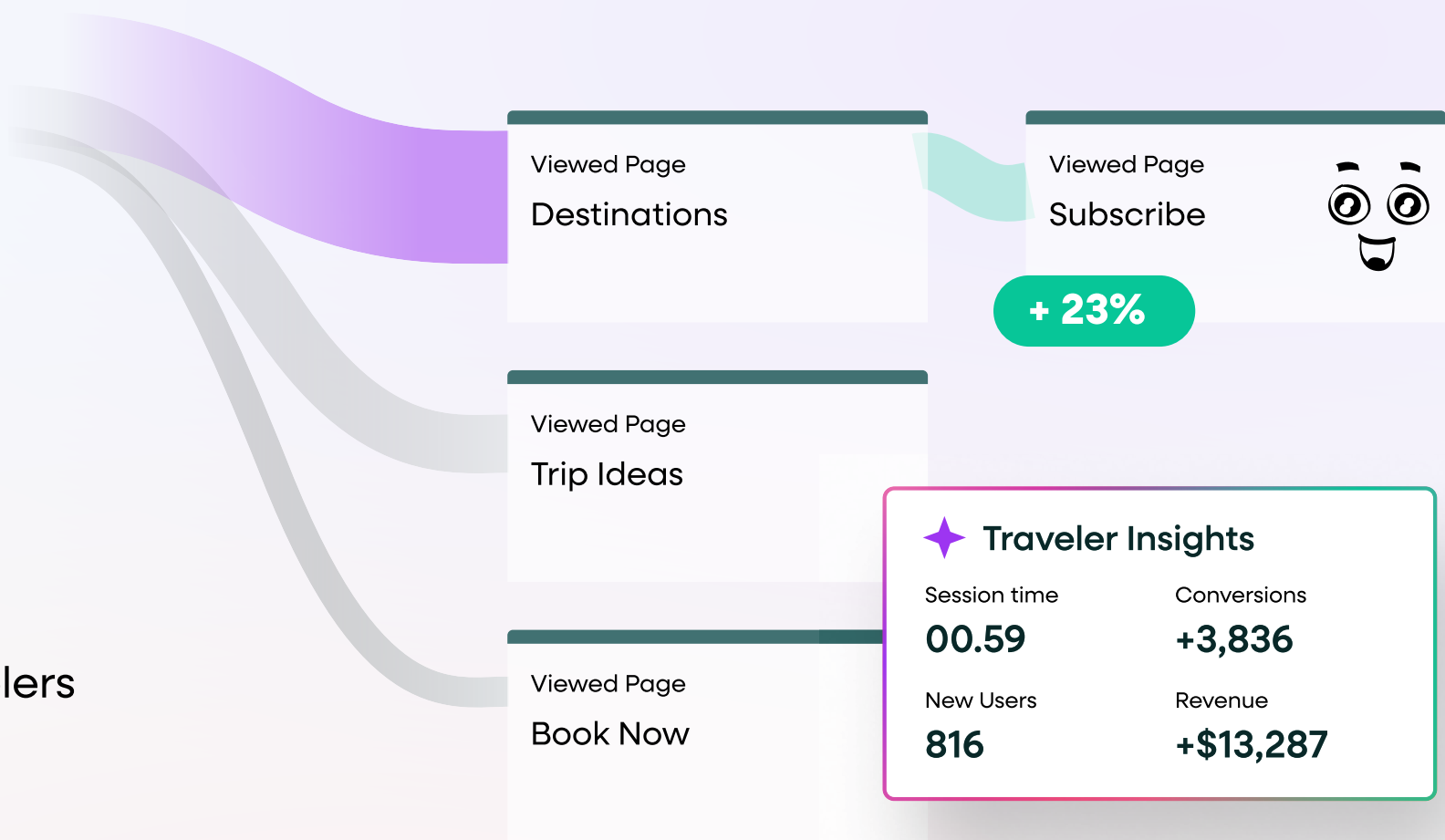


TRAVEL & HOSPITALITY

Keep bookings flowing

When booking forms break, filters lag, or payment steps fail, travelers don't retry, they move on. Each moment of friction adds up to lost revenue, strained support teams, and missed opportunities to turn browsers into guests.



FULLSTORY SOLUTION

Fullstory gives travel teams the real-time behavioral visibility needed to spot and fix friction across booking flows. Metrics, Alerts, and session replays reveal where users get stuck—whether it's slow search results, broken promo codes, or failed payments—so teams can intervene before travelers abandon.

MEANINGFUL OUTCOMES

- ✓ **Faster issue resolution**
- ✓ **Higher booking completion**
- ✓ **Lower support costs**

WHAT WE SOLVE



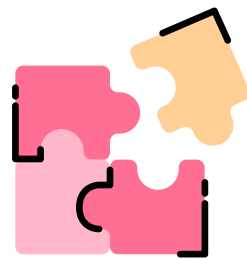
Detect booking friction

Identify rising error clicks, timeouts, or form abandonment that block conversions.



Recover lost revenue

Alert teams in real time when checkout steps fail so they can fix issues before they scale.



Protect the guest experience

Deliver seamless, trustworthy interactions that keep travelers returning and recommending.