# Aprila

Aprila Bank ASA | Q1 2024 | 15 May 2024

#### Disclaimer



This presentation contains forward-looking statements that reflect management's current views with respect to certain future events and potential financial performance.

Although Aprila Bank believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove to be correct. Accordingly, results could differ materially from those set out in the forward-looking statements as a result of various factors.

Important factors that may cause such a difference for Aprila Bank include, but are not limited to: (i) the macroeconomic development, (ii) change in the competitive climate, (iii) change in the regulatory environment and other government actions and (iv) change in interest rate and foreign exchange rate levels.

This presentation does not imply that Aprila Bank has undertaken to revise these forward-looking statements, beyond what is required by applicable law or other applicable regulations if and when circumstances arise that will lead to changes compared to the date when these statements were provided.



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### We reinvent business banking

#### Aprila provides credit to a large and underserved SME market

- SMEs account for around two thirds of employment and more than half of GDP in Europe
- These businesses are largely underserved and the funding gap for European SMEs has been estimated to EUR 400 bn
- Closing this funding gap is vital to maintain welfare standards in European countries, and this is the reason why Aprila was founded

#### We leverage technology to create competitive advantage

- Our technology platform is developed in-house and exposed to own channels and partners through APIs
- We have access to large amounts of structured data, including day-to-day customer accounting data and a rapidly growing amount of behavior data
- Credit scoring and pricing is based on machine-learning technology, with data from our in-house developed data warehouse

#### Our customers receive a credit offer within 60 seconds

- We focus on availability, speed and convenience, offering products with understandable pricing and swift credit decisions
- More than half of our customers are onboarded within three days after the application is submitted

Key figures	
# Business customers (31 Mar 2024) <sup>1</sup>	6,815
Total income run-rate (NOK million, annual run-rate, Q1 24)	195
Cost / income	55%
Job creation (Total # jobs Aprila has contributed to preserving or creating since inception) <sup>3</sup>	4,598

# Q1'23 Q1'24

27%

23%

30%

23%

30%

...but improved profitability... ...and strengthened capitalization

#### Small businesses are in recession

Aprila customers shrank 9% last 12 months...



#### Average customer quarterly revenue **Average EBIT margin Equity / Assets NOK** million 0,7 0,7 Services 0% -5% 10% 31% 43% 1,7 -16% 7% 17% 25% Retail 1% 1,4 Construction -13% 2% 1% 23% 25% 1,3 0,4 +14% 18% 6% 17% 16% Real estate 0,4

5%

1%

0%

6%

7%

6%

-7%

-3%

-9%

0,7

0,8

8,0

1,0

0,9

0,6

**ICT** 

Others<sup>1</sup>

Total



## Highlights Q1 2024

#### Q1 24

NOKm	Q1 24	Q1 23
Gross loans	966	749
Gross income from lending	58	41
Total income	49	34
Pre-tax operating profit bf. loan losses	22	8
Pre-tax operating profit	5	-2
Yield on avg. net loans <sup>1</sup>	28%	25%

#### LTM

	LTM² €	ending
NOKm	Q1 24	Q1 23
Gross loans	966	749
Gross income from lending	209	133
Total income	175	112
Pre-tax operating profit bf. loan losses	80	34
Pre-tax operating profit	30	-5
Yield on avg. net loans <sup>1</sup>	27%	24%

#### Continued customer growth, softer balance and income growth

- The bank onboarded 491 credit line customers in Q1
- Gross lending grew 29% YoY and 6% QoQ to NOK 966 million
- Total income grew 44% YoY and 3% QoQ to NOK 49 million

