

AMSTEL
GOLD RACE



HOSPITALITY PACKAGES

58th Amstel Gold Race, April 13 and 14, 2024
www.amstelgoldrace.nl

AMSTEL GOLD RACE

The Amstel Gold Race is the most well-known annual cycling event in the Netherlands and the only Dutch one-day race included in the UCI World Tour. Since 1966, this race has been organized every year, and in 2024, we will celebrate its 58th edition. Throughout the entire weekend, not just on Sunday, South Limburg is all about the Amstel Gold Race, turning the cycling weekend into a world-class event.

Once again this year, Limburg will be the backdrop for the Amstel Gold Race on April 13 and 14. On Saturday, the Tour Version of the Amstel Gold Race will take place, with a staggering 15,000 international recreational cyclists participating. On Sunday, the world’s best male and female cyclists will compete for victory in Limburg’s only cycling classic. In April, over 250,000 visitors travel to various locations in Limburg to experience the Amstel Gold Race and the Amstel Gold Race Ladies Edition live. Particularly during the ascent of the Cauberg or at the finish, as many as 65,000 spectators gather to witness this spectacle.

The business world has also found its way to the Amstel Gold Race. On Saturday and Sunday, various packages are available for guests who want to experience a unique, well-organized cycling day in the Amstel Gold Race VIP pavilion. The informal and friendly atmosphere, extensive culinary offerings, a wide selection of drinks, and the VIP terrace right at the finish line contribute to an unforgettable day. There is no better place to witness the finish and the award podium up close than in the VIP pavilion. Overall, the Amstel Gold Race has been a staple in cycling for over 50 years and is a worldwide event.

Would you like to enjoy an unforgettable day of cycling pleasure with your guests as a VIP? Quickly view our packages and order via www.amstelgoldrace.nl. Ordering is easy: choose the desired package, specify the quantity, and follow the steps. You can pay online immediately and receive a confirmation, after which your tickets will be automatically sent.

ARRANGEMENTS

A Good Start

- Luxury breakfast near the starting location in Maastricht
- Possibility to stay among men and women’s teams
- Attendance at team presentations for men and women from the VIP starting zone
- Attendance at the official start for men and women from the VIP starting zone

Experience & Enjoy

- Access to the Amstel Gold Race VIP pavilion right at the finish
- Participation in the culinary program
- Witnessing the passages at the finish line, finish, and award ceremony for men and women
- Attendance at the first interviews with winners in the VIP pavilion
- Meeting with various former riders
- Reserved parking at the VIP pavilion
- Road book and gift

From Start to Finish

- All the benefits of ‘A Good Start’ & ‘Experience & Enjoy’ combined into one package

Follow the Races

- Reception by your chauffeur, a former rider, at your parking spot at the VIP pavilion
- Transfer in the guest car to the starting location at Vrijthof in Maastricht
- Luxury breakfast at Theater aan het Vrijthof in Maastricht
- Possibility to stay among men’s and women’s teams
- Attendance at team presentations for men and women from the VIP starting zone
- Following the men’s and/or women’s race from your guest car, which is part of the race caravan
- Lunch
- Witnessing the last passage, finish, and award ceremony from the VIP pavilion
- Enjoying the culinary program
- Meeting with various former riders
- Road book and gift

Weekend Arrangement

- Guaranteed participation in the Tour Version of the Amstel Gold Race on Saturday, without drawing
- Breakfast at the Amstel Gold Race VIP pavilion
- Reserved parking at the VIP pavilion
- Reserved secure bicycle storage
- Special shower and changing facilities
- Buffet after the Tour Version of the Amstel Gold Race
- Gift after the event
- On Sunday, you’ll experience the Amstel Gold Race according to the ‘Experience & Enjoy’ arrangement

Customization

- We would be happy to discuss the possibilities with you and create a customized package to ensure you and your guests have the most perfect day possible.

QUOTES VIP-GUESTS

“The VIP pavilion not only offered excellent catering but also a fantastic view of the finish line. The feeling of the race and the energy of the crowd are indescribable.”



“Our VIP experience at the Amstel Gold Race was truly spectacular. From the VIP pavilion, we had an unobstructed view of the finish line, bringing the excitement of the race to life. The culinary delights and warm hospitality made this day even more special. It was the perfect blend of sport and luxury.”



