

OPTIMIZE YOUR TECH STACK

---



# Fullstory Workforce

See how your employees use the tools and workflows that shape every customer experience.





# Improve workflows and optimize internal processes






See exactly how employees use their tools. Then fix what's slowing them down.

## Key Benefits:

- **See beyond logins**  
Understand which tools employees actually use to cut waste and improve efficiency
- **Easy setup, instant insights**  
A simple browser extension provides app inventory and shadow IT detection—no custom coding needed.
- **Frustration-free experiences**  
Pinpoint where teams get stuck and smooth out the rough spots.
- **Privacy-first insights**  
Get the visibility you need without compromising employee privacy.

  
**Adoption**  
Strong

 **Discover Unmanaged Assets** 10  
Tame emergent tool usage








APP	LICENSES
 <b>Jira</b> 304 users	350
 <b>Notion</b> 304 users	600
 <b>Salesforce</b> 304 users	750
 <b>Gong</b> 304 users	520
 <b>Loom</b> 304 users	320

Workforce natalie@example.com

Need help with Salesforce? Share this session replay link with your support team for added context.

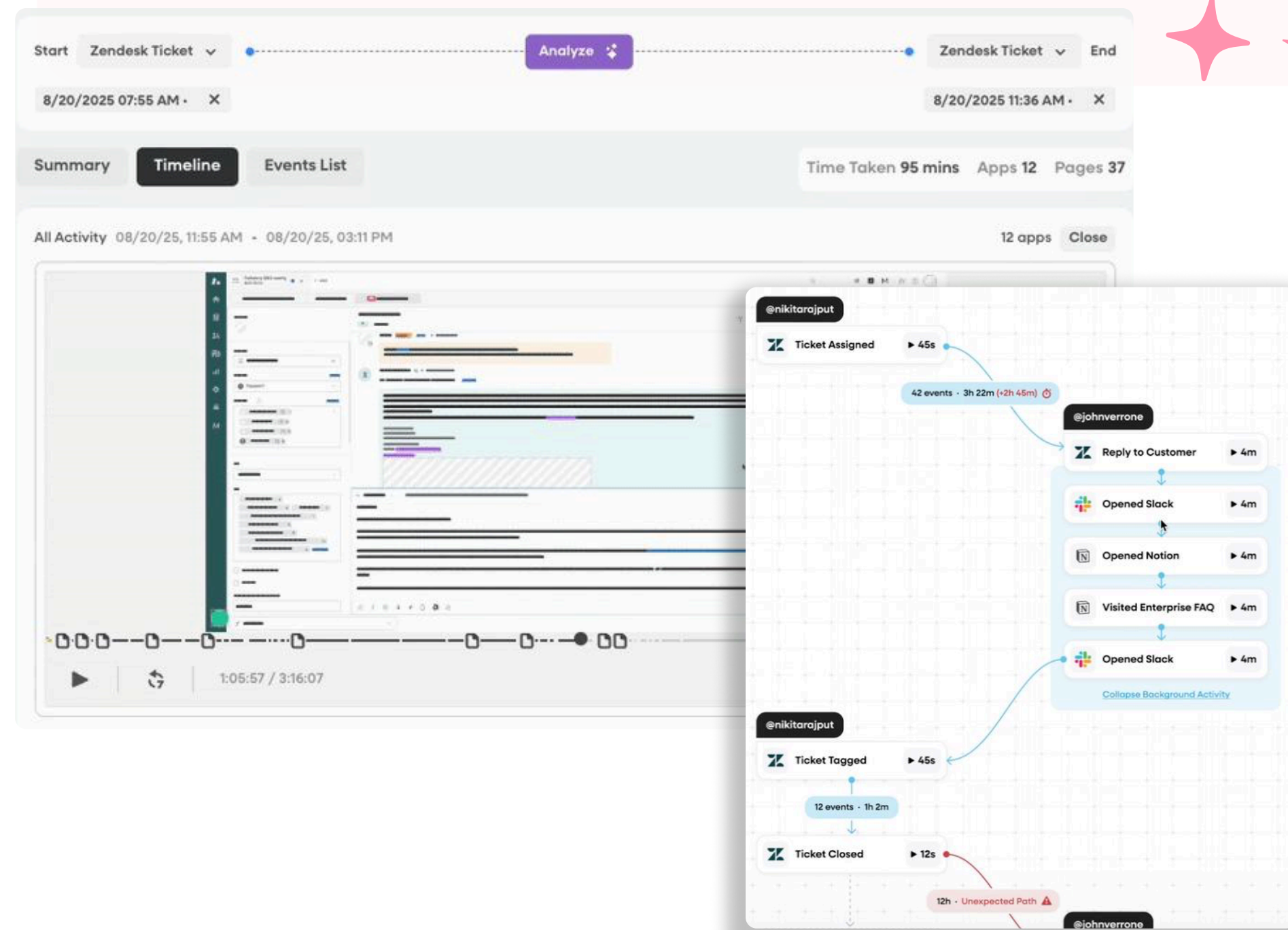
<https://example.fullstory.com/as...>

Previously

-  Salesforce +
-  Calendly +
-  Miro +
-  Gong +
-  Jira +