#### Pre-tax profit as expected despite elevated loan losses

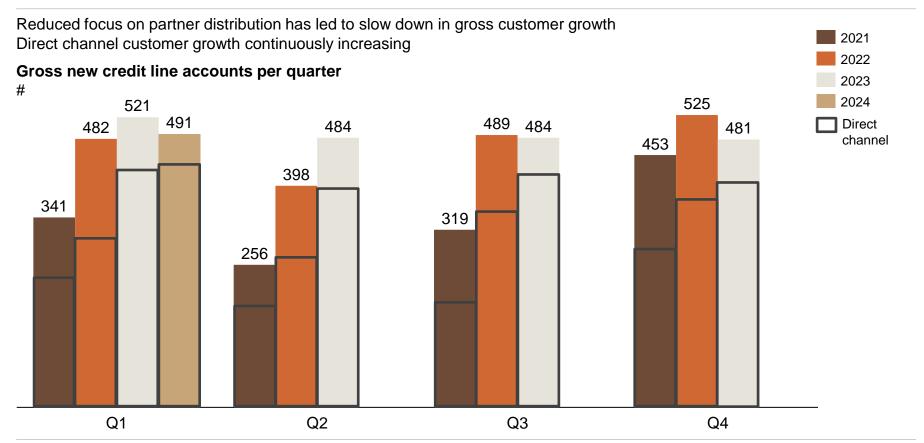
- Loan losses of NOK 16.4 million of which NOK 14.9 in loan loss provisions (LLPs)
- The majority of the LLPs (76%) were caused by defaults
- · Pre-tax profit of NOK 5.2 million, slightly ahead of our own forecast

#### **Solid capital position**

- Private placement of NOK 43 million successfully completed in February
- NFSA's final SREP assessment received 30 April: P2R 5.4% and P2G 1.5%. The final P2R is 0.6% lower than the draft P2R
- Aprila's CET1-ratio was 34.8% 31 Mar 2024 vs. new overall capital requirement (OCR) from 31 May of 22.9%<sup>3</sup>

