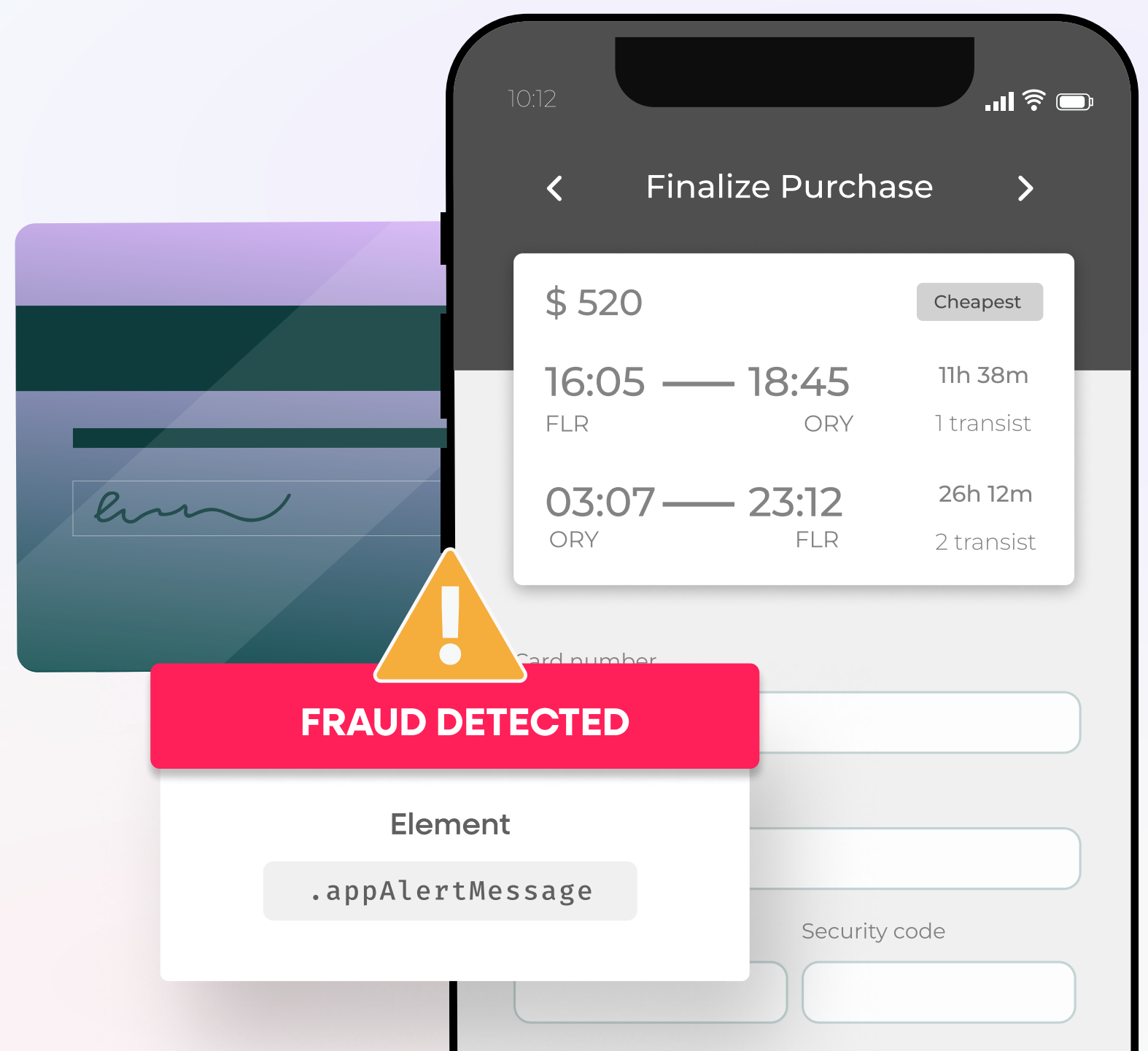


TRAVEL & HOSPITALITY

Protect loyalty and trust

As loyalty programs grow, so do risks—from account takeovers to fraudulent redemptions and disputes. Each incident erodes guest confidence and strains operations, making digital trust a competitive differentiator for hospitality brands.



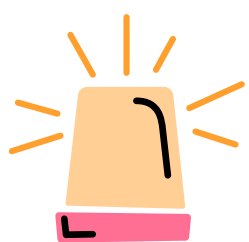
FULLSTORY SOLUTION

Fullstory equips fraud and operations teams with the full behavioral context behind every action. Real-time analytics flag suspicious patterns—like repeated failed logins, unusual redemption activity, or rapid credential changes—while privacy-first session replay provides clear evidence for faster investigation and resolution.

MEANINGFUL OUTCOMES

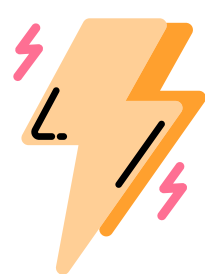
- ✓ **Faster fraud investigations**
- ✓ **Fewer false disputes**
- ✓ **Stronger guest trust**

WHAT WE SOLVE



Detect suspicious activity

Identify risky behaviors such as login failures, irregular reward use, or repeated refund attempts.



Resolve claims faster

Give teams the behavioral evidence they need to validate disputes quickly and fairly.



Reinforce digital trust

Protect guests while maintaining seamless, secure experiences that keep loyalty strong.