fullstory
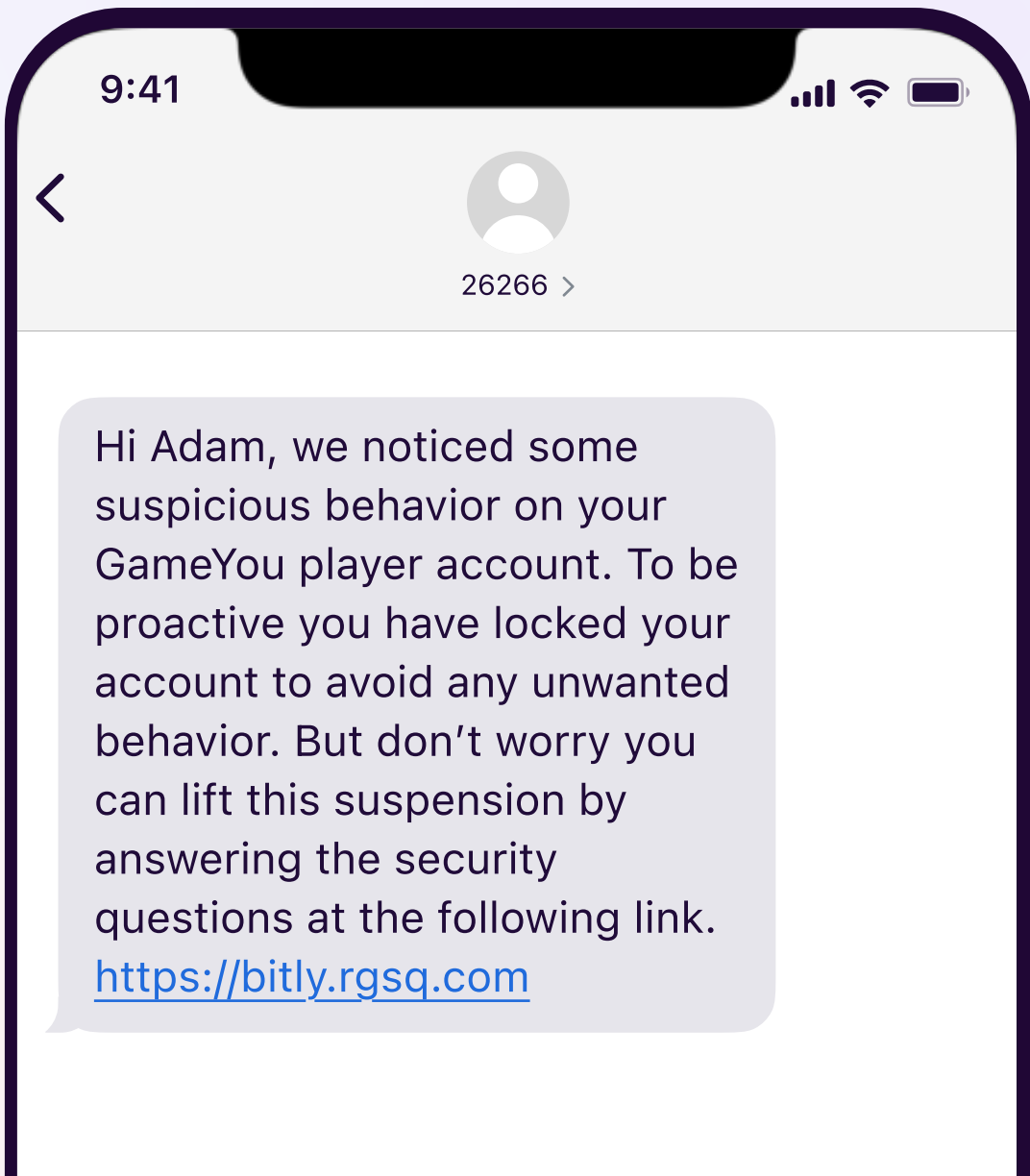
Simplify responsible gambling compliance

Regulators are issuing steep fines—£138M in the UK in 2023 alone. But spotting at-risk players in real time remains a challenge, leaving operators vulnerable to penalties and reputational damage.

9:41

26266 >

Hi Adam, we noticed some suspicious behavior on your GameYou player account. To be proactive you have locked your account to avoid any unwanted behavior. But don't worry you can lift this suspension by answering the security questions at the following link. https://bitly.rgsq.com
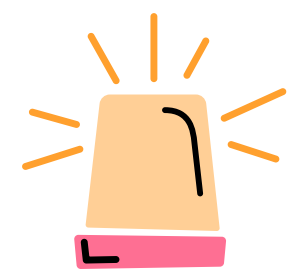
FULLSTORY SOLUTION

Fullstory gives compliance teams the behavioral context needed to detect and act on risky play before it becomes a problem. Anywhere: Activation can trigger interventions, like live chat messages, in-app nudges, CRM workflows, or even temporary account blocks, when session patterns suggest at-risk behavior, such as sudden bet spikes, extended play, or chasing losses. This creates a clear audit trail to demonstrate compliance while protecting players.
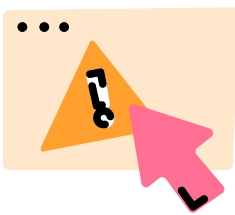
MEANINGFUL OUTCOMES

- ✔ **Stronger fraud detection**
- ✔ **Faster investigations**
- ✔ **Lower losses**

WHAT WE SOLVE

Detect risky behaviors

Spot changes like bet spikes, unusual session duration, or late-night play.

Trigger timely support

Use Fullstory to send alerts into your CRM or support tools, enabling fast intervention that cuts response times from 24 hours to 10 minutes.

Ensure compliance

Maintain a clear, auditable record of every intervention to meet regulatory requirements and protect your brand.

WHO WE SERVE   Rank Group   CASUMO   GAMING¹   game lounge   SUPERBET   GEMBET