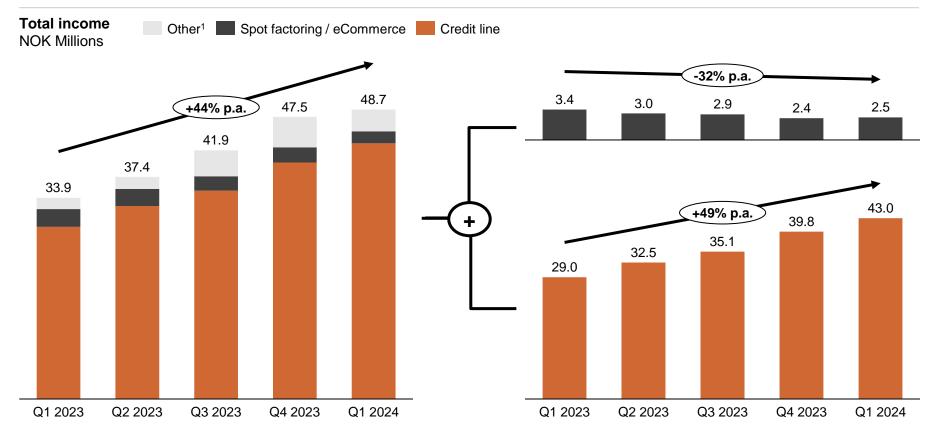


#### 491 credit line accounts onboarded in Q1



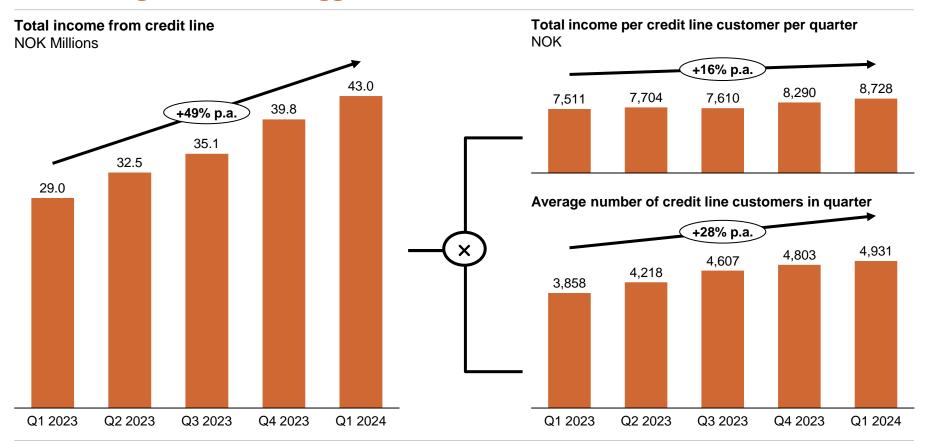


## Total income grew 44% last 4 quarters, driven by credit line





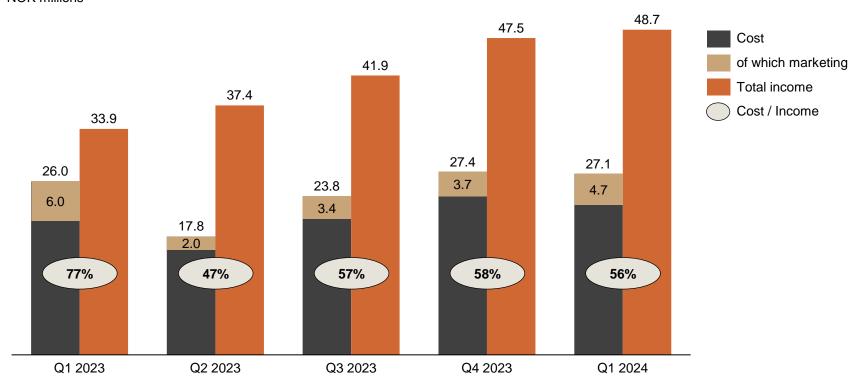
# Customer growth is the biggest driver of credit line income





# 56% C/I in Q1, driven by total income growth and stable costs

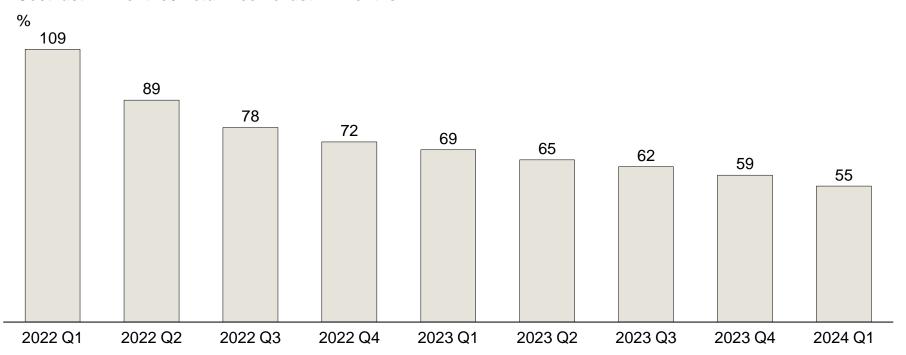






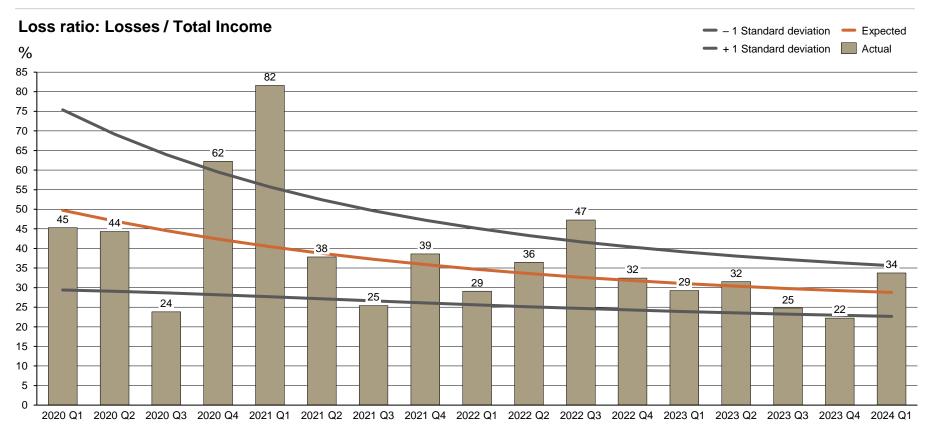
# Trailing 1 year cost / income is steadily declining

