HALLS ULTIMATE WINTER GETAWAY

1. CONTEST PERIOD:

The Halls Ultimate Winter Getaway (the "**Contest**") begins Tuesday, September 1, 2026, at 12:00:01 a.m. Eastern Time ("**ET**") and ends Thursday, December 31, 2026, at 11:59 p.m. ET (the "**Entry Period**"). A random drawing will take place on or about Tuesday, January 5, 2027, to select three (3) potential winners (each a "**Winner**") to award one (1) prize each (each a "**Prize**").

2. ELIGIBILITY:

Contest is open to legal residents of Canada, who have reached the age of majority in their province or territory of residence at the time of entry, except employees, representatives or agents (and those with whom such persons are living, whether related or not) of Mondelez Canada Inc., 277 Gladstone Ave., Toronto, ON M6J 3L9 (the "**Sponsor**"), WYNG, 360 Park Avenue S., 20th Floor, NY, NY 10010 (the "**Administrator**"), their respective parent companies, subsidiaries, affiliates, prize suppliers, advertising/promotion agencies and any entity involved in the development, production, administration, or fulfillment of the Contest (collectively, the "**Contest Entities**).

3. HOW TO ENTER:

NO PURCHASE NECESSARY TO ENTER OR WIN.

- During the Entry Period visit the Sponsor's Contest page at https://www.snackworks.ca/en/hallswintergetaway **(the Website**")**.**
- Fully complete the Entry Form with all required information.
- Signify your agreement that you have read and agree to be legally bound by the terms and conditions of these Official Rules (the "**Official Rules**").
- Submit your entry. All eligible Entries submitted and received in accordance with these Rules during the Entry Period will be entered into the Contest.

  All entries are subject to verification and approval by the Sponsor. Entries that do not meet the requirements for the submission or otherwise do not comply with the Official Rules herein may be disqualified. Any attempted form of entry other than as described herein is void. Sponsor will determine in its sole discretion what constitutes a valid entry. All materials submitted become the property of the Sponsor and will not be returned or acknowledged.

  Sponsor reserves the right to cancel or modify the Contest if fraud or technical failures destroy the integrity of the Contest as determined by the Administrator and Sponsor,

in its sole discretion and to award the Prizes based on eligible entries received prior to the cancellation.

3a. **Entry Notes:** Once an entry has been submitted, Entrant cannot access/revise entry in any way. Entries made on another's behalf by any other individuals or any other entity, including but not limited to commercial Contest/contest subscription notification and/or entering services, will be declared invalid and disqualified for this Contest. Tampering with the entry process or the operation of the Contest is prohibited and any entries deemed by the Administrator and Sponsor, in their sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. By entering, all Entrants release the Sponsor and Administrator and each of the Contest Entities and each of their respective employees, officers, directors and agents from and against all claims and damages arising in connection with each Entrant's participation and/or entry in the Contest and/or his/her receipt or use of the Prize awarded in this Contest.

Sponsor is not responsible for problems downloading or uploading of an entry and/or any Contest related information to or from the Website or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the web site, or any other technical problems related to web site entries including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an Entrant's ability to participate in this Contest.

Although it is free to enter the Contest, if you opt to access the Contest via your wireless mobile device, data rates may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Contest. Mobile device service may not be available in all areas. Check your phone's capabilities for specific instructions. Sponsor is not responsible for any charges.

4. ENTRY LIMIT:

Limit: One (1) entry per person during the Entry Period.
Limit: One (1) Prize per person or household. For greater certainty and the avoidance of

any doubt, you can only use one (1) email address to enter the Contest.

5. VERIFICATION:

All Entries are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with these Official Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the Contest server machine(s).

6. THE PRIZES AND APPROXIMATE RETAIL VALUE ("ARV")

PARTICIPANTS ACKNOWLEDGE THE INHERENT HAZARDS, DANGERS, AND RISKS ASSOCIATED WITH SKIING/BOARDING, AND THAT THERE ARE NATURAL FACTORS AND OCCURRENCES WHICH MAY IMPACT ON OR AFFECT THE SAFETY OF SUCH ACTIVITIES AND PARTICIPANTS ASSUME THESE RISKS AND DANGERS.

