



Fullstory Workforce

Elevate your team with better digital tools without compromising privacy and security

Fullstory is a behavioral data and analytics platform that helps technology leaders and digital experience teams uncover their digital story, making every interaction more human. Customer-centric enterprises rely on Fullstory to identify and eliminate friction buried between clicks and across workflows, turning frustrated visitors and employees into loyal advocates.

Fullstory Workforce gives leaders visibility into the digital tools their teams use, providing the insights needed to optimize workflows, boost productivity, and improve the overall employee experience.

Unmatched privacy and security standards

As part of Fullstory's platform, Workforce upholds the same industry-leading privacy standards. Workforce safeguards sensitive data by capturing only relevant, anonymized information, eliminating the risk of collecting PII.



GDPR, CCPA, & global privacy compliance



Discard IP addresses

Fullstory temporarily stores IP information while processing sessions and automatically discards it afterward.



Delete individual employees

We've made it easy to delete analytical data and stored sessions for a specific employee within a defined timeframe.



Private by Default

Minimize risk with Fullstory's Private by Default setting, ensuring that no text is captured or sent outside the user's browser unless explicitly added to the allowlist.



Download employee-specific data

Teams can easily access and share processed data with users when necessary.