#### Cost last 12 months / Total Income last 12 months



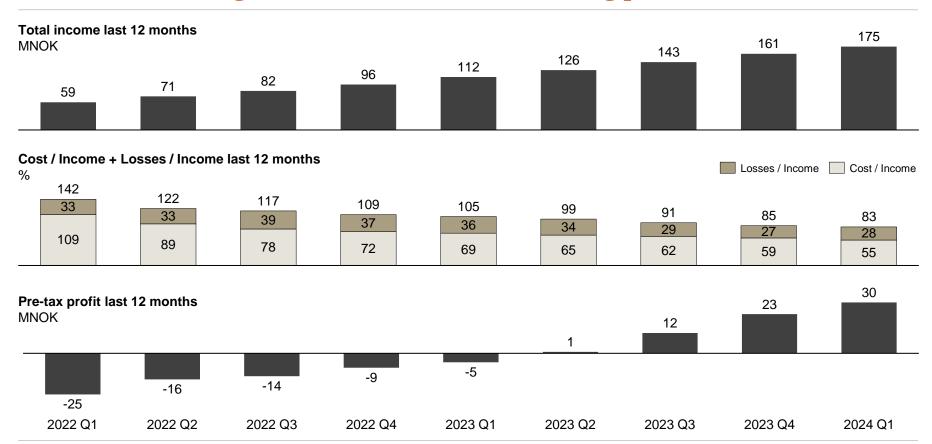
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# Loss ratio and volatility is declining



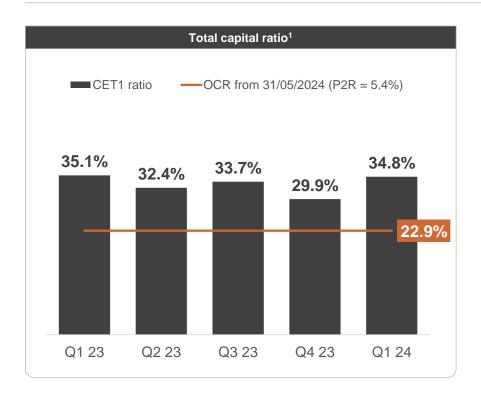


## Growth + declining cost and loss ratio = increasing profits





## Solid capital position



- CET1-ratio of 34.8% 31 Mar 2024
- NFSA's final SREP assessment received 30 April:
  - Pillar 2 requirement (P2R): 5.4% (vs. old P2R of 4.0%)
  - Pillar 2 guidance (P2G): 1.5%
- Aprila's new OCR is **22.9%** and the FSA expects Aprila to maintain a total capital ratio above **24.4%** (22.9% + 1.5%)
- The final P2R is 0.6 pp lower than the draft P2R received in February
- In the final report from NFSA's on-site inspection of Aprila Bank in 2022, NFSA stated that the bank, in NFSA's opinion, does not have sufficient historical data to use retail classification
  - The bank has applied retail classification on eligible exposures as of 31 Mar 2024
  - Without retail classification, the CET1-ratio would have been 28.8% as of 31 Mar 2024

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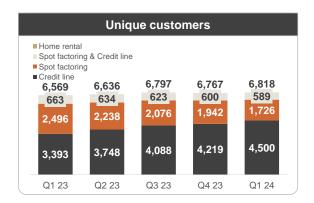
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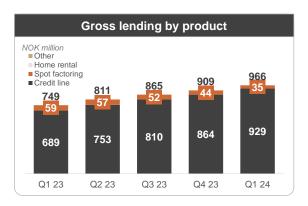
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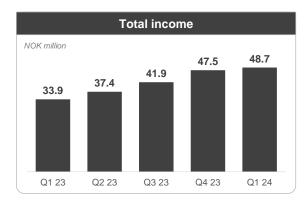