Each Winner may choose one (1) of the following Prize options, which will consist of EITHER:

Prize Option #1: Three (3) Night Ski Vacation for two (2) to Mont Tremblant Resort. Prize includes the following:

- Roundtrip air transportation for two (2) from a major airport nearest the Winner's home address to the Prize destination (see notes in rules 6a below).
- Three (3) night stay in a 1-bedroom condo (at property select by the Resort in its absolute sole discretion and based on availability).
- One (1) lift ticket for Winner and his/her guest for three (3) days for a total of six (6) lift tickets.
  Winner to receive $500 CAD Food & Beverage voucher. Terms and conditions of the Food & Beverage voucher apply.

Note: Offer valid to April 18, 2027.
Blackout periods apply:

- Family Day Weekend 2/12/27 - 2/15/27
- President's Week 2/15/27 - 2/18/27

ARV of this Prize package is $7,500 CAD

Prize Option #2: Three (3) Night Ski Vacation for two (2) to Blue Mountain Resort
Prize includes the following:

- Roundtrip air transportation for two (2) from a major airport nearest the Winner's home address to the Prize destination (see notes in rules 6a below).
- Three (3) night stay in a 1-bedroom condo (at property select by the Resort in its absolute sole discretion and based on availability).
- Winner to receive $500 CAD Food & Beverage voucher. Terms and conditions of the Food & Beverage voucher apply.
- One (1) lift ticket for Winner and his/her guest for three (3) days for a total of six (6) lift tickets.
- One (1) adult equipment rental voucher for Winner and his/her guest for three (3) days for a total of six (6) vouchers not to exceed a total of $341. Terms and conditions of the voucher apply.
- One (1) adult attraction pass for two (2) days for a total of four (4) passes.
  Each pass can be used in the attraction park for one of the following attractions (weather conditions permitting):
  - ✓ Mountain top skating
  - ✓ Snow tubing
  - ✓ Ridge runner
  - ✓ Canopy climb

Note: Offer valid to March 31, 2027.
Blackout periods apply (President's Week 1/15-1/18/27 & Family Day 2/12-2/15/27).
ARV of this Prize package is $7,500 CAD

Prize Option #3: Three (3) Night Ski Vacation for two (2) to Lake Louise
Prize includes the following:

- Roundtrip air transportation for two (2) from a major airport nearest the Winner's home address to the Prize destination (see notes in rules 6a below). Ground transportation via third-party transport provider to/from the Calgary International Airport to a hotel in Lake Louise. Winner and his/her guest may use the free shuttle to/from LLSA.
- Three (3) night double occupancy accommodations at a premium hotel in Lake Louise Village (at property select by the Resort in its absolute sole discretion and based on availability).
- One (1) lift ticket for Winner and his/her guest for two (2) days for a total of four (4) lift tickets.
- Rental equipment for two (2) during stay. (Terms and conditions of the rental policy apply.
- Winner and his/her guest will receive the following: First Track Lesson: Provides early access to the mountain with ski/snowboard instructor. Lesson runs from 8:30-10:00 a.m. (lifts open to the public at 9:00 a.m.) giving the guests first access to runs not yet open to the public. Instructor can serve as a traditional instructor or a mountain guide if the guests prefer to enjoy the empty mountain rather than focus on learning new skills.

OR

- Half Day Lesson: a traditional lesson format which runs from 1:00-3:00 p.m. with a private ski or snowboard instructor. The experience is tailored to each skier's or boarder's needs and skill level.

- Winner to receive $500 CAD Food & Beverage voucher. Terms and conditions of the Food & Beverage voucher apply.
- One (1) lunch voucher for two (2) at a LLSR Restaurant (Sawyers Nook, Kuma Yama, Powder Keg, or Whitehorn Bistro).

