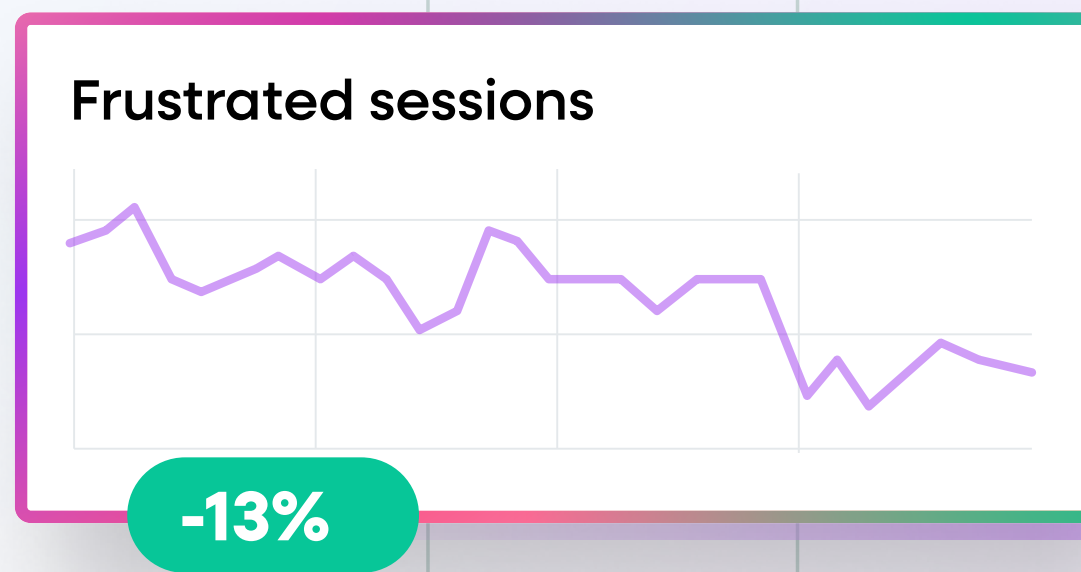


FINANCIAL SERVICES

Deflect tickets with early behavioral signals

Friction in key flows, like mobile onboarding or payments, often goes unseen until queues rise. By the time teams can react, SLAs are already under pressure.



FULLSTORY SOLUTION

Fullstory turns behavioral data into early warnings. Metrics and Alerts detect errors and slowdowns before customers reach out, while Ragehooks trigger real-time help for frustrated users. Teams can act fast to correct systemic issues and prevent repeat contacts.

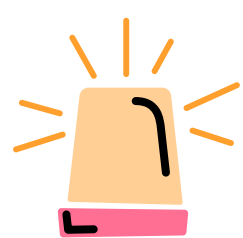
MEANINGFUL OUTCOMES

✓ Early detection

✓ Ticket deflection

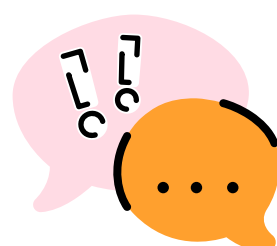
✓ Queue stability

WHAT WE SOLVE



Early warnings

Behavioral signals identify broken or lagging flows before customers flood support.



Proactive engagement

Teams respond in session or refine mobile experiences to keep users moving forward.



Queue stability

Support handles fewer avoidable contacts while digital operations stay consistent.