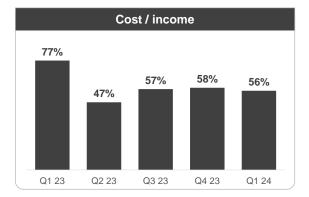


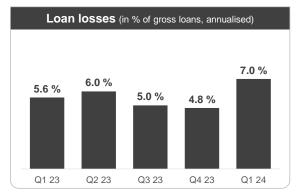
# Total income +44% since Q1 last year and ROE of 9% in the quarter

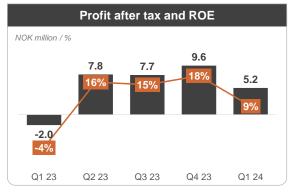






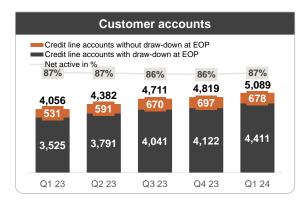


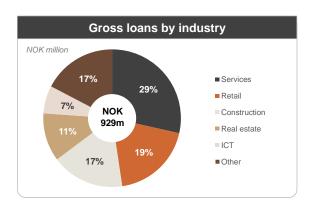


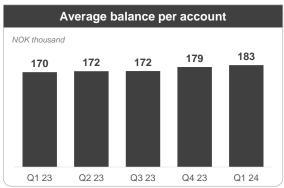


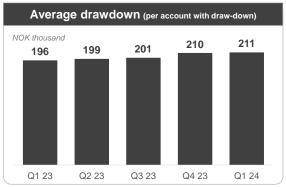


#### Credit line volumes steadily increasing





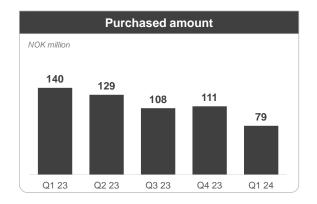


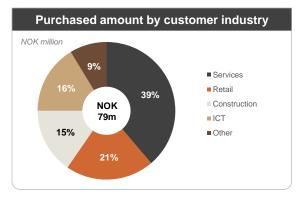


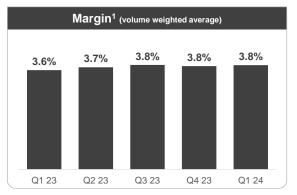
- Net 270 new accounts (+6%) added in the quarter
- Onboarded: 491
- Offboarded: 221
- 5,089 credit line accounts at the end of the period
- 87% of customer accounts with drawdown at EOP
- NOK 183k outstanding per account at the end of the period
- On average NOK 211k drawn by customers with draw-down

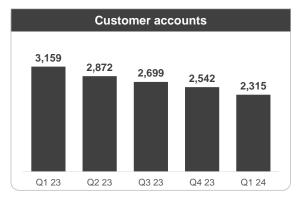


# Spot factoring volumes declining in line with ramp-down strategy







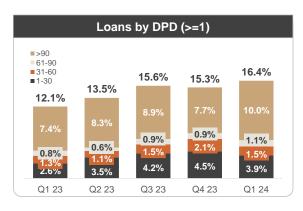


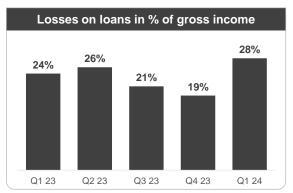
- NOK 79m purchased
- Spot factoring accounted for 5% of gross income from lending in Q1 24 (vs. 12% in Q1 23)
- VWA margin: 3.8%
- Customers in services, retail and construction industries accounted for 75% of purchased amount in Q1 24 (78% in Q1 23)
- 2,315 open accounts at the end of the period
- Accelerated ramp-down of spot factoring planned in 2024

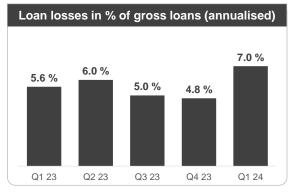


#### High LLPs primarily caused by defaults









- Total loan losses of NOK 16.4m in Q1 of which:
  - NOK 14.9m in LLPs and
  - NOK 1.6m in net realised losses
- NOK 11.3 (76%) of LLPs caused by stage 3 migrations (defaults)
- DPD >= 1: 16.4% of gross loans
  - Positive development in DPD-groups
     1-30 and 31-60
  - At the end of April, the ratio of overdue loans to total loans was 14.6% (vs. 16.4% at the end of Q1)

