

**AMSTEL**  
**GOLD RACE**



## **HOSPITALITY PACKAGES**

*58<sup>th</sup> Amstel Gold Race, April 13 and 14, 2024*  
*[www.amstelgoldrace.nl](http://www.amstelgoldrace.nl)*

# AMSTEL GOLD RACE

*The Amstel Gold Race is the most well-known annual cycling event in the Netherlands and the only Dutch one-day race included in the UCI World Tour. Since 1966, this race has been organized every year, and in 2024, we will celebrate its 58th edition. Throughout the entire weekend, not just on Sunday, South Limburg is all about the Amstel Gold Race, turning the cycling weekend into a world-class event.*

Once again this year, Limburg will be the backdrop for the Amstel Gold Race on April 13 and 14. On Saturday, the Tour Version of the Amstel Gold Race will take place, with a staggering 15,000 international recreational cyclists participating. On Sunday, the world’s best male and female cyclists will compete for victory in Limburg’s only cycling classic. In April, over 250,000 visitors travel to various locations in Limburg to experience the Amstel Gold Race and the Amstel Gold Race Ladies Edition live. Particularly during the ascent of the Cauberg or at the finish, as many as 65,000 spectators gather to witness this spectacle.

The business world has also found its way to the Amstel Gold Race. On Saturday and Sunday, various packages are available for guests who want to experience a unique, well-organized cycling day in the Amstel Gold Race VIP pavilion. The informal and friendly atmosphere, extensive culinary offerings, a wide selection of drinks, and the VIP terrace right at the finish line contribute to an unforgettable day. There is no better place to witness the finish and the award podium up close than in the VIP pavilion. Overall, the Amstel Gold Race has been a staple in cycling for over 50 years and is a worldwide event.

Would you like to enjoy an unforgettable day of cycling pleasure with your guests as a VIP? Quickly view our packages and order via [www.amstelgoldrace.nl](http://www.amstelgoldrace.nl). Ordering is easy: choose the desired package, specify the quantity, and follow the steps. You can pay online immediately and receive a confirmation, after which your tickets will be automatically sent.

# ARRANGEMENTS

## A Good Start

- Luxury breakfast near the starting location in Maastricht
- Possibility to stay among men and women’s teams
- Attendance at team presentations for men and women from the VIP starting zone
- Attendance at the official start for men and women from the VIP starting zone

## Experience & Enjoy

- Access to the Amstel Gold Race VIP pavilion right at the finish
- Participation in the culinary program
- Witnessing the passages at the finish line, finish, and award ceremony for men and women
- Attendance at the first interviews with winners in the VIP pavilion
- Meeting with various former riders
- Reserved parking at the VIP pavilion
- Road book and gift

## From Start to Finish

- All the benefits of ‘A Good Start’ & ‘Experience & Enjoy’ combined into one package

## Follow the Races

- Reception by your chauffeur, a former rider, at your parking spot at the VIP pavilion
- Transfer in the guest car to the starting location at Vrijthof in Maastricht
- Luxury breakfast at Theater aan het Vrijthof in Maastricht
- Possibility to stay among men’s and women’s teams
- Attendance at team presentations for men and women from the VIP starting zone
- Following the men’s and/or women’s race from your guest car, which is part of the race caravan
- Lunch
- Witnessing the last passage, finish, and award ceremony from the VIP pavilion
- Enjoying the culinary program
- Meeting with various former riders
- Road book and gift

## Weekend Arrangement

- Guaranteed participation in the Tour Version of the Amstel Gold Race on Saturday, without drawing
- Breakfast at the Amstel Gold Race VIP pavilion
- Reserved parking at the VIP pavilion
- Reserved secure bicycle storage
- Special shower and changing facilities
- Buffet after the Tour Version of the Amstel Gold Race
- Gift after the event
- On Sunday, you’ll experience the Amstel Gold Race according to the ‘Experience & Enjoy’ arrangement

## Customization

- We would be happy to discuss the possibilities with you and create a customized package to ensure you and your guests have the most perfect day possible.

# QUOTES VIP-GUESTS

“The VIP pavilion not only offered excellent catering but also a fantastic view of the finish line. The feeling of the race and the energy of the crowd are indescribable.”



