Israr Rhan	Betales på forfallsdato			×.	e.
Ordredato 2018-08-21	Selg faktura Fakturabelep: Kostnad (frekkes fra fakturabelep		5 000,00 1		
Prosjekt (likke valgt)	Din bedrift får utbetalt: Belgpet utbetales senest neste vir Se informasjon om prisbereg	rkedag.	4 892,00 1		
Kommentar		AV	BRYT FAKT	URERING	
Leveranseinformasjon Leveransedato 2018-08-21 - L	everansested (Kundens adresse				
Ordrelinjer - presentasjon Vis priser eks. mva					
				-	
AGRE				1	AKTURERING

# **Status**

Highlights Q3



#### • Distribution

**Cloud based ERP is core.** Good feedback and results in Tripletex, focused on increasing # of customers. Xledger and Uni Micro integrations expected in Q1. Dialogue with other system providers and channels

#### • Products

Module for retail deposits in Q1. New financing products will depend on partner agreements

#### • Data and analysis

Data and analysis team fully staffed; focus on prediction, pricing, identifying anomalies and reporting

#### • Preparing for scale

- Continuous improvements in internal processes
- Continuous improvements of the technology platform
- Expanding the scope of our APIs aiming for 'plug-and-play' functionality for new partners
- The APRILA share
   Registered on N OTC since Oct 19<sup>th</sup>

# Team

#### 16 team members in place





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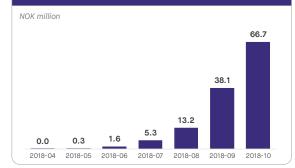
# **Key figures**

#### ~400 customers - NOK 67m purchased

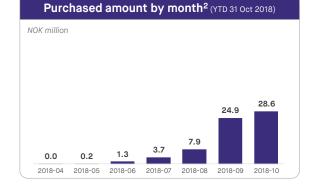




#### Purchased amount accumulated<sup>2</sup> (YTD 31 Oct 2018)



# B 14 65 72 63 102 74 2018-04 2018-05 2018-06 2018-07 2018-08 2018-09 2018-10



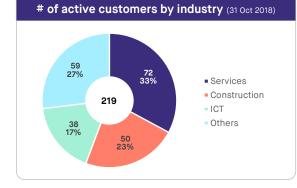
#### Key comments

- Piloting of Aprila Invoice Sales in Tripletex commenced 11 April
- Launch 26 June
- Incorporated in Tripletex' project module 11
   September
- Status as of 31 October:
  - 398 customers
  - NOK 67m purchased (2,257 invoices)

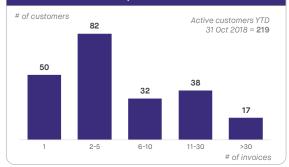
## **Active customers**

#### Increasing share of active and recurring customers





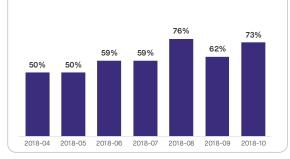
#### Active customers<sup>1</sup> by sold invoices (YTD 31 Oct 2018)



#### Active customers<sup>1</sup> vs. total net customers



#### Recurring customers<sup>2</sup> in % of active



#### **Key comments**

- 219 of 398 customers (55%) have sold invoices (defined as active customers)
- Services, construction and ICT constitute 73% of our 219 active customers and 76% of purchased volume
- Annual customer revenue range from 0 to NOK 40 million
- Active customers in % of total net customers per month is gradually increasing; 43% in October
- Recurring in % of active customers also shows a positive development; 73% of the customers who sold invoices in October sold two or more

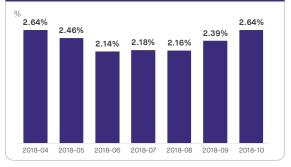
# **Key invoice figures**

#### Solid margin expansion in September and October

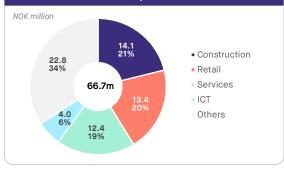


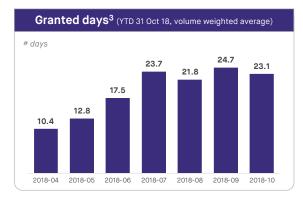


Margin<sup>2</sup> (YTD 31 Oct 18, volume weighted average)