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## No. 1 priority in 2024 is to lay foundation for accelerated growth

#### 2024



# Build foundation for accelerated growth

- Build up sales engine
- · Improve offering for larger customers
- Continue to optimise approval rates, limit offers and pricing

# Strengthen competitive advantage

- Increase automation of core processes
- Optimise and evolve machine learning PD and LGD models
- Continue to streamline customer onboarding and experience

# Improve long-term profitability

- Continue to optimise pricing of credit risk
- Continue to automate reporting and compliance activities
- Continue to improve marketing efficiency and effectiveness



# Targeting a total income run-rate of NOK ~225 million at year-end

	YE 23A	Q1 24A	YE 24E	Key drivers
Total income Annual run-rate <sup>1</sup> (NOK million)	188	195	~ 225	<ul> <li>Increased number of credit line customers and increased income per customer</li> <li>Ramp-down of spot factoring</li> </ul>
Cost / income (LTM) <sup>2</sup>	59%	55%	~ 57%	<ul><li>Assuming 7 new FTEs in 2024</li><li>Wage and cost inflation</li></ul>
Credit line accounts (End of period)	4,819	5,089	> 5,700	Continued marketing investments

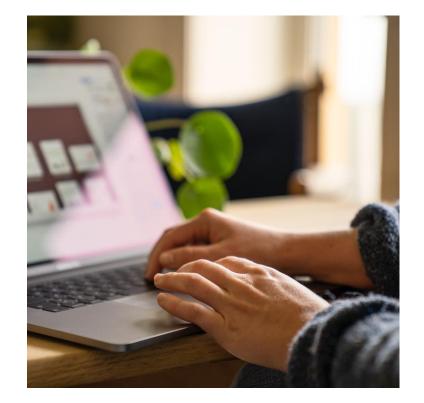


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# Income statement & general administrative expenses

Income St	tatemen	t		
Amounts in NOK thousand	Note	Q1 2024	Q1 2023	2023
Interest income		53,259	35,634	171,672
Interest expense		9,457	4,833	29,957
Net interest income		43,801	30,801	141,715
Income commissions and fees		3,961	2,971	13,398
Expenses commissions and fees		214	160	817
Net commissions and fees		3,748	2,811	12,581
Net gains / losses (-) on certificates, bonds and currency		1,189	251	6,308
Other income		0	0	C
Total income		48,738	33,863	160,604
Salary and other personnel expenses		14,919	12,573	52,067
General administrative expenses	8	10,554	11,385	35,607
Total salary and administrative expenses		25,473	23,958	87,674
Depreciation and impairment of fixed and intangible assets		1,620	2,043	7,213
Total operating expenses excl. losses on loans		27,094	26,001	94,886
Losses on loans	2, 3	16,440	9,902	42,632
Pre-tax operating profit		5,205	-2,041	23,086
Tax	9	0	0	C
Profit after tax		5,205	-2,041	23,086
Earnings per share (NOK)		0.08	-0.03	0.35
Diluted earnings per share (NOK)		0.08	-0.03	0.35

General administrative	expenses		
Amounts in NOK thousand	Q1 2024	Q1 2023	2023
Sales and marketing	5,002	6,095	15,589
IT operations	2,231	1,735	7,658
External services	891	1,216	3,728
External audit and related services	719	531	1,475
Credit information	359	311	1,456
Other operating expenses	1,352	1,497	5,700
Total general administrative expenses	10,554	11,385	35,607
23% Q1 24: NOK 10.6m 21%	■ IT ope	and marketing rations al services	





