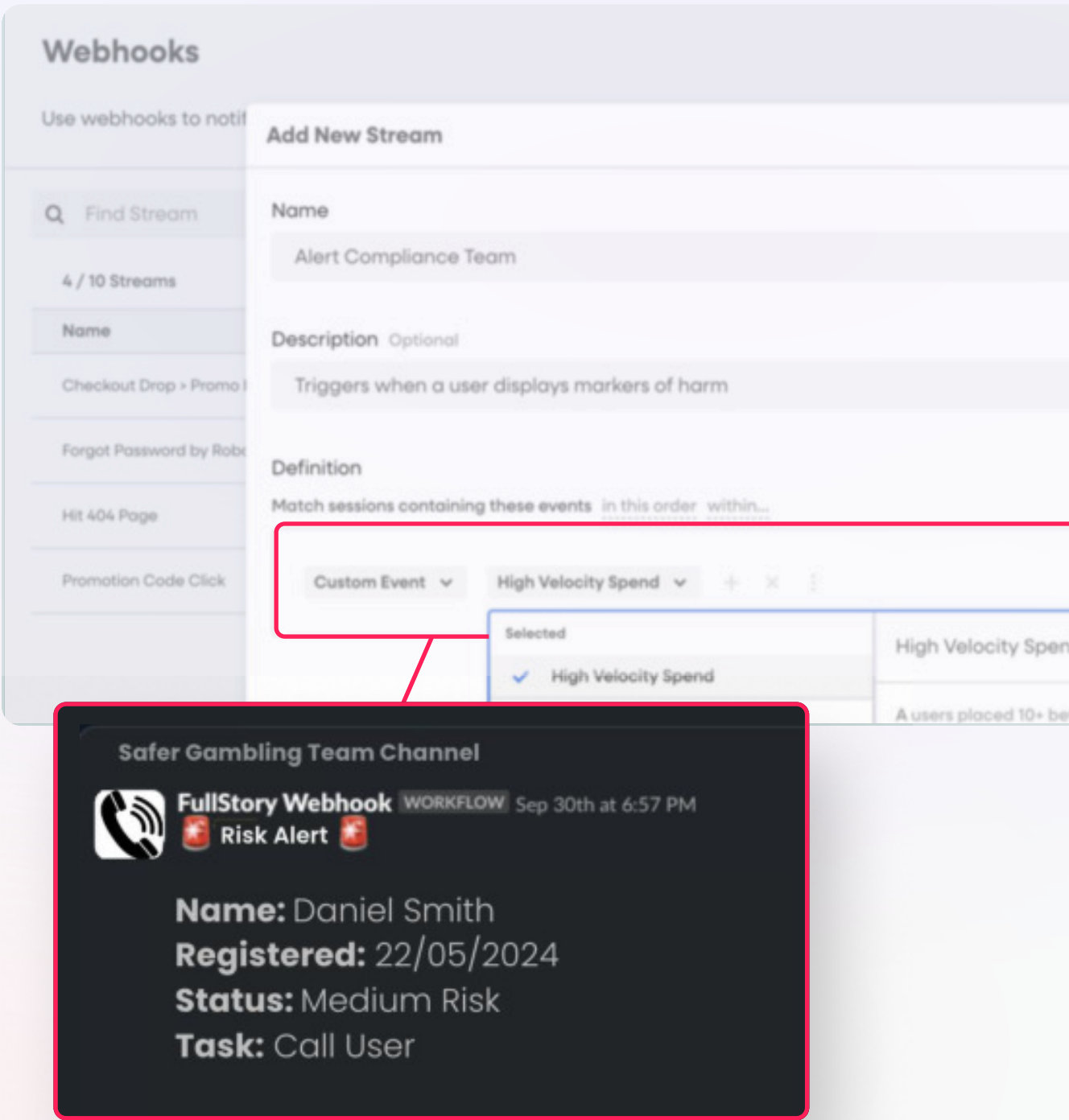fullstory

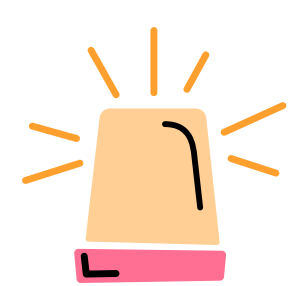**GAMING & GAMBLING**

Mitigating risk with real-time fraud signals

Fraud is one of the fastest-growing threats in gaming. Losses reached $1.2B globally in 2023 and are projected at nearly $1B for gambling in 2024. Traditional fraud tools miss critical behavioral context, letting bad actors slip through.

FULLSTORY SOLUTION

Fullstory adds a behavioral layer to your fraud stack, streaming real-time session data that helps you spot and stop risky behavior sooner. Anywhere: Activation can trigger alerts the moment suspicious activity occurs—like credential stuffing, bonus abuse, multi-accounting, or KYC evasion. Investigators also gain the session replay context they need to resolve cases faster and close loopholes.

MEANINGFUL OUTCOMES

✔ **Stronger fraud detection**

✔ **Faster investigations**

✔ **Lower losses**

WHAT WE SOLVE

Detect suspicious patterns

Identify risky behaviors in real time, such as repeated failed logins, pasted usernames, or unusual reset attempts.

Accelerate investigations

Give fraud teams a pixel-perfect replay of suspicious sessions, so they can resolve cases quickly and strengthen defenses.

Streamline workflows

Integrate alerts directly into fraud and compliance systems, ensuring faster responses and reduced manual effort.

WHO WE SERVE — Rank Group · CASUMO · GAMING1 · game lounge · SUPERBET · GEMBET