“Experiencing an unforgettable day from start to finish with our business relation, beginning with a luxurious breakfast, the team presentations during the start, the pursuit with a former cyclist, and finally, the finish at the VIP pavilion. A highly suitable event for networking.”

FORMER WINNERS

Amstel Gold Race 1966 - 2023

| | Male | Female |
|------|-------------------------------------|-----------------------------|
| 2023 | Tadej Pogačar (SLO) | Demi Vollering (NED) |
| 2022 | Michał Kwiatkowski (POL) | Marta Cavalli (ITA) |
| 2021 | Wout van Aert (BEL) | Marianne Vos (NED) |
| 2020 | No Amstel Gold Race due to Covid-19 | |
| 2019 | Mathieu van der Poel (NED) | Katarzyna Nieuwiadoma (POL) |
| 2018 | Michael Valgren Andersen (DEN) | Chantal Blaak (NED) |
| 2017 | Philippe Gilbert (BEL) | Anna van der Breggen (NED) |
| 2016 | Enrico Gasparotto (ITA) | |
| 2015 | Michał Kwiatkowski (POL) | |
| 2014 | Philippe Gilbert (BEL) | |
| 2013 | Roman Kreuziger (CZE) | |
| 2012 | Enrico Gasparotto (ITA) | |
| 2011 | Philippe Gilbert (BEL) | |
| 2010 | Philippe Gilbert (BEL) | |
| 2009 | Sergei Ivanov (RUS) | |
| 2008 | Damiano Cunego (ITA) | |
| 2007 | Stefan Schumacher (GER) | |
| 2006 | Frank Schleck (LUX) | |
| 2005 | Danilo Di Luca (ITA) | |
| 2004 | Davide Rebellin (ITA) | |
| 2003 | Alexandre Vinokourov (KAZ) | Nicole Cooke (WAL) |
| 2002 | Michele Bartoli (ITA) | Leontien van Moorsel (NED) |
| 2001 | Erik Dekker (NED) | Debby Mansveld (NED) |
| 2000 | Erik Zabel (GER) | |
| 1999 | Michael Boogerd (NED) | |
| 1998 | Rolf Järmann (SUI) | |
| 1997 | Bjarne Riis (DEN) | |
| 1996 | Stefano Zanini (ITA) | |
| 1995 | Mauro Gianetti (SUI) | |
| 1994 | Johan Museeuw (BEL) | |
| 1993 | Rolf Järmann (CH) | |
| 1992 | Olaf Ludwig (GER) | |
| 1991 | Frans Maassen (NED) | |
| 1990 | Adrie van der Poel (NED) | |
| 1989 | Eric van Lancker (BEL) | |
| 1988 | Jelle Nijdam (NED) | |
| 1987 | Joop Zoetemelk (NED) | |
| 1986 | Steven Rooks (NED) | |
| 1985 | Gerrie Knetemann (NED) | |
| 1984 | Jacques Hanegraaf (NED) | |
| 1983 | Phil Anderson (AUS) | |
| 1982 | Jan Raas (NED) | |
| 1981 | Bernard Hinault (FRA) | |
| 1980 | Jan Raas (NED) | |
| 1979 | Jan Raas (NED) | |
| 1978 | Jan Raas (NED) | |
| 1977 | Jan Raas (NED) | |
| 1976 | Freddy Maertens (BEL) | |
| 1975 | Eddy Merckx (BEL) | |
| 1974 | Gerrie Knetemann (NED) | |
| 1973 | Eddy Merckx (BEL) | |
| 1972 | Walter Planckaert (BEL) | |
| 1971 | Frans Verbeeck (BEL) | |
| 1970 | Georges Pintens (BEL) | |
| 1969 | Guido Reybrouck (BEL) | |
| 1968 | Harry Steevens (NED) | |
| 1967 | Arie den Hartog (NED) | |
| 1966 | Jean Stablinski (FRA) | |



RESERVATIONS?

www.amstelgoldrace.nl

All prices are excluding VAT.

A GOOD START

Sunday april 14, 2024

from 08.00 am to ± 11.00 am

€ 75,00 per person (excluding VAT)

You begin the day with a luxurious breakfast and then attend the team presentation from the VIP starting zone.

