## DAVID COLLINS STUDIO

# SENIOR DESIGNER ROLE OVERVIEW

FOCUS OF THE ROLE: This is a project management role - focussed on the day to day

delivery of projects

REPORTS TO: Associate Designer or Associate Director

DIRECT REPORTS: Graduate Designer, Designer, Mid Weight Designer, Project

Designer

MEETING INVOLVEMENT: Internal & External meetings

Planning meetings

FXPERIENCE: Minimum 9 years experience in Interior Design role

Experience working across at least two sectors

(Private Residential, Commercial Residential, F&B, Hospitality,

Retail)

Experience leading at least 3 projects from concept to handover

(project size dependant). Including on-site experience

Experience managing multiple projects and project teams

simultaneously

Can identify when DCRs / ASRs are required and can prepare and communicate full requirements to Studio Programme Manager

and/or COO

### DAY TO DAY RESPONSIBILITIES:

- In conjunction with management, develop concepts that provide an original, appropriate and effective solution to the creative brief
- Assist with drawing production when required ensuring that the higest standard drawings are being produced by the team and that DCS template requirements are followed
- Lead internal team meetings and creative reviews; explore and discuss creative concepts at appropriate stages in the project
- Assist in researching, selecting and collating appropriate and fit-for-purpose finishes, sanitaryware and hardware that support the design
- Lead internal review meetings and suggest resolutions to issues as they arise
- Co-ordinate and liaise with contractors, sub-contractors, local authorities and all other relevant personnel
- Strive to produce work of a consistently high standard that is recognised both internally and externally
- Lead planning process in terms of hours and drawing requirements for each stage
- "Prepare and submit planning applications, tender documentation and licensing drawings.
- Oversee the content on DCS specifications"
- Co-ordinate the team workload, ensuring that all stages of the project are delivered with clarity on time and on budget

- Ensure quality control through regular site visits and record progress
- Win the confidence of the client and internal team by creating and communicating a clearly defined direction to pursue
- Attend and chair client meetings, provide minutes/contact report to all attendees
- Ensure client relationship is maintained and developed
- Schedule and communicate all costs and specifications internally and externally
- Ensure that final project delivery runs smoothly and that all FF&E and styling requirements are delivered on brief
- Manage the development and preparation of scheme designs including for FF&E requirements

#### ROLE RESPONSIBILITIES

#### **DESIGN MANAGEMENT**

Creative Process Focus: Leads the concept generation with support from Associate /

Director

Design Process Involvement: Ensure operational functionality of designs produced by team

Review and develop concept ideas prior to internal presentation

Push forward and challenge the creative direction

Studio Design Ethos & Values: Engages and applies design values to all tasks undertaken,

effectively communicates the values to other members of the team, able to communicate the values to clients and consultants

Design Communication: Explores new ways to visually communicate design and ensures

clarity and accuracy of design delivery.

Communicates design ideas clearly, persuasively and with passion

Research Skills: Actively seeks new and specialist sources of inspiration and is

able to apply to design

#### PROCESSES

Deliverables & Reporting: Structures and manages deliverables for the team with clarity

Responsible for ensuring any DCRs/ASRs are identified and processed correctly and requirements are communicated to

Studio Project Manager

Preparation of stage approval documentation in absence of

Project Designer in team

Responsible for planning resources and hours requirements of projects internally, in coordination with Associate / Director and

FF&E team.

Time Management &

Productivity:

Ensures timesheets are completed weekly and understands the

importance of accurate reporting

Able to manage the workload of multiple team to ensure that

deadlines are met

Able to rearrange project resources to achieve deadlines as

necessary

VE / Cost Management: Sets clear strategies for the team to work within budget

Highlights and responds to issues likely to arise

Brief & Expectations: Takes a lead in developing and communicating how the proposed

design provides value and aligns with & exceeds the client brief

Quality control: Sign off draft 2

Software: Applies own or others specialised knowledge in software to

improve design efficiency and output

STUDIO

Team work / people

management:

Appraisals and development of direct reports

Promotes independence and development, building trust within

the team

Undertake planned review meetings (during induction period and

annual appraisals)

Delegate tasks and activities to team members effectively Provide regular feedback about performance (both positive and

developmental)

1st stage interviews direct reports and approval decision for

Graduate Designers to Mid Weight Designers

Work with direct reports to identify development needs and put

in place appropriate developmental objectives

Ensure that teams development needs are considered during

resource planning and tasks assigned

Client, Consultant, Supplier & External Team Communication:

Communicates clearly and passionately with the client team Face to face client liaison and ongoing management including

client letters

Knowledge Sharing: Actively starts and leads studio wide knowledge sharing initiative

Studio Culture & Values: Actively starts and leads studio wide initiatives, raises

opportunities for improvement to Management

Takes a leading role in studio wide Steering Groups and initiative

New Business: Recognise and develop new business opportunities with new or

existing clients

Orchestrate pitches and proposals through effective

management and facilitation

Act as an ambassador for the company 'brand'; striving to raise

the company profile in the industry