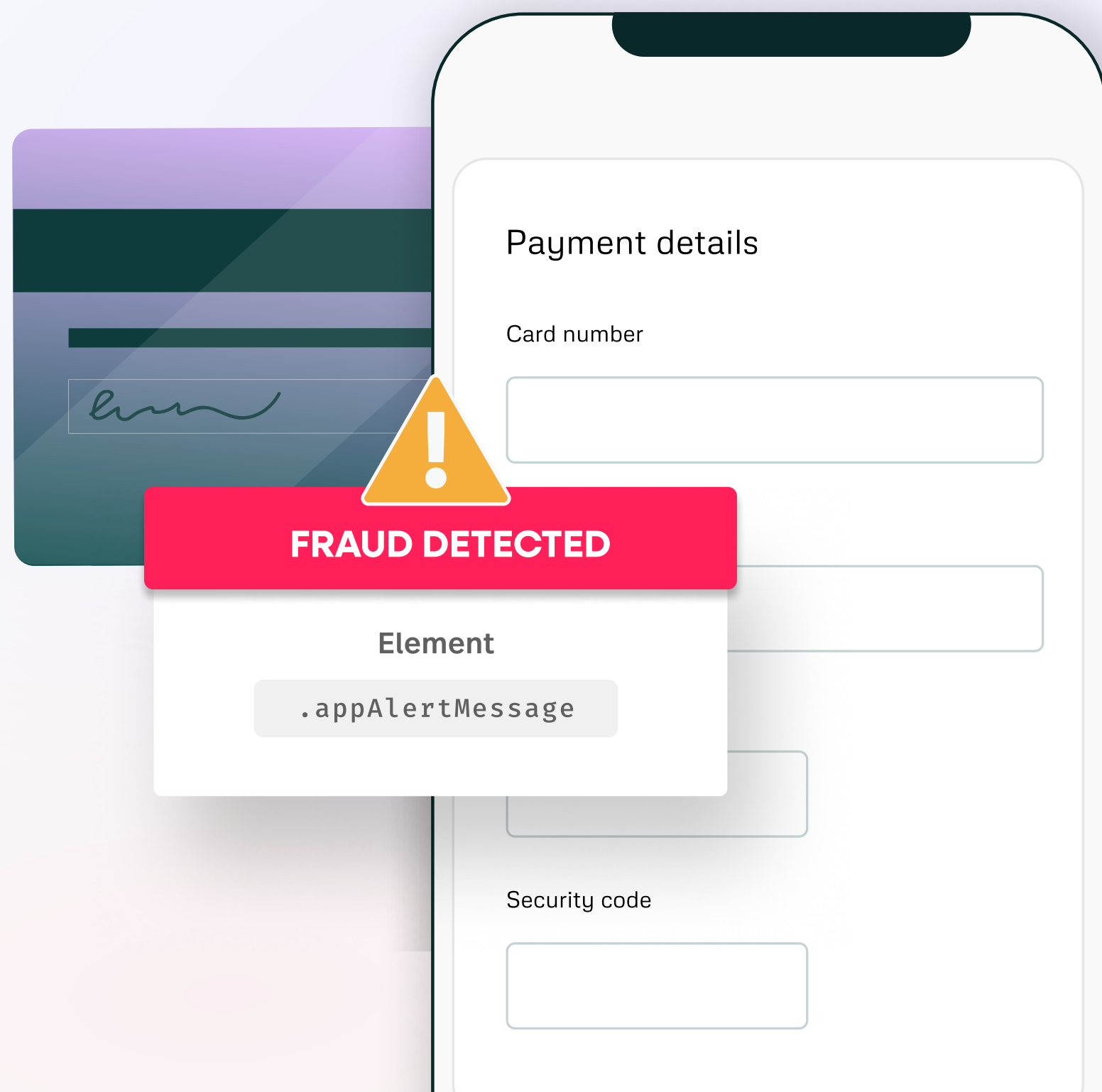


FINANCIAL SERVICES

Prove compliance with behavioral evidence

Transparency and trust are essential in financial services. When outcomes are questioned, teams need fast, accurate visibility into what customers actually experienced without adding friction.



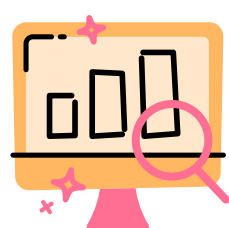
FULLSTORY SOLUTION

Fullstory's privacy-first session replay and AI-powered summaries provide clear, auditable evidence of digital interactions. Teams can validate outcomes, investigate claims, and demonstrate fairness across every web and mobile experience while maintaining compliance and customer confidence.

MEANINGFUL OUTCOMES

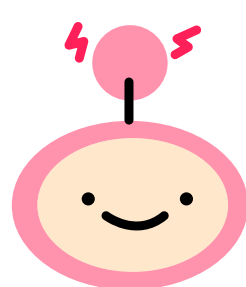
- ✓ **Faster investigations**
- ✓ **Stronger compliance proof**
- ✓ **Greater digital trust**

WHAT WE SOLVE



Evidence clarity

Every customer interaction is captured and contextualized for faster validation.



Operational efficiency

AI-generated summaries help risk and operations teams triage issues quickly and consistently.



Regulatory readiness

Behavioral data supports fair treatment audits and consumer duty initiatives.