#### Purchased amount by end customer sector





#### Key comments

- Accumulated available invoiced volume YTD amounted to NOK 431 million on 31 October
- With an accumulated purchased amount of NOK 66.7 million, the conversion rate<sup>4</sup> YTD is 16% (in NOK)
  - Measured by # of invoices, conversion rate YTD is 17%
- VWA margin YTD as of 31 Oct: 2.45%
  - Strong margin increase during the two past months as a result of three price adjustments
    - Transaction fee increased from NOK 10 to NOK 29 ultimo August
    - General price level increased medio September
    - Dynamic pricing of late payers introduced primo October
- VWA granted days YTD as of 31 Oct: 23.4

# **Overdue and collection**

Limited collection history

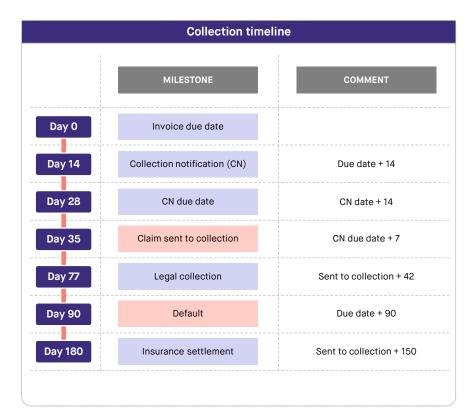


#### Key comments (as of 30 Sep)

- Limited collection history first case registered in mid July
- No defaulted claims
- 11% of the portfolio past due as of 30 Sep
- 31 claims / NOK 527k sent to collection in the course of Q3
  - As of 30 Sep, NOK 238K had been settled

Invoices by DPD (30-Sep-18)				
#				
0	444			
1-7	59			
8-14	25			
15-30	20			
31-60	18			
61-90	3			

# Gross loans by DPD (30-Sep-18) NOK million 0 20.8 1-7 1.6 8-14 0.4 15-30 0.2 31-60 0.3 61-90 0.0



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# Income statement & general administrative expenses

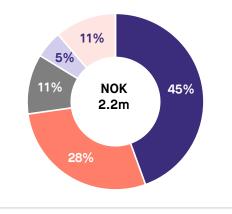


#### Income Statement

Amounts in NOK thousand	Q3 2018	YTD 2018
Interest income	634	998
Interest expense	53	106
Net interest income	581	892
Income commissions and fees	25	26
Expenses commissions and fees	137	147
Net commissions and fees	-112	-121
Net gains / losses (-) on certificates, bonds and currency	95	99
Other income	0	6
Total income	565	876
Salary and other personnel expenses	5,259	12,367
General administrative expenses	2,189	6,845
Total salary and administrative expenses	7,448	19,212
Ordinary depreciation	397	748
Total operating expenses excl. losses on loans	7,845	19,960
Losses on loans	55	55
Pre-tax operating profit	-7,334	-19,139
Tax expenses	0	0
Profit after tax	-7,334	-19,139
Earnings per share (NOK)	-0.20	-0.53
Diluted earnings per share (NOK)	-0.17	-0.45

#### General administrative expenses

Amounts in NOK thousand	Q3 2018	Q2 2018
External services	974	1,165
IT operations	619	1,042
Rental of premises	240	240
Sales and marketing	110	196
Credit information	98	80
External audit and related services	0	28
Credit insurance	37	1
Other operating expenses	111	208
Total general administrative expenses	2,189	2,960



External services

- IT operations
- Rental of premises
- Sales and marketing
- Other

# Balance sheet & regulatory capital



Balance Sheet					
Amounts in NOK thousand	30/09/2018	30/06/2018			
Loans and deposits with credit institutions	75,978	103,858			
Net loans to customers	23,368	986			
Certificates and bonds	30,099	30,003			
Other intangible assets	6,521	6,487			
Deferred tax assets	0	0			
Fixed assets	1,086	1,141			
Other receivables	1,538	1,789			
Total assets	138,591	144,264			
Deposits from and debt to customers	0	0			
Other debt	4,174	2,710			
Total liabilities	4,174	2,710			
Share capital	36,183	36.183			
Share premium	127,036	127,036			
Other paid-in equity	239	43			
Retained earnings	-29,041	-21,706			
Total equity	134,417	141,554			
Total equity and liabilities	138,591	144,264			