“Our VIP experience at the Amstel Gold Race was truly spectacular. From the VIP pavilion, we had an unobstructed view of the finish line, bringing the excitement of the race to life. The culinary delights and warm hospitality made this day even more special. It was the perfect blend of sport and luxury.”



“Experiencing an unforgettable day from start to finish with our business relation, beginning with a luxurious breakfast, the team presentations during the start, the pursuit with a former cyclist, and finally, the finish at the VIP pavilion. A highly suitable event for networking.”

# FORMER WINNERS

## Amstel Gold Race 1966 - 2023

	Male	Female
2023	Tadej Pogačar (SLO)	Demi Vollering (NED)
2022	Michał Kwiatkowski (POL)	Marta Cavalli (ITA)
2021	Wout van Aert (BEL)	Marianne Vos (NED)
2020	No Amstel Gold Race due to Covid-19	
2019	Mathieu van der Poel (NED)	Katarzyna Nieuwiadoma (POL)
2018	Michael Valgren Andersen (DEN)	Chantal Blaak (NED)
2017	Philippe Gilbert (BEL)	Anna van der Breggen (NED)
2016	Enrico Gasparotto (ITA)	
2015	Michał Kwiatkowski (POL)	
2014	Philippe Gilbert (BEL)	
2013	Roman Kreuziger (CZE)	
2012	Enrico Gasparotto (ITA)	
2011	Philippe Gilbert (BEL)	
2010	Philippe Gilbert (BEL)	
2009	Sergei Ivanov (RUS)	
2008	Damiano Cunego (ITA)	
2007	Stefan Schumacher (GER)	
2006	Frank Schleck (LUX)	
2005	Danilo Di Luca (ITA)	
2004	Davide Rebellin (ITA)	
2003	Alexandre Vinokourov (KAZ)	Nicole Cooke (WAL)
2002	Michele Bartoli (ITA)	Leontien van Moorsel (NED)
2001	Erik Dekker (NED)	Debby Mansveld (NED)
2000	Erik Zabel (GER)	
1999	Michael Boogerd (NED)	
1998	Rolf Järmann (SUI)	
1997	Bjarne Riis (DEN)	
1996	Stefano Zanini (ITA)	
1995	Mauro Gianetti (SUI)	
1994	Johan Museeuw (BEL)	
1993	Rolf Järmann (CH)	
1992	Olaf Ludwig (GER)	
1991	Frans Maassen (NED)	
1990	Adrie van der Poel (NED)	
1989	Eric van Lancker (BEL)	
1988	Jelle Nijdam (NED)	
1987	Joop Zoetemelk (NED)	
1986	Steven Rooks (NED)	
1985	Gerrie Knetemann (NED)	
1984	Jacques Hanegraaf (NED)	
1983	Phil Anderson (AUS)	
1982	Jan Raas (NED)	
1981	Bernard Hinault (FRA)	
1980	Jan Raas (NED)	
1979	Jan Raas (NED)	
1978	Jan Raas (NED)	
1977	Jan Raas (NED)	
1976	Freddy Maertens (BEL)	
1975	Eddy Merckx (BEL)	
1974	Gerrie Knetemann (NED)	
1973	Eddy Merckx (BEL)	
1972	Walter Planckaert (BEL)	
1971	Frans Verbeeck (BEL)	
1970	Georges Pintens (BEL)	
1969	Guido Reybrouck (BEL)	
1968	Harry Steevens (NED)	
1967	Arie den Hartog (NED)	
1966	Jean Stablinski (FRA)	





**RESERVATIONS?**

[www.amstelgoldrace.nl](http://www.amstelgoldrace.nl)

All prices are excluding VAT.

## A GOOD START

Sunday april 14, 2024

from 08.00 am to ± 11.00 am

€ 75,00 per person (excluding VAT)

**You begin the day with a luxurious breakfast and then attend the team presentation from the VIP starting zone.**

We invite you to start the race day in Maastricht, just like the men's and women's teams. A good start to the day begins with an extensive breakfast buffet, and that's why you're welcome from 08:00 AM at 'Theater aan het Vrijthof' at the start in Maastricht.

