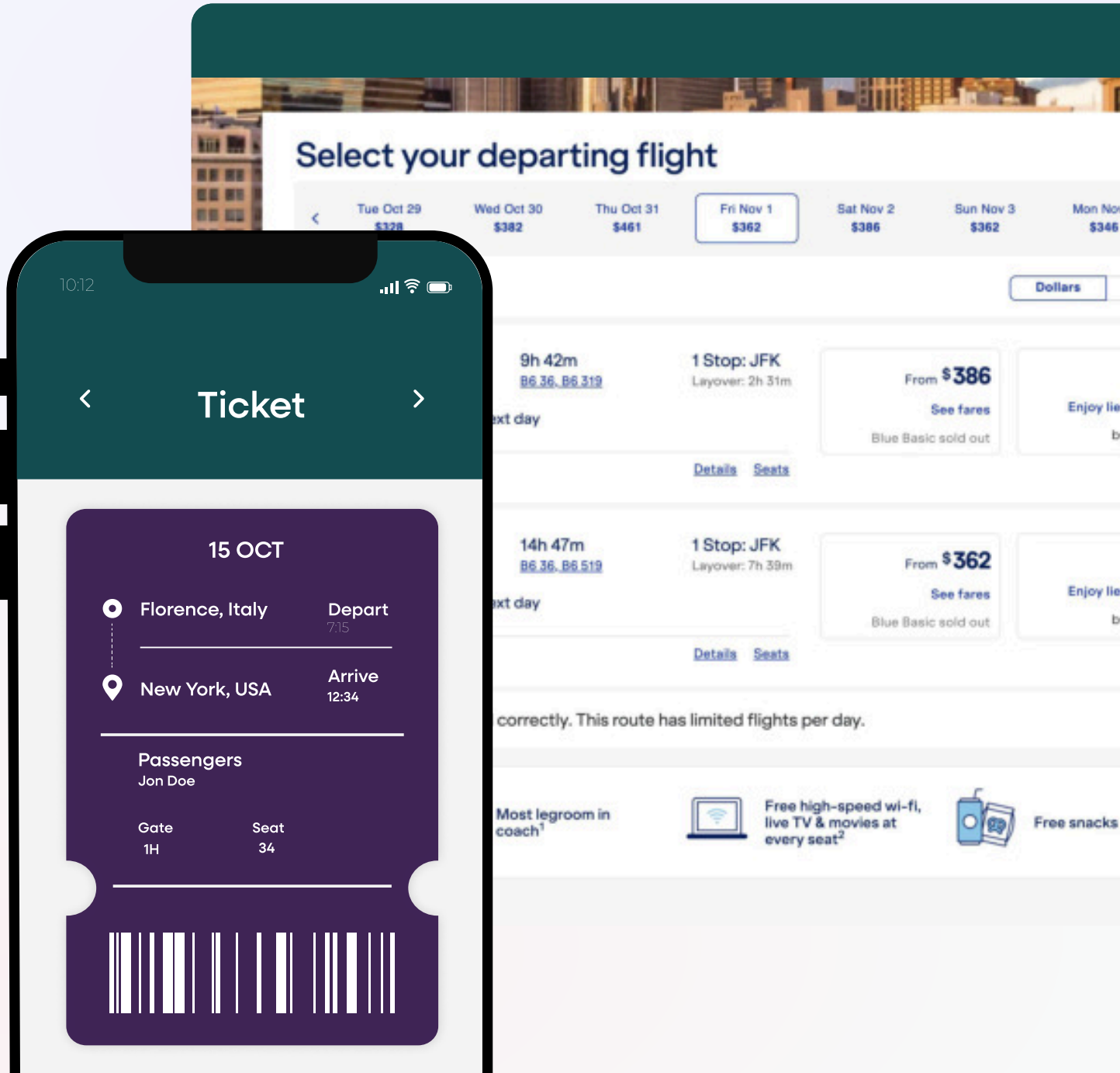


TRAVEL & HOSPITALITY

Connect cross-channel journeys

Modern travelers bounce between mobile apps, booking engines, and loyalty portals—often within the same trip. When these experiences aren’t connected, guests face duplicate logins, lost preferences, and booking errors that erode satisfaction and revenue.



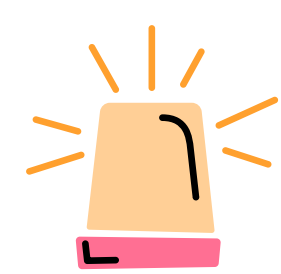
FULLSTORY SOLUTION

Fullstory unifies behavioral data across web, mobile, and partner platforms to reveal how guests actually move through their journeys. Teams can trace the full path from search to loyalty redemption, spot where transitions fail, and collaborate across teams to fix friction fast.

MEANINGFUL OUTCOMES

- ✓ Stronger guest retention
- ✓ Improved conversion rates
- ✓ More seamless digital journeys

WHAT WE SOLVE



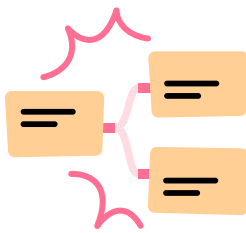
Unify digital journeys

Connect behavioral data across sites and apps for a single, complete view of the traveler experience.



Spot drop-off points

Identify where guests abandon bookings or loyalty redemptions and uncover why.



Boost return visits

Optimize journeys that encourage guests to rebook, redeem, and stay loyal across channels.