Bala	ance Sheet			
Amounts in NOK thousand	Note	31.03.2024	31.12.2023	31.03.2023
Loans and deposits with credit institutions	5, 6	92,721	73,803	74,359
Net loans to customers	2, 3, 6	857,316	819,774	679,053
Certificates and bonds	6	134,154	152,963	66,918
Other intangible assets		6,423	6,853	8,520
Deferred tax assets	9	0	0	0
Fixed assets		1,505	2,036	3,223
Other receivables	7	7,888	6,170	6,110
Total assets		1,100,006	1,061,600	838,183
Deposits from and debt to customers	6	810,637	821,235	626,636
Other debt	7	24,698	23,689	21,368
Total liabilities		835,335	844,924	648,004
Share capital	4	72,651	65,819	65,819
Share premium	4	328,901	291,636	291,636
Unregistered Share capital	4	0	1,315	0
Other paid-in equity	4	3,410	3,402	3,346
Retained earnings	4	-140,290	-145,495	-170,621
Total equity		264,671	216,676	190,179
Total equity and liabilities		1,100,006	1,061,600	838,183

Regulatory ca	apital		
Amounts in NOK thousand	31.03.2024	31.12.2023	31.03.2023
Share capital	72,651	65,819	65,819
Share premium	328,901	291,636	291,636
Other equity	-136,880	-140,778	-167,275
Total equity	264,671	216,676	190,179
Part of interim or year-end profit not eligible	-5,205	0	0
Additional value adjustments (AVA)	-134	-153	-67
Other intangible assets	-6,423	-6,853	-8,520
Deferred tax assets	0	0	0
Insufficient coverage for non-performing exposures	-24	-28	0
Common equity tier 1 (CET 1)	252,886	209,641	181,592
Tier 1 capital	252,886	209,641	181,592
Total capital	252,886	209,641	181,592
Risk-weighted exposure amount			
Regional governments or local authorities	192	356	344
Public sector entities	113	146	192
Institutions	18,546	14,764	14,878
Corporates	10,542	18,447	12,766
Retail	455,871	431,560	353,550
Exposures in default	36,273	30,653	23,119
Collective investments undertakings (CIU)	5,917	6,934	3,579
Other items	8,142	7,575	7,774
Credit risk	535,597	510,434	416,202
Position, foreign exchange and commodities risks	0	0	0
Operational risk	190,954	190,954	100,733
Credit valuation adjustment	361	380	430
Total risk exposure amount	726,912	701,768	517,364
Common equity tier 1 ratio (%)	34.8%	29.9%	35.1%
Tier 1 ratio (%)	34.8%	29.9%	35.1%
Total capital ratio (%)	34.8%	29.9%	35.1%
Leverage ratio (%)	22.6%	19.5%	22.4%
LCR	641%	701%	351%
NSFR	206%	206%	200%

