



17 July 2025

Platform demonstration

★★★★★ Speakers today ★★★★★



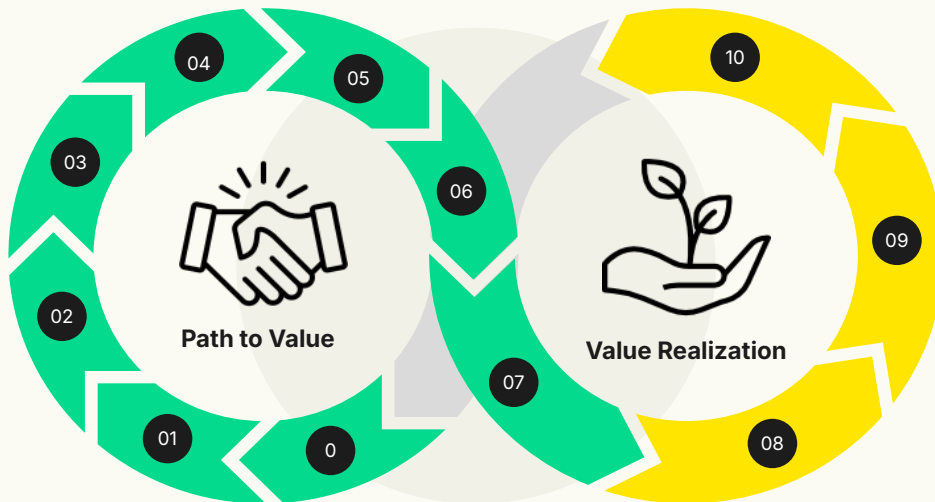
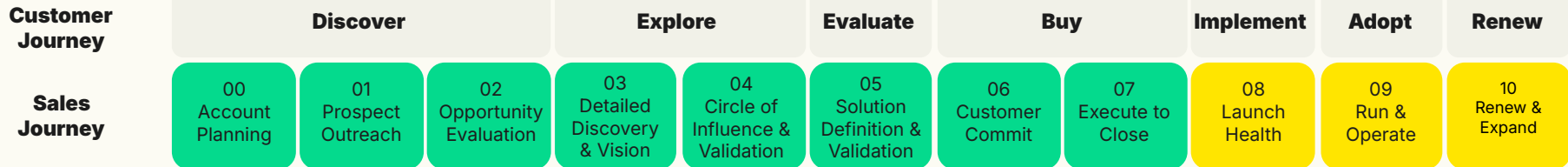
Brian Green
Chief Revenue Officer



Joe Benn
Business Solutions Manager

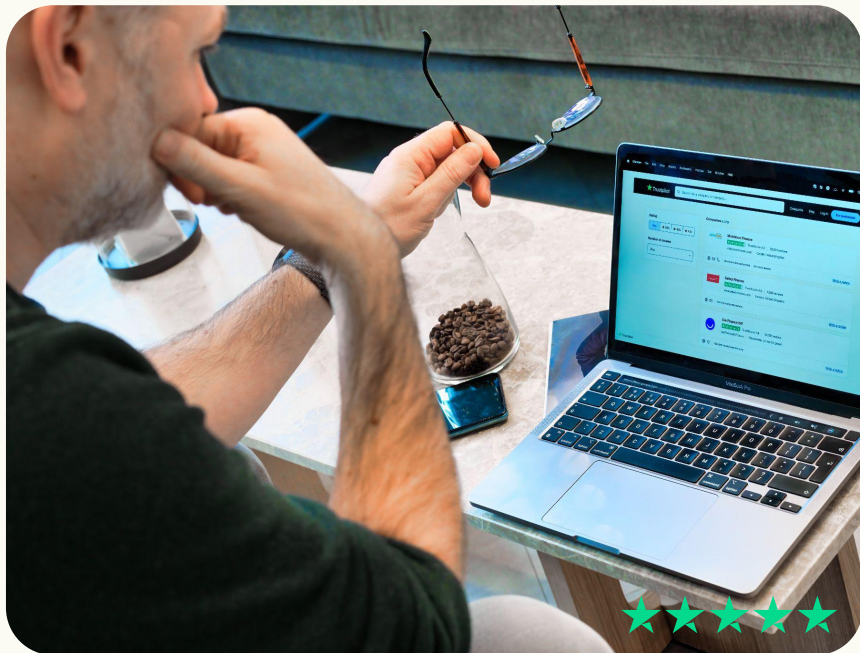


We are implementing a scalable, standardised sales process and customer journey....





**... based on
demonstrating value to
businesses**



Data driven operating model

1

Customer data aggregation

2

Behavioral analysis

3

**Demographic and
firmographic synthesis**

4

Predictive modeling

5

Continuous refinement



Large and small businesses are interested in building trust, growing and improving



Build trust

Strengthen your reputation by collecting reviews with a platform used by millions of global consumers.

Grow

Expand your reach and acquire new customers cost-effectively with review content proven to increase conversions throughout your buyer journey.

Improve

Turn feedback into growth with deep insights that help you better serve your customers.



HMV Customer story





We have unique insights into consumer sentiment

Which we leverage through the sales journey



Nel

GB • 2 reviews

3 days ago



Couldn't reach parcel

Parcel in very top row of lockers and pushed right to the back. I could not reach it and needed to get help to retrieve it by random passing tall person. Thankfully someone was able to help. Not great as no need for it to be pushed to back of locker.

Date of experience: July 05, 2025

Useful Share



Reply from InPost UK

2 days ago

We're sorry to hear about your experience, Nel. We're working on improving locker accessibility for all users. Thank you for bringing this to our attention.



monica bolton

GB • 9 reviews

Apr 29, 2025



Ordered a 60th balloon bouquet in a box...

Ordered a 60th balloon bouquet in a box for my husbands birthday that was on the 25th April & when he opened the box the balloons came out looking well a bit weary which looked like they hadn't got enough helium in & now it's the 28th April & there nearly flat & have checked & can't hear any air escaping, very disappointing as I've never had any issues with the card factory 😞

Date of experience: April 28, 2025

Platform demonstration

Any questions?

zendesk

Gartner

Klarna



easyJet



Sage

chime®



verizon
connect



PH*TOBOX

SONOS

national
express



coinbase



LUXOTICA



NEXT

e-on

SoFi





In summary

- ★ Implementing a sales process based on demonstrating value to businesses
- ★ We have unique insights into consumer sentiment
 - ★ Helping to address the trust gap between C suite and consumers
- ★ Opportunity is huge - we have never been more relevant in world of AI
 - ★ Need for consumer sentiment trust signal more important than ever

