fullstory

ENTERPRISE PLAN

Upgrade your plan, upgrade your data ecosystem

Create experiences that win loyal customers for life with AI-ready behavioral data at enterprise-scale.

Get in touch with your Account Executive or visit **fullstory.com** to learn more
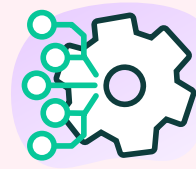
For organizations that need to discover trends, plan roadmaps, improve conversions, and take actions faster.

Unmatched data capture

Automatically capture, index, and semantic-ally structure the data behind every user action.

- Unstructured stream
- AI-assisted signals
- Instrumented events
- Unbiased, first-party data
- Mobile data capture (add-on*)

Enterprise-grade access controls

Promote cross-team collaboration with allocated user roles, permissions, and inte-grations.

- Role-based access controls
- Multi-organization management (add-on*)
- Data quality monitoring & recommendations
- Integrations, webhooks, & APIs

Premium product analytics

Analyze and act on web and mobile user behavior in digestible visuals.

- Dashboards & funnels
- Conversion analysis
- Journey mapping
- Retention analysis
- Real-time metric alerts

Superior session insights

Watch replays to improve the customer experience and decr-ease time-to-resolution.
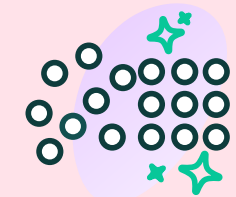
- Session replay
- Heatmaps and conversion maps
- Find & fix insights
- AI-powered session summaries
- Shareable session links

Industry-leading security & privacy

Reduce risk with robust privacy settings that never capture sensitive information.

- SAML Single Sign-On (SSO)
- Sensitive data detection
- Configurable form privacy
- Persistent data encryption using AES-256 standards

NEW!

Data Direct bundle

Add Data Direct to your Enterprise plan to con-nect behavioral data to your data ecosystem.

- Data warehouse integration
- Individual visit API
- Streaming webhooks
- Split processing– designated product analytics sampling percentage

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