#### **Regulatory capital**

Amounts in NOK thousand	30/09/2018	30/06/2018
Share capital	36,183	36,183
Share premium	127,036	127,036
Other equity	-28,801	-21,664
Total equity	134,417	141,554
Other intangible assets	-6,521	-6,487
Deferred tax assets	0	0
Common equity tier 1 (CET 1)	127,896	135,068
Tier 1 capital	127,896	135,068
Total capital	127,896	135,068
Risk-weighted assets		
Loans and deposits with credit institutions	15,196	20,772
Loans to customers	23.368	986
Certificates and bonds	0	0
Other assets	2,624	2,931
Credit risk	41,189	24,688
Operational risk	16,067	16,067
Risk-weighted assets	57,255	40,755
Capital ratios		
Common equity tier 1 ratio (%)	223.4%	331.4 %
Tier 1 ratio (%)	223.4 %	331.4 %
Total capital ratio (%)	223.4 %	331.4 %
LCR	198%	1509%

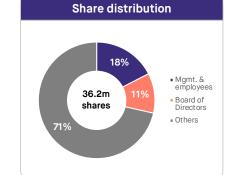
# **Ownership & warrant structure<sup>1</sup>**

Aligned interests among key stakeholders



Top 30 snareholders						
				Owners	hip	
#	Investor	Name	Role			Warrants
1	AMESTO GROUP AS	Spandow Family	Chairman	3,618,182	10.0 %	1,875,000
2	ALLIANCE VENTURE SPRING AS			2,824,406	7.8 %	
3	PRIMERA AS	Per Christian Goller	Chief Executive Office	1,600,000	4.4 %	1,750,000
4	MP PENSJON PK			1,596,996	4.4 %	
5	STRØMSTANGEN AS			1,595,400	4.4 %	
6	NORUS AS			1,000,000	2.8 %	
7	REDIVIVUS AS			950,000	2.6 %	
8	TOLUMA INVEST AS			877,470	2.4 %	
9	SIX SIS AG			877,470	2.4 %	
10	COSIMO AS			805,000	2.2 %	
11	SIRKELBUE AS	Karl Erik Asbjørnsen	Technologist	800,000	2.2 %	500,000
12	SES AS			797,699	2.2 %	
13	UNIVERSAL PRESENTKORT AS			797,699	2.2 %	
14	DISRUPTOR AS	Israr Khan	Chief Digital Officer	700,000	1.9 %	600,000
15	SANDSOLO HOLDING AS			688,565	1.9 %	
16	AREPO AS			658,102	1.8 %	
17	SVINDAL AKSEL LUND			650,000	1.8 %	
18	ØSD FINANS AS	Øystein Dannevig	Chief Analytics Officer	650,000	1.8 %	
19	SPORTSMAGASINET AS			634,709	1.8 %	
20	INCHOATE AS	Heiki Strengelsrud	Chief Customer Office	610,000	1.7 %	500,000
21	NORDIC PRIVATE EQUITY AS			600,000	1.7 %	
22	ENIMAE AS			600,000	1.7 %	
23	ELIGERE AS	Lene Gridseth	Chief Operating Office	573,200	1.6 %	375,000
24	BLUE MOUNTAIN CAPITAL AS	Kjetil S. Barli	Chief Financial Officer	500,000	1.4 %	375,000
25	SIDEKICK INVEST AS	Katrine Olsen	Chief Risk Officer	500,000	1.4 %	375,000
26	OSMANI VENTURE CAPITAL AS			478,221	1.3 %	
27	STRIGEN AS			354,367	1.0 %	
28	ASTEROIDEBAKKEN AS			319,079	0.9 %	
29	KLØVNINGEN AS			300,000	0.8 %	
30	PIIOTARHO AS			263,241	0.7 %	
	Others			8,962,921	24.8 %	
	Total			36,182,727	100.0 %	6,662,500

#### **Top 30 shareholders**



#### Warrant distribution

