



ALTA Finance and ROI Property Group Jointly Unveil \$50.2M Web3 Real-Estate Investment Offering

OREM (June 19, 2023) – Web3 real-estate investing platform, ALTA Finance, in collaboration with ROI Property Group, has launched a co-sponsored \$50.2m offering on the Ethereum network, leveraging the innovative capabilities of the ALTA Invest™ platform.

"Today's announcement marks a significant milestone for ALTA Finance as we unveil our \$50.2m public offering through the groundbreaking ALTA Invest™ platform. This major step forward demonstrates our commitment to harnessing Web3 technology to transform the real estate investing landscape," stated Jeremy Crane, CEO and Founder of ALTA Finance. "By seamlessly integrating smart contracts into our user-friendly platform, we've simplified the investment and redemption process, allowing investors to execute these operations with just a single click, all within their Web3 wallet."

ALTA Finance's adoption of Web3 technology signifies a broader shift within the industry towards digitization and decentralization. By connecting global investors directly with high-quality commercial real estate offerings, such as those provided by ROI Property Group, ALTA Finance is democratizing access to opportunities that were once largely restricted to institutional investors.

To learn more about ALTA Development: ROI Property Group Fund V Invest offering, visit <https://alta.finance/invest/alta-development-roi-property-group-fund-v>.

ABOUT ALTA FINANCE:

ALTA Finance was founded by Jeremy Crane with the vision of opening access to commercial real estate. He believes in the next decade, real estate investing will be decentralized, democratized, and easily accessible, so he is building the protocols, tools, and infrastructure for this future across the Internet at scale.

ABOUT ROI PROPERTY GROUP:

Founded in 2014 by Rob Fuller, ROI Property Group, is a real estate development company that has evolved from primarily engaging in fix-and-flip operations of single-family homes and apartment buildings to focusing on large, new-home-build projects since 2016. The company has strategically concentrated its efforts in thriving markets like Colorado Springs and the Atlanta Metro area, due to rising home and rental prices coupled with diminishing housing inventory. ROI's business model involves acquiring land, rezoning and entitling it, developing infrastructure, and constructing homes either for short-term sale or long-term holding in its own portfolio.

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