

## THE AVERAGE BUSINESS CUSTOMER IN THE ILLINOIS ENERGY MARKET:

- Is in a building that was built more than 50 years ago
- Is at a low risk of paying in a delinquent manner
- Has a public sewer and a public water supply



### D&B PRESCREEN SCORES

**100%** of customers are at a **low risk of paying in a delinquent manner**



### SEWER TYPE

**88%** of customers **have a public sewer**

**7%** of customers **have a septic sewer**

**5%** of customers **have a storm sewer**



### WATER SUPPLY TYPE

**96%** of customers **have a public water supply**

**3%** of customers **have a well water supply**



### YEAR BUILT

**22%** of customers' business buildings **were built between 10 and 29 years ago**

**37%** of customers' business buildings **were built between 30 and 50 years ago**

**41%** of customers' business buildings **were built more than 50 years ago**

Firmographic Profiles Pulled: 3/11/2021

Internal Customer Data Matched with Market Vue Residential Data Compiled from the Following Sources:

- Experian consumer data, over 120 million household addresses, more than 230 million individual adult consumers; basic demographics, lifestyles, financials, utility block group spending averages
- Infutor parcel property data on over 120 million US addresses
- BigDBM consumer data on over 250 million adult consumers

- Data1 consumer data on over 260 million adult consumers with higher coverage among lower income households
- AnalyticsIQ financial data
- Market Vue Partners custom consumer segmentation models and spatial routines, Consumer Segments, Energy Scores, Green Segments, Prospect distance calculations to nearest customer meters, and market territories

\*Estimations due to monthly changes