We invite you to start the race day in Maastricht, just like the men's and women's teams. A good start to the day begins with an extensive breakfast buffet, and that's why you're welcome from 08:00 AM at 'Theater aan het Vrijthof' at the start in Maastricht.

After breakfast, you are cordially invited to Vrijthof in Maastricht for the official start presentations. You can stay among the men's and women's teams and also gain access to the VIP starting zone, where you can follow the team presentation from one of the best spots.

- Luxurious breakfast near the starting location in Maastricht
- Opportunity to stay among men's and women's teams
- Attend team presentations for men and women from the VIP starting zone
- Attend the official start for men and women from the VIP starting zone
- One parking ticket per two packages

EXPERIENCE & ENJOY

Sunday april 14, 2024

from 11.00 am to ± 6.30 pm

€ 215,00 per person (excluding VAT)

Enjoy the races from the VIP pavilion where a fantastic culinary offering completes your day.

The 'Experience & Enjoy' package offers you an afternoon of cycling pleasure and enjoyment. From the first passage, you are welcome in our Amstel Gold Race VIP pavilion. The pavilion offers you an unforgettable day with the opportunity to witness all passages, finishes, awards ceremonies, and the first interview with the fresh winners live. Naturally, this is accompanied by an extensive assortment of snacks and drinks in the carefully curated culinary program.

You can follow both the men's and women's races on various screens in the pavilion. Additionally, from the VIP terrace, you have a view of the finish line and can witness all passages and finishes up close. Thanks to this location, as a VIP guest, you won't get any closer to the finish—a unique experience! The Amstel Gold Race VIP pavilion is the ideal day out for cycling enthusiasts and also the perfect networking environment as various companies from across the country are represented.

- Access to the Amstel Gold Race VIP pavilion right at the finish line
- Participation in the culinary program
- Witness the passages at the finish line, finish & awards ceremony for men and women
- Attend the first interview with the winners in the VIP pavilion
- Meeting with various former riders
- Reserved parking space at the VIP pavilion
- Road book
- Gift
- One parking ticket per two packages

FROM START TO FINISH

Sunday april 14, 2024

from 08.00 am to ± 6.30 pm

€ 260,00 per person (excluding VAT)

Enjoy the Start in Maastricht and then make your way to the finish where we will welcome you in our VIP Pavilion.

The 'From Start to Finish' package offers you a full day of cycling pleasure, from breakfast before the start to drinks afterwards. A good start to the day begins with an extensive breakfast buffet, and that's why you're welcome from 08:00 AM at 'Theater aan het Vrijthof' at the start in Maastricht. After breakfast, you have access to the enclosed VIP starting area at Vrijthof in Maastricht, where you can follow the team presentation from one of the best spots. You can also stay among the men's and women's teams.

From 11:00 AM, you are welcome in our Amstel Gold Race VIP pavilion. The pavilion offers you an unforgettable day with the opportunity to witness all passages, finishes, award ceremonies, and the first interview with the fresh winners live. Naturally, this is accompanied by an extensive assortment of snacks and drinks in the carefully curated culinary program.

Thanks to the unique location of the VIP pavilion, our guests have the best view of the finish. In addition to all passages and finishes, you can also witness the award ceremonies up close from the VIP pavilion and the VIP terrace.

- Luxurious breakfast near the starting location in Maastricht
- Opportunity to stay among men's and women's teams
- Attend team presentations for men and women from the VIP starting area
- Attend the official start for men and women from the VIP starting area
- Access to the Amstel Gold Race VIP pavilion right at the finish
- Participation in the culinary program
- Witness the passages at the finish line, finish & award ceremony for men and women
- Attend the first interview with the winners in the VIP pavilion
- Meeting with various former riders
- Reserved parking space at the VIP pavilion
- Road book
- Gift
- One parking ticket per two packages

CUSTOM PACKAGE

Do you have some ideas by your own?

We like to think along with you about the possibilities and we can provide a customized package for you and your guests to have a perfect experience.

Please contact us at: info@amstelgoldrace.nl





FOLLOW THE RACES

Sunday april 14, 2024

from 08.00 am to ± 06.30 pm

€ 460,00 per person or €1.840,00 per exclusive private guest car for a maximum of 4 guests (excluding VAT)

RESERVATIONS?

www.amstelgoldrace.nl

All prices are excluding VAT.