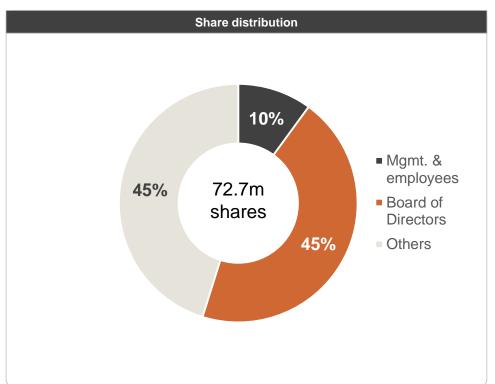




				ey figures						
NOK million	Q4 21	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23	Q2 23	Q3 23	Q4 23	Q1 2
Gross income and margin										
Interest income credit line	12.0	15.1	18.8	22.7	27.0	33.1	37.7	41.8	48.3	51
Income commissions and fees credit line	0.5	0.7	1.3	2.0	2.4	2.6	2.9	3.2	3.4	3
Gross income credit line	12.5	15.8	20.1	24.8	29.5	35.7	40.5	44.9	51.8	55
Interest income spot factoring	6.8	5.3	5.8	5.0	5.3	4.6	4.6	4.0	4.1	2
Income commissions and fees spot factoring	0.6	0.5	0.5	0.3	0.4	0.4	0.3	0.3	0.3	0
Gross income spot factoring	7.3	5.8	6.3	5.4	5.7	5.0	5.0	4.3	4.4	3
Gross income other	0.2	0.0	0.3	-0.1	1.5	0.8	1.3	4.5	3.6	2
Gross income total	20.1	21.7	26.7	30.0	36.7	41.5	46.8	53.8	59.8	60
Direct variable expenses	4.0	4.3	4.3	5.5	7.7	8.5	10.4	12.9	13.8	12
Gross profit bf. Ioan losses	16.0	17.3	22.3	24.5	29.0	33.1	36.4	40.9	45.9	47
Total income	16.4	17.9	22.9	25.2	29.7	33.9	37.4	41.9	47.5	48
Gross income from lending	19.9	21.7	26.5	30.2	35.2	40.7	45.5	49.2	56.2	58
Total operating expenses	16.6	18.0	12.9	16.8	21.4	26.0	17.8	23.8	27.1	27
Losses on loans	6.3	5.2	8.4	11.9	9.6	9.9	11.8	10.4	10.5	16
Key figures										
Gross margin	80%	80%	84%	82%	79%	80%	78%	76%	77%	79
Total income / gross income	82%	83%	86%	84%	81%	82%	80%	78%	79%	81
Net interest margin after losses <sup>1</sup>	13.3%	13.8%	13.1%	10.6%	13.1%	14.9%	14.4%	14.9%	17.2%	14.9
Cost / income	101%	101%	56%	67%	72%	77%	47%	57%	57%	56
Losses on loans / gross income from lending	32%	24%	32%	39%	27%	24%	26%	21%	19%	28

# $\Lambda$

## Aligned interests among key stakeholders



		Top 30 shar	eholders <sup>1</sup>		
				Ownershi	р
#	Investor	Name	Role	# shares	
1	SES AS	Bertel Steen	Board member	18,100,000	24.9
2	AMESTO GROUP AS	Arild Spandow	Chairman	9,768,374	13.4
3	KVANTIA AS	Hans Marius Falkanger	Board member	4,335,036	6.0
4	ALLIANCE VENTURE SPRING AS			3,174,406	4.4
5	VISMA NORGE HOLDING AS			3,000,000	4.1
6	EQUILIBRIA APS			2,808,822	3.9
7	STRØMSTANGEN AS			2,272,167	3.1
8	MP PENSJON PK			2,227,357	3.1
9	PRIMERA AS	Per Christian Goller	Chief Growth Officer	1,806,500	2.5
10	REDIVIVUS AS			1,354,008	1.9
11	ØSD INVEST AS	Øystein Sindre Dannevig	Chief Decision Scientist	1,240,000	1.7
12	FJLABS			1,099,400	1.5
13	CHRI AS			946,032	1.3
14	AREPO AS			907,747	1.2
15	SIRKELBUE AS	Karl Erik Asbjørnsen	Technologist	800,000	1.1
16	DISRUPTOR AS	Israr Khan	Chief Product & Tech Officer	740,000	1.0
17	OSMANI VENTURE CAPITAL AS			636,385	0.9
18	STRIGEN AS			608,798	0.8
19	UNIVERSAL PRESENTKORT AS			597,699	0.8
20	BLUE MOUNTAIN CAPITAL AS	Kjetil Sørlien Barli	Chief Financial Officer	586,220	0.8
21	ELIGERE AS	Lene Gridseth	Chief Operating Officer	573,200	0.8
22	KLØVNINGEN AS			535,350	0.7
23	Jomaho As			535,136	0.7
24	SPORTSMAGASINET AS			512,697	0.7
25	PIIOTARHO AS			500,000	0.7
26	SANDSOLO HOLDING AS			462,110	0.6
27	JAH AS			415,127	0.6
28	ARBIENSGT 8 AS			370,758	0.5
29	CLOUDBASE AS			349,920	0.5
30	HAFA INVESTAS	Hans Marius Falkanger	Board member	346,394	0.5
	Others	· ·		11,040,896	15.2
	Total			72.650.539	100.0

Note 1: As registered in VPS 7 May 2024.

# Aprila