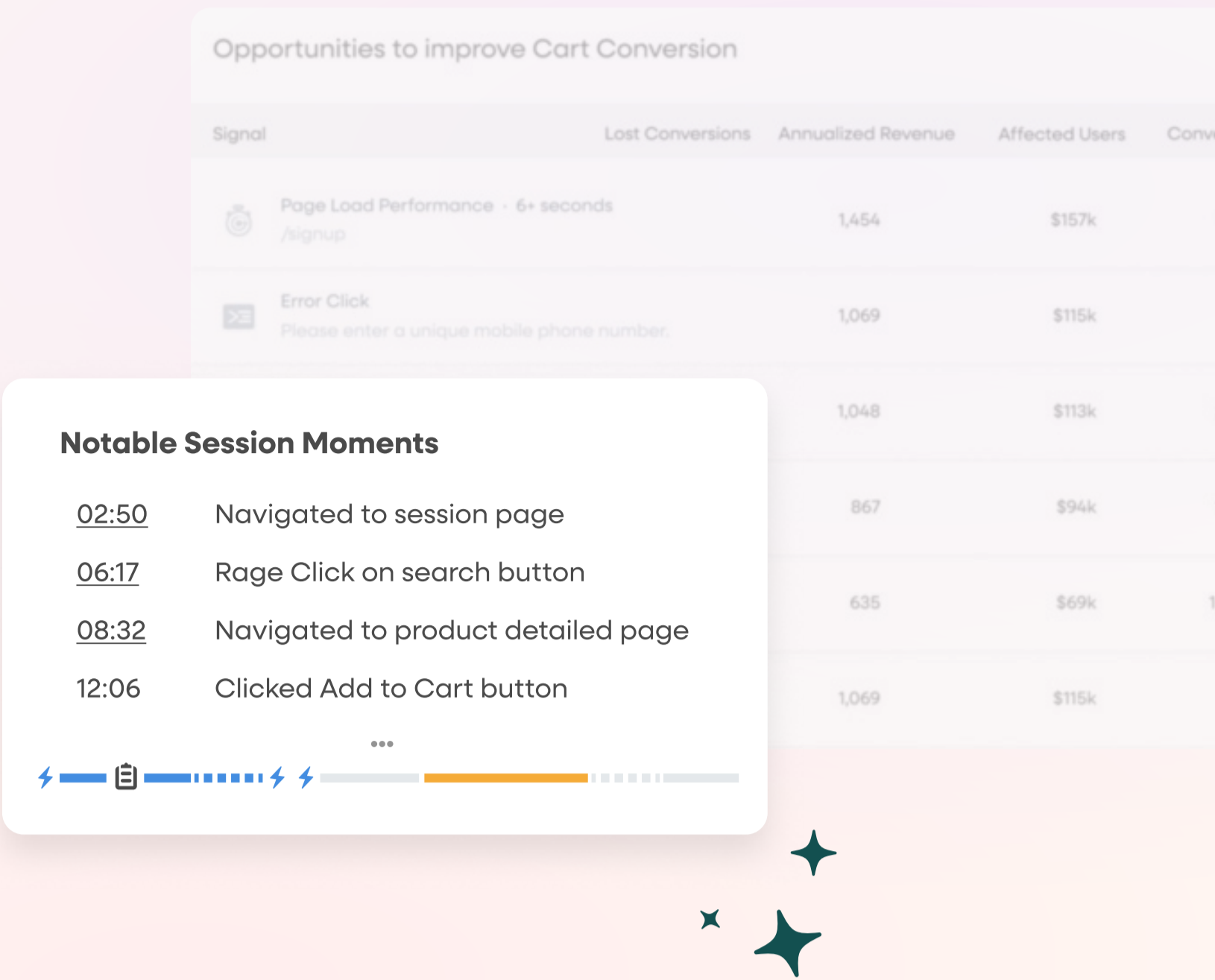


MARKETING & DEMAND

Design effortless conversion flows

Visitors who start to sign up, request a demo, or check out often disappear mid-process. Without clear visibility into where and why, teams struggle to recover lost leads and revenue.



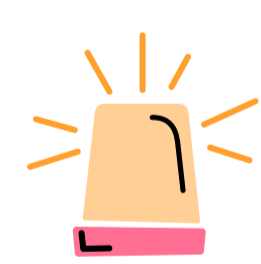
FULLSTORY SOLUTION

Fullstory captures every click, field entry, and error in your forms and funnels so teams can see exactly where users stall. Conversion Funnels and session replays reveal the steps that cause confusion or delay. With StoryAI, hidden issues—like slow pages or unresponsive buttons—surface automatically so fixes happen fast.

MEANINGFUL OUTCOMES

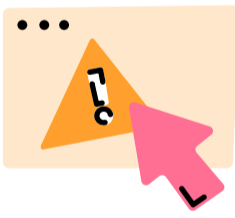
- ✓ Higher conversion rates
- ✓ Faster fixes
- ✓ Closer collaboration

WHAT WE SOLVE



Hidden friction

Expose the validation errors, broken fields, and unclear steps that stop users from completing forms or checkouts.



Slow improvement cycles

Identify and fix issues quickly with clear session evidence and instant validation of each change.



Abandoned conversions

Create seamless experiences that guide users smoothly from interest to action, increasing leads and revenue