

OPTIMIZE YOUR TECH STACK



Fullstory Workforce

Understand and optimize the tools and workflows for the humans who have the biggest impact on the customer experience: your employees.



Find wasted SaaS spend and fix broken workflows

Fullstory Workforce helps you cut unnecessary tech costs, improve workflows, and boost productivity

Key Benefits:

- **Go beyond logins.**
Track real tool usage, not just sign-ins, to optimize licenses and reduce wasted spend.
- **Fix workflow bottlenecks.**
Find where work slows down across apps and resolve IT issues faster.
- **Easy setup, instant insights.**
A simple browser extension provides app inventory and shadow IT detection—no custom coding needed.
- **Privacy-first insights.**
Get the data you need without overreach, keeping employee privacy intact.

Adoption
Strong

Discover Unmanaged Assets
Tame emergent tool usage

10

APP	LICENSES
Jira 304 users	350
Notion 304 users	600
Salesforce 304 users	750
Gong 304 users	520
Loom 304 users	320
Salesleft 304 users	

Workforce natalie@example.com

Need help with Salesforce? Share this session replay link with your support team for added context.

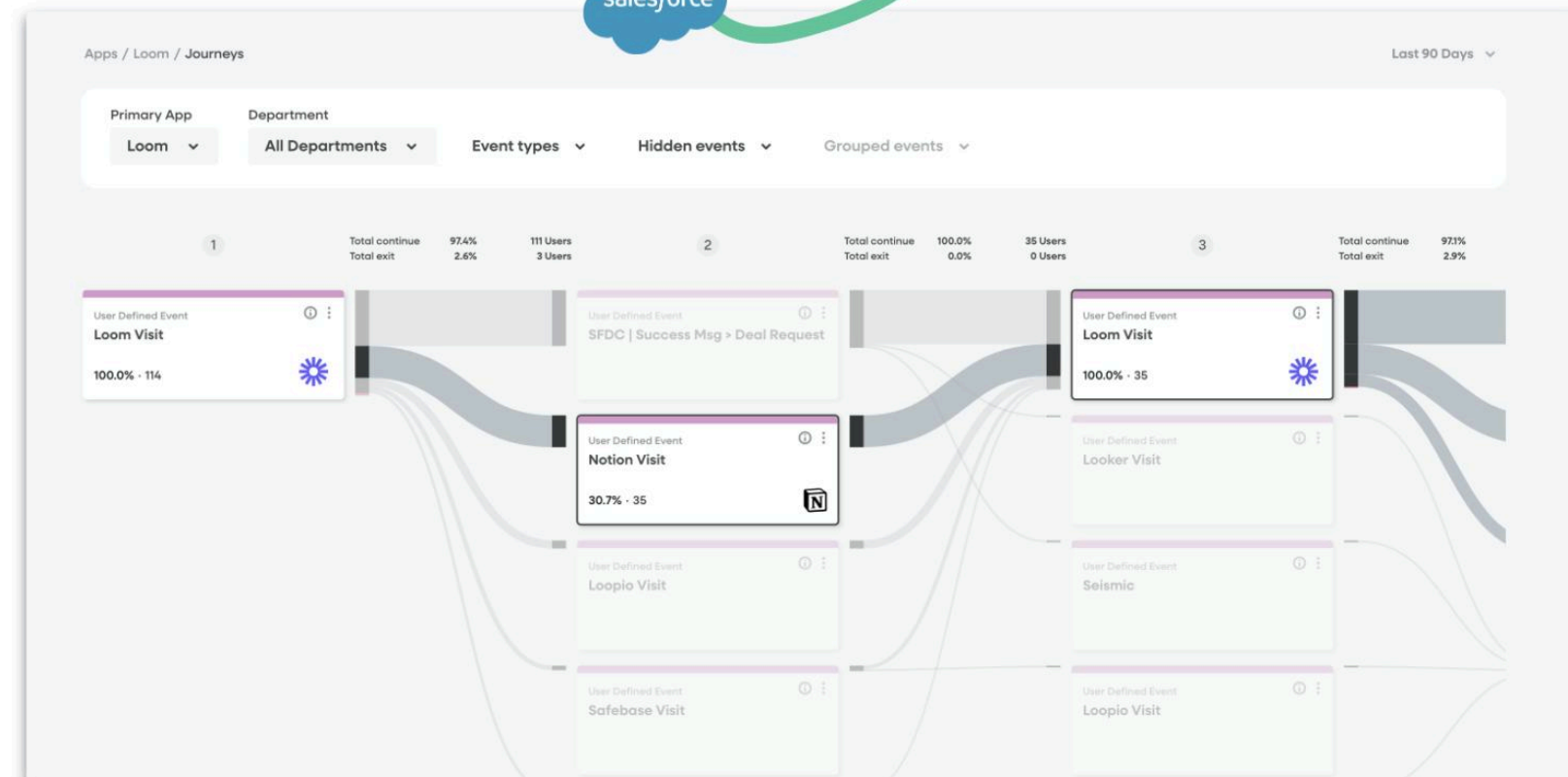
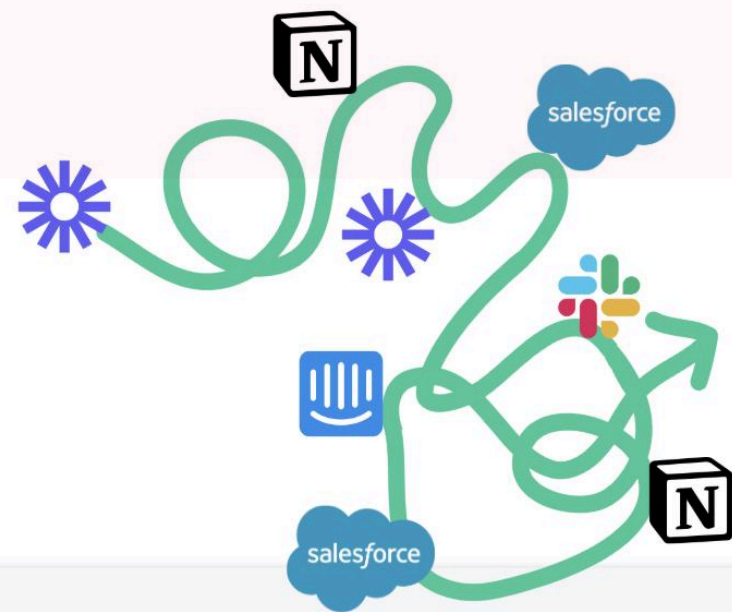
<https://example.fullstory.com/as...>