After breakfast, you are cordially invited in the Center of Maastricht for the official start presentations. You can stay among the men's and women's teams and also gain access to the VIP starting zone, where you can follow the team presentation from one of the best spots.

- Luxurious breakfast near the starting location in Maastricht
- Opportunity to stay among men's and women's teams
- Attend team presentations for men and women from the VIP starting zone
- Attend the official start for men and women from the VIP starting zone
- One parking ticket per two packages



## EXPERIENCE & ENJOY

Sunday april 14, 2024

from 11.00 am to ± 6.30 pm

€ 215,00 per person (excluding VAT)

**Enjoy the races from the VIP pavilion where a fantastic culinary offering completes your day.**

The 'Experience & Enjoy' package offers you an afternoon of cycling pleasure and enjoyment. From the first passage, you are welcome in our Amstel Gold Race VIP pavilion. The pavilion offers you an unforgettable day with the opportunity to witness all passages, finishes, awards ceremonies, and the first interview with the fresh winners live. Naturally, this is accompanied by an extensive assortment of snacks and drinks in the carefully curated culinary program.

You can follow both the men's and women's races on various screens in the pavilion. Additionally, from the VIP terrace, you have a view of the finish line and can witness all passages and finishes up close. Thanks to this location, as a VIP guest, you won't get any closer to the finish—a unique experience! The Amstel Gold Race VIP pavilion is the ideal day out for cycling enthusiasts and also the perfect networking environment as various companies from across the country are represented.

- Access to the Amstel Gold Race VIP pavilion right at the finish line
- Participation in the culinary program
- Witness the passages at the finish line, finish & awards ceremony for men and women
- Attend the first interview with the winners in the VIP pavilion
- Meeting with various former riders
- Reserved parking space at the VIP pavilion
- Road book
- Gift
- One parking ticket per two packages

## FROM START TO FINISH

Sunday april 14, 2024

from 08.00 am to ± 6.30 pm

€ 260,00 per person (excluding VAT)

**Enjoy the Start in Maastricht and then make your way to the finish where we will welcome you in our VIP Pavilion.**

The 'From Start to Finish' package offers you a full day of cycling pleasure, from breakfast before the start to drinks afterwards. A good start to the day begins with an extensive breakfast buffet, and that's why you're welcome from 08:00 AM at 'Theater aan het Vrijthof' at the start in Maastricht. After breakfast you have access to the closed VIP start zone in the Center of Maastricht where you can follow the team presentation in one of the best places. You can also stay among the men's and women's teams.

From 11:00 AM, you are welcome in our Amstel Gold Race VIP pavilion. The pavilion offers you an unforgettable day with the opportunity to witness all passages, finishes, award ceremonies, and the first interview with the fresh winners live. Naturally, this is accompanied by an extensive assortment of snacks and drinks in the carefully curated culinary program.

Thanks to the unique location of the VIP pavilion, our guests have the best view of the finish. In addition to all passages and finishes, you can also witness the award ceremonies up close from the VIP pavilion and the VIP terrace.

- Luxurious breakfast near the starting location in Maastricht
- Opportunity to stay among men's and women's teams
- Attend team presentations for men and women from the VIP starting area
- Attend the official start for men and women from the VIP starting area
- Access to the Amstel Gold Race VIP pavilion right at the finish
- Participation in the culinary program
- Witness the passages at the finish line, finish & award ceremony for men and women
- Attend the first interview with the winners in the VIP pavilion
- Meeting with various former riders
- Reserved parking space at the VIP pavilion
- Road book
- Gift
- One parking ticket per two packages



## CUSTOM PACKAGE

**Do you have some ideas by your own?**

We like to think along with you about the possibilities and we can provide a customized package for you and your guests to have a perfect experience.

Please contact us at: [info@amstelgoldrace.nl](mailto:info@amstelgoldrace.nl)





**RESERVATIONS?**

[www.amstelgoldrace.nl](http://www.amstelgoldrace.nl)

All prices are excluding VAT.