Attention!
Limited availability

In a guest car, you will join the peloton from the start to finally experience the finish from our VIP pavilion.

The ‘In Pursuit’ package offers you the ultimate cycling experience; a full day of cycling pleasure that you will experience in the midst of the team leaders and cyclists in the race caravan.

Your race day starts early; at 08:00 AM, you are expected at the finish area in Valkenburg. You will be introduced to your personal host, who will accompany you throughout the day to closely follow the race.

You will first head to Maastricht for an extensive breakfast buffet and the official team presentations before the start. You can stay among the men’s and women’s teams and also have access to the VIP starting zone. After the starting signal, the pursuit can begin.

The climb of the most famous hills, the first breakaways; you are the first to know about the progress of the races. For the finishes, you can return to the Cauberg, where you are welcome in our Amstel Gold Race VIP pavilion. The pavilion completes your unforgettable day with the opportunity to witness the finishes, award ceremonies, and the first interview with the fresh winners live. Naturally, this is accompanied by an extensive assortment of snacks and drinks in the carefully curated culinary program. You can also witness the finishes and the final passages up close as the Amstel Gold Race VIP pavilion is located directly at the finish line. ‘In Pursuit’, a day you will not soon forget!

- Reception by your driver, a former cyclist, at your parking space at the VIP pavilion
- Travel in the guest car to the starting location at Vrijthof in Maastricht
- Luxurious breakfast near the starting location in Maastricht
- Opportunity to stay among men’s and women’s teams
- Attend team presentations for men and women from the VIP starting zone
- Follow the men’s and/or women’s race from your guest car, which is part of the race caravan
- Lunch
- Witness the final passage, finish, and award ceremony from the VIP pavilion
- Enjoy the culinary program
- Meeting with various former cyclists
- Road book
- Gift
- One parking ticket per two packages

WEEKEND PACKAGE

Saturday, april 13 and Sunday, april 14, 2024

€ 315,00 per person (excluding VAT)

Cycle the Tour version of the Amstel Gold Race on Saturday and join us as a VIP guest for the Amstel Gold Race on Sunday.

Cycle on Saturday and enjoy the Amstel Gold Race as a VIP guest on Sunday. With this ‘Weekend Package’, you’ll participate in the cycling event on Saturday and enjoy all the facilities included in the ‘Experience & Enjoy’ package on Sunday. Your participation is guaranteed, and you don’t have to go through the lottery. Corporate teams can also register for this package.

On Saturday, you’ll experience the Tour version of the Amstel Gold Race as a VIP:

- Guaranteed participation in the Tour version of the Amstel Gold Race, no lottery required
- Breakfast in the Amstel Gold Race VIP pavilion
- Reserved parking at the VIP pavilion
- Reserved secure bike storage
- Special shower and changing facilities
- Buffet after the Tour version of the Amstel Gold Race
- Gift after the event
- One parking ticket per two packages.

On Sunday, you’ll experience the Amstel Gold Race with the ‘Experience & Enjoy’ package

If you would like more details of corporate and business packages, please contact us for details.



SPORTIVE BUSINESS TEAM

Saturday, april 13, 2024

€ 150,00 per person (excluding VAT)

Joining colleagues for the Tour Version of the Amstel Gold Race, before or after, we will welcome you at the VIP pavilion.

- Participation in the Tour Version of the Amstel Gold Race, without drawing
- Breakfast buffet at the Amstel Gold Race VIP pavilion
- Gift after the event
- Reserved parking near the VIP pavilion
- Reserved secure bike storage
- Special shower and changing facilities
- Pasta buffet after the Tour Version of the Amstel Gold Race
- Gift after the event
- One parking ticket per two arrangements

Registering as a business team is easy through the registration module via www.amstelgoldrace.nl

If you have further questions or need assistance, please send an email to registration@amstelgoldrace.nl. We are happy to assist you.

AMSTEL GOLD RACE FOUNDATION

ADDRESS Withuisveld 8, 6226 NV Maastricht, The Netherlands

PHONE +31 (0)43 - 203 00 19

E-MAIL info@amstelgoldrace.nl

WEBSITE www.amstelgoldrace.nl