-  Acme +
-  Namely +



Complete visibility into how work *actually* gets done, so you can make processes work for customers and your business.

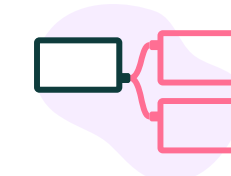


## Turn your digital friction into your operational superpower.



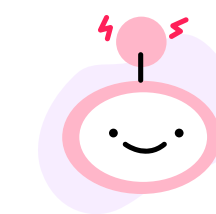
### Understand employee experiences

Identify exactly where and why employees struggle across internal tools and digital workflows, so you can remove friction and improve how work gets done.



### Unlock critical processes

Understand how work moves across teams and systems to understand how processes actually run and where they break down.



### Deploy agents confidently

Build and deploy AI agents based on real user behavior, so they reflect how work actually happens and perform more effectively.

# The authority in behavioral data



Established in 2014



3,000+ customers



Customers in 50+ countries



12 patents & 18 pending



8+ trillion events captured & indexed

## Trusted and backed by the best

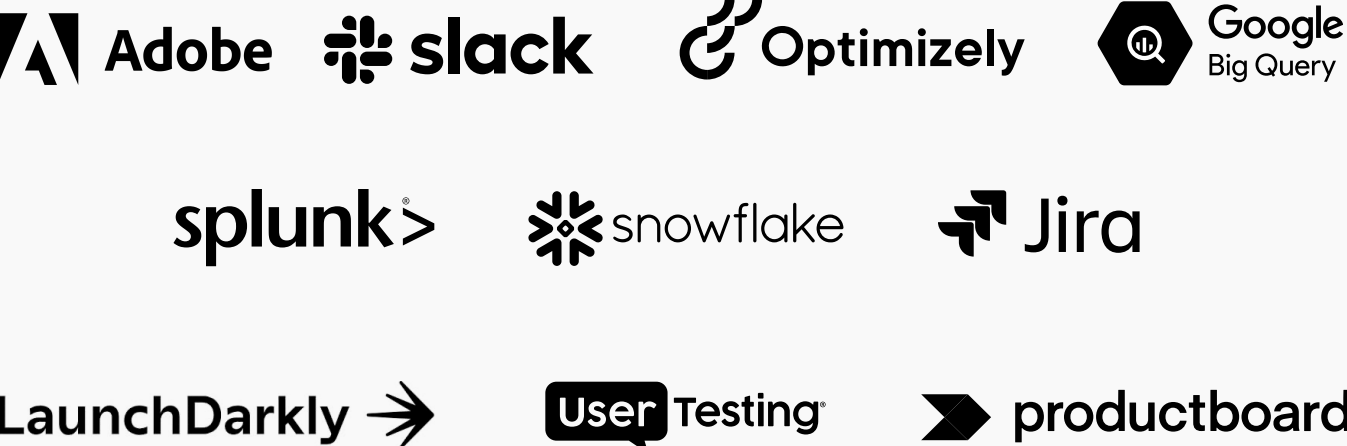
### TOP BRANDS



### BACKED BY



## Integrations that fuel innovation



## Privacy isn't just a priority, it's our philosophy



 **Get in touch** with your Account Executive or visit [fullstory.com](https://fullstory.com) to learn more