



MACARTHUR FOUNDATION
RESEARCH NETWORK ON
OPENING GOVERNANCE

Opening Governance = A New Science of
Institutional Innovation?

*February 19-20, 2015
Arizona State University*

MEETING AGENDA

OUTPUTS AND OBJECTIVES

- To develop and finalize the contours of a new science of institutional innovation for journal publication;
- To finalize and seek ways to implement an operational common research agenda;
- To begin a series of blogs about aspects of the research agenda;
- To design a curriculum for the 21st century public game-changers;
- To prototype an expert networking platform on open governance research to act as a model for further inquiry into expert networking.

For each of these objectives, a breakout group **ideation** period will precede a full group **deepening** period followed by an **execution** period in which the members will quickly and collaboratively develop deliverables.

THURSDAY FEBRUARY 19

ASU, McCord Hall (450 E. Lemon St.), Conference Room MCRD-385

9:00 - 10:00AM: Welcoming Comments and Workshop Framing

Leads: Beth Simone Noveck, Erik Johnston, ASU President Michael Crow

10:00AM - 12:45PM: Morning Session – Warm-up and Grounding of the Network

Lead: Stefaan Verhulst

Breakout Group A: Geoff Mulgan | Stefana Broadbent | Sheena Iyengar | Patrick Bergemann | Alan Kantrow | Jay Horwitz

Breakout Group B: Deborah Estrin | Lucky Gunasekara | Beth Simone Noveck | Erik Johnston | Justin Longo | Valerie Chang

Breakout Group C: Lee Rainie | Sandro Hawke | Ariel Dora Stern | Stefaan Verhulst | Andrew Young

10:00 - 10:30AM: Imagine... – Defining the Frame, Premises and Assumptions

Outcome: Framing 2.0 and Premises for the Network

10:30 - 11:00AM: If only... – Building an Interdisciplinary Research Agenda

Outcome: Map of Questions and Final Research Agenda

11:00 - 12:30PM: Making progress....Brief Project Updates and Strategies for Organizing and Leveraging Diverse Disciplinary Backgrounds

Outcomes:

- Detailed map of teams and what question they address, and how.
- Timeline for implementation of projects

12:45 - 2:00PM: LUNCH

2:00PM - 5:00PM: Afternoon Session – Toward A New Science

Lead: Beth Simone Noveck

Breakout Group A: Lucky Gunasekara | Sandro Hawke | Justin Longo | Geoff Mulgan
Beth Simone Noveck | Ariel Dora Stern

Breakout Group B: Patrick Bergemann | Deborah Estrin | Jay Horwitz | Alan Kantrow
Lee Rainie | Andrew Young

Breakout Group C: Stefana Broadbent | Valerie Chang | Sheena Iyengar | Erik Johnston
| Stefaan Verhulst

2:00 - 3:00PM: A New Science for Institutional Innovation?

Outcome: Journal article outline

3:00 - 3:15PM: Coffee Break

3:15 - 5:00PM: The First Draft of a New Science

Outcome: First joint draft of journal article.

8:00 - 9:30PM: Dinner at House of Tricks – 114 East 7th Street, Tempe

FRIDAY FEBRUARY 20

ASU, McCord Hall (450 E. Lemon St.), Conference Room MCRD-385

9:00 - 9:30AM: Welcome from Dean Jonathan Koppel

9:30AM - 1:00PM: Morning Session: A New Curriculum

Lead: Alan Kantrow

Breakout Group A: Stefana Broadbent | Jay Horwitz | Erik Johnston | Justin Longo | Lee Rainie | Stefaan Verhulst

Breakout Group B: Valerie Chang | Lucky Gunasekara | Sandro Hawke | Sheena Iyengar | Beth Simone Noveck | Andrew Young

Breakout Group C: Patrick Bergemann | Alan Kantrow | Geoff Mulgan | Lee Rainie | Ariel Dora Stern

9:30 - 10:30AM: How to Train the 21st Century Game-changer

Outcome: Curriculum Outline(s) + Funding Proposal

10:30 - 11:30AM: Deepening the Curriculum

Outcome: Syllabus for the 21st Century Game-changer

11:30 - 11:45AM: Coffee Break

11:45 - 1:00 PM: Blog-a-Thon – Writing on the Network’s Key Focus Areas

Lead: Erik Johnston

Outcome: Collection of blog items/posts to be published on the Network website, other sites or special issue of journal.

1.00 - 2:15PM: LUNCH

2:15PM - 5:00PM: Afternoon Session – An Expert Network

Lead: Deborah Estrin

Breakout Group A: Deborah Estrin | Alan Kantrow | Justin Longo | Geoff Mulgan | Andrew Young

Breakout Group B: Stefana Broadbent | Valerie Chang | Sandro Hawke | Lee Rainie | Ariel Dora Stern | Stefaan Verhulst

Breakout Group C: Patrick Bergemann | Lucky Gunasekara | Jay Horwitz | Sheena Iyengar | Erik Johnston | Beth Simone Noveck

2:15 - 5:00PM: Prototyping a New Expert Network

Outcome: Concept/Prototype of Opening Governance expert networking platform.

5:30PM (Optional): Taxis to Desert Botanical Gardens, 1201 N. Galvin Parkway

6:30 – 8:30PM (Optional): Dinner and drinks at Gertrude’s at the Desert Botanical Gardens

PARTICIPANTS AND GUESTS

- **Ken Abbott**, Center for Law, Science and Innovation
- **Marty Anderies**, Center for the Study of Institutional Diversity
- **Kieron Bailey**, University of Arizona School of Geography and Development
- **Michael Barton**, Global Institute of Sustainability
- **Patrick Bergemann**, Columbia Business School
- **Stefana Broadbent**, Nesta
- **Travis Certo**, Arizona State University W.P. Carey School of Business
- **Valerie Chang**, MacArthur Foundation
- **Deborah Estrin**, Cornell Tech
- **Lucky Gunasekara**, Cornell Tech
- **Sandro Hawke**, Massachusetts Institute of Technology
- **Eric Heckler**, Designing Health Lab
- **Amy Hillman**, Arizona State University W.P. Carey School of Business
- **Jay Horwitz**, University of Toronto
- **Sheena Iyengar**, Columbia Business School
- **Marcco Janssen**, Center for the Study of Institutional Diversity
- **Erik Johnston**, Arizona State University
- **Alan Kantrow**, The GovLab
- **Justin Longo**, Arizona State University
- **Laurie Mook**, Participatory Governance Institute
- **Karen Mossberger**, Arizona State University School of Public Affairs
- **Geoff Mulgan**, Nesta
- **Michael Schoon**, Global Institute of Sustainability
- **Beth Simone Noveck**, The GovLab
- **Lee Rainie**, Pew Research Center
- **Daniel Shugherensky**, Participatory Governance Institute
- **Ariel Dora Stern**, Harvard Business School
- **Stefaan Verhulst**, The GovLab
- **Andrew Young**, The GovLab