# fullstory

#### **SUMMER FEATURE RELEASES**

# Create faster, deeper customer connections

When your customers are dissatisfied, you can't afford to waste a minute. See friction and fix it–fast–with these new features.

#### Take action in real time

Our new features make it possible to act on data faster than ever. How much is an issue actually impacting customers— and your bottom line?



#### **Metric alerts**

Get on-demand notifications through alerts to proactively pivot strategies



#### One click quantification

Accelerate error diagnosis with automated quantification from session replay



#### **Quick actions**

Know what to do next with quick action buttons to key features within FullStory

### Find signals in the noise

FullStory's unique (and newly improved) data engine preserves performance in a way screen recording tools can't – all while helping you get meaning from your data:



#### **Dashboard filters**

Clarify complex data streams with intuitive dashboard filters



#### Page flows

Reveal unseen details within page flows to inspire ideas



#### **Rolling windows**

Spot trends using rolling windows and averages

## **Balance innovation with privacy**

Now, FullStory users can trim reliance on technical resources with self-serve privacy rules, as well as:



#### **Custom domain proxy**

Shield sensitive data via custom domain proxy access configurations



#### Server-side APIs

Incorporate third-party intel using updated server-side APIs



#### **Metric insights**

Get automated insights in plan language on metric cards



With FullStory, I feel much more confident that I don't have a single piece of user data that I don't want on my platform."

Senior director, retail Forrester TEI report