Previously

- Salesforce +
- Calendly +
- Miro +
- Gong +
- Jira +
- Acme +
- Namely +



Unlock employee productivity and build a stronger workforce with full visibility into app usage, adoption, and workflow efficiency.



Unblock employee workflows. Unlock productivity.



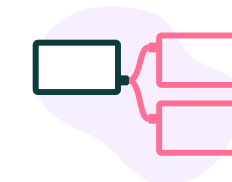
Cut unnecessary spend with:

- Effortless app inventory
- Unsanctioned tool discovery
- Clarity into app adoption and license data



Reduce cross-app workflow friction through:

- Cross-app journey mapping
- App adoption and experience scores
- Easy identification of app power users



Streamline your internal support process with:

- Non-disruptive support ticket creation
- Session replay of the employee experience
- Employee frustration and app performance data

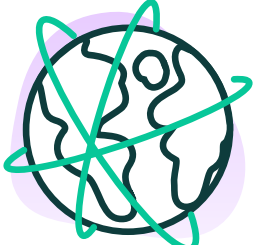
The authority in behavioral data



Established in 2014



3,000+ customers



Customers in 50+ countries



12 patents & 18 pending



8+ trillion events captured & indexed

Trusted and backed by the best

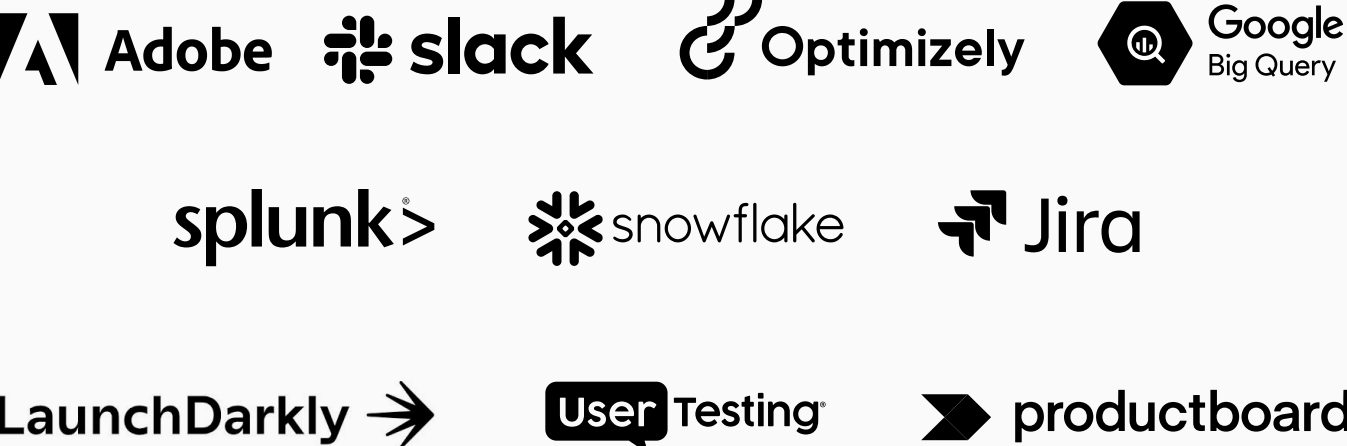
TOP BRANDS



BACKED BY



Integrations that fuel innovation



Privacy isn't just a priority, it's our philosophy



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