Note: Offer valid to May 2, 2027.
No Blackout periods.
ARV of this Prize package is $7,500 CAD

Total ARV of all Prizes in this Contest is $22,500 CAD

6a. GENERAL TRIP NOTES:

Please note that any public location where people are present provides an inherent risk of exposure to COVID-19 and related viruses, and Sponsor cannot guarantee that any person will not be exposed during a visit. The Prize is only valid and can only be redeemed with prior reservation and is subject to availability. The bookings may be subject to blackout dates which may be amended by the respective Resort at any time. Should the Winner's home address be within 125 KM of the Prize destination, ground transportation, as determined by the Sponsor in its absolute sole discretion, will replace air transportation.

- Winner will coordinate with the designated travel agent or Promoter representative to organize the travel package. Winner's travel companion (if any) must be at least the age of majority in their province or territory of residents at the time of departure unless the child or legal ward of the Winner. Prize is provided on an "as is" basis, without any warranty of any kind. Prize is non-transferable. Prize may not be redeemed for cash except at Sponsor's option. Sponsor reserves the right to substitute a Prize (or portion thereof) of equal or greater value if the advertised prize (or portion thereof) becomes unavailable.
- Accommodation and air transportation are all subject to availability. Winner and his/her guest must travel on the same itinerary, on the same dates and from the same location. Guest may be required to sign travel release documentation prior to travel. Travel must be roundtrip.
- Air transportation shall be from a major gateway to the location of the Prize, and all such travel arrangements will be made by a designated representative of Sponsor whose decisions regarding the itinerary are final and binding. Prize winner and his/her travel companion must have valid travel documents to fly

and to check in to a hotel/condo (e.g., government issued I.D., passport, major credit card, etc.) along with any other travel requirements in order to travel prior to departure, and failure to do so may result in forfeiture of Prize. Winner and his/her travel companions are solely responsible for satisfying all legally required conditions of travel. Sponsor is not liable for any expenses incurred as a consequence of flight cancellation or delay or any weather or airline issues that prevent the Prize winner and his/her travel companion, if applicable, from traveling, in which event any missed portion of the Prize is forfeited in its entirety and no substitution will be provided. Further, for the avoidance of doubt, **Sponsor is not responsible in any manner if the Contest cannot take place or if any Prize cannot be awarded due to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, public health crises, epidemics, pandemics, travel restrictions, government restrictions or bans, acts of public authorities, weather or acts of terrorism.** In such event, Promoter may cancel all travel allowance associated with the Prize. In the event the travel allowance Prize is cancelled, winner will receive the balance of any cancelable expenses.

- All expenses and incidental travel costs not expressly stated in the Prize package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges, port charges, or facilities charges, personal charges at lodging, security fees, taxes or other expenses are the sole responsibility of the Winner.
- Sponsor will not replace any lost, mutilated, undeliverable, returned, refused or stolen Prizes. Winner is responsible for any and all applicable local, state, province and/or federal taxes (if any). Actual value may vary based on airfare/hotel fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

6b. Grand Prize winner documentation:

Prize Winner will be required to execute and return a Declaration of Eligibility, within seven (7) calendar days from first notification date. If the Prize or the prize notification is returned as undeliverable or any non-compliance with the Official Rules or failure to respond and execute and return the appropriate forms within the applicable time period, it will result in forfeiture of the Prize and an alternate winner will be randomly selected from all eligible entries received in the relevant Drawing. In the liability release, Winner will agree to release Sponsor, Administrator, and their respective parent corporations, officers, directors, employees and shareholders from any injuries, damages or losses of any kind including death that may arise out of the participation in this Contest or out of the acceptance, use, misuse or possession of the prize.