Attention!  
Limited availability

## FOLLOW THE RACES

Sunday april 14, 2024

from 08.00 am to ± 06.30 pm

€ 460,00 per person or €1.840,00 per exclusive private guest car for a maximum of 4 guests (excluding VAT)

**In a guest car, you will join the peloton from the start to finally experience the finish from our VIP pavilion.**

The 'In Pursuit' package offers you the ultimate cycling experience; a full day of cycling pleasure that you will experience in the midst of the team leaders and cyclists in the race caravan.

Your race day starts early; at 08:00 AM, you are expected at the finish area in Valkenburg. You will be introduced to your personal host, who will accompany you throughout the day to closely follow the race.

You will first head to Maastricht for an extensive breakfast buffet and the official team presentations before the start. You can stay among the men's and women's teams and also have access to the VIP starting zone. After the starting signal, the pursuit can begin.

The climb of the most famous hills, the first breakaways; you are the first to know about the progress of the races. For the finishes, you can return to the Cauberg, where you are welcome in our Amstel Gold Race VIP pavilion. The pavilion completes your unforgettable day with the opportunity to witness the finishes, award ceremonies, and the first interview with the fresh winners live. Naturally, this is accompanied by an extensive assortment of snacks and drinks in the carefully curated culinary program. You can also witness the finishes and the final passages up close as the Amstel Gold Race VIP pavilion is located directly at the finish line. 'In Pursuit', a day you will not soon forget!

- Reception by your driver, a former cyclist, at your parking space at the VIP pavilion
- Travel in the guest car to the starting location at Vrijthof in Maastricht
- Luxurious breakfast near the starting location in Maastricht
- Opportunity to stay among men's and women's teams
- Attend team presentations for men and women from the VIP starting zone
- Follow the men's and/or women's race from your guest car, which is part of the race caravan
- Lunch
- Witness the final passage, finish, and award ceremony from the VIP pavilion
- Enjoy the culinary program
- Meeting with various former cyclists
- Road book
- Gift
- One parking ticket per two packages



## WEEKEND PACKAGE

Saturday, april 13 and Sunday, april 14, 2024

€ 315,00 per person (excluding VAT)

**Cycle the Tour version of the Amstel Gold Race on Saturday and join us as a VIP guest for the Amstel Gold Race on Sunday.**

Cycle on Saturday and enjoy the Amstel Gold Race as a VIP guest on Sunday. With this 'Weekend Package', you'll participate in the cycling event on Saturday and enjoy all the facilities included in the 'Experience & Enjoy' package on Sunday. Your participation is guaranteed, and you don't have to go through the lottery. Corporate teams can also register for this package.

On Saturday, you'll experience the Tour version of the Amstel Gold Race as a VIP:

- Guaranteed participation in the Tour version of the Amstel Gold Race, no lottery required
- Breakfast in the Amstel Gold Race VIP pavilion
- Reserved parking at the VIP pavilion
- Reserved secure bike storage
- Special shower and changing facilities
- Buffet after the Tour version of the Amstel Gold Race
- Gift after the event
- One parking ticket per two packages.

On Sunday, you'll experience the Amstel Gold Race with the 'Experience & Enjoy' package

If you would like more details of corporate and business packages, please contact us for details.



## SPORTIVE BUSINESS TEAM

Saturday, april 13, 2024

€ 150,00 per person (excluding VAT)

**Joining colleagues for the Tour Version of the Amstel Gold Race, before or after, we will welcome you at the VIP pavilion.**

- Participation in the Tour Version of the Amstel Gold Race, without drawing
- Breakfast buffet at the Amstel Gold Race VIP pavilion
- Gift after the event
- Reserved parking near the VIP pavilion
- Reserved secure bike storage
- Special shower and changing facilities
- Pasta buffet after the Tour Version of the Amstel Gold Race
- Gift after the event
- One parking ticket per two arrangements

Registering as a business team is easy through the registration module via [www.amstelgoldrace.nl](http://www.amstelgoldrace.nl)

If you have further questions or need assistance, please send an email to [registration@amstelgoldrace.nl](mailto:registration@amstelgoldrace.nl). We are happy to assist you.



## AMSTEL GOLD RACE FOUNDATION

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