6c. **General Prize Notes:** Entrants agree that Contest Entities **(A)** shall not be responsible or liable for any losses, damages or injuries of any kind resulting from participation in the Contest or any Contest related activity, including but not limited to travel related to any prize activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any Prize, and **(B)** have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, with respect to any Prize, including, without limitation, to such Prize's quality or fitness for a particular purpose. Sponsor makes no warranties, and disclaims any and all warranties, express or implied, concerning any Prize furnished in connection with the Contest. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

7. WINNER SELECTION PROCESS:

Random Contest drawing will take in Toronto, Canada at or about 1:00 p.m. ET on or about Tuesday, January 5, 2027 by the Administrator. Winning entries will be selected by random drawings from among all eligible entries submitted and received in accordance with these Rules during the Entry Period. The odds of winning depend on the number of eligible Entries submitted and received in accordance with these Rules during the Entry Period.

8. WINNER NOTIFICATION PROCESS:

The Sponsor or its designated representative will attempt to contact the selected entrants (using the information provided on the Entry Form) within three (3) business days of the Contest drawing. If a selected entrant cannot be contacted within three (3) business days of the relevant drawing, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries submitted and received in accordance with these Rules during the relevant Contest drawing (in which case the foregoing provisions of this section shall apply to such newly selected entrant).

9. WINNER CONFIRMATION PROCESS:

CANADIAN RESIDENT AND BEFORE BEING DECLARED A CONFIRMED PRIZE WINNER, selected entrant will be required to correctly answer a mathematical skill-testing

question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's form of declaration and release).

By participating in the Contest and accepting a Prize, each winner: (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Contest Entities and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the "**Released Parties**") from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner or medium whatsoever, including print, broadcast or the internet. If the selected entrant: (a) fails to return any required documents within the specified time period; (b)incorrectly answers the skill-testing question; (c) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries submitted and received in accordance with these Official Rules during the relevant Contest Drawing (in which case the foregoing provisions of this section shall apply to such newly selected entrant).

10. GENERAL CONDITIONS:

All Entries become the property of the Sponsor. This Contest is subject to all applicable federal, state, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and legally binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of entries and/or entrants. By participating in this Contest, you are agreeing to be legally bound by the terms and conditions of these Rules. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Sponsor reserves the right to withdraw, amend or suspend this Contest (or to amend these Official Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud or technical failure. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the

right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry for the purpose of administering the Contest.

The Sponsor reserves the right to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or Entry with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Entry Form, Website, and/or point of sale, television, print or online advertising; the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.

11. APPLICABLE LAW: THE CONTEST IS VOID WHERE PROHIBITED BY APPLICABLE LAW OR REGULATORY ORDER. The Contest and these Official Rules shall be governed in all respects by and construed in accordance with the laws of Canada. Any action under applicable law, suit in equity or other proceeding against Sponsor or Administrator with respect to any term or provision of the Contest or these Official Rules shall be brought and maintained in the appropriate province in Canada. ENTRANT HEREBY KNOWINGLY, VOLUNTARILY, AND INTENTIONALLY WAIVES ANY RIGHT THAT MAY EXIST TO HAVE A TRIAL BY JURY IN RESPECT OF ANY LITIGATION BASED UPON OR ARISING OUT OF, UNDER, OR IN ANY WAY CONNECTED WITH THE CONTEST.

12. **Use of Personal Data.** Sponsor and Administrator will be collecting personal data about Entrants online, in accordance with their privacy policies. Please review Sponsor's privacy policy at https://www.mondelezinternational.com/canada/privacy-policy/ and Administrator's privacy policy at https://www.wyng.com/privacy-policy/ . By participating in the Contest, Entrants hereby agree to Sponsor's and Administrator's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's and Administrator's privacy policies. You are supplying information to the Sponsor.

13: Winner's Name: For the name of the Winner (first name, last initial, and territory), send a self-addressed-stamped envelope to: The Halls Ultimate Winter Getaway Winner, C/O

8429 Lorraine Road, Suite 146, Lakewood Ranch, FL 34202 USA. Requests must be received by 5/19/27.