

AMSTEL
GOLD RACE



HOSPITALITY PACKAGES

57th Amstel Gold Race April, 15 and 16, 2023
www.amstelgoldrace.nl

AMSTEL GOLD RACE

The Amstel Gold Race is the most famous yearly cycling classic of the Netherlands and the only Dutch one-day race in the UCI World Tour. The race is organized since 1966 and it will be the 57th edition in 2023. The Province of Limburg will not only be dominated by cycling fans on Sunday, the whole weekend you can experience the Amstel Gold Race and it has become an event of world level.

This year Limburg will be dominated by the Amstel Gold Race again at April, 15 and 16. On Saturday you can participate in the Tourversion Amstel Gold Race with approximately 15,000 other international participants. Sunday will be the date of the official races. World’s best male and female cyclists battle for the first place in Limburg’s only cycling classic. More than 250,000 visitors travel to several places in the region of Limburg in April to experience the Amstel Gold Race and Amstel Gold Race Ladies Edition live. Up to 65,000 spectators gather at the finish or in the municipality of Valkenburg to experience this happening in the ascent of the Cauberg.

Also the business community finds its way to the Amstel Gold Race. On Saturday and Sunday there are several packages available in which a guest can experience a unique catered day full of cycling in the Amstel Gold Race VIP-pavilion. An informal laid back atmosphere, a well-kept culinary program, an extensive range of beverages and a VIP-terrace right on the finish line are some points that contribute to a memorable day. Nowhere you are closer to the finish line and you have a better view of the award ceremony as in the Amstel Gold Race VIP-pavilion!

Concluding this world-class event, is organized for more than 50 years now and became a tradition in cycling. Would you like to enjoy an unforgettable day of cycling fun and be a VIP guest with your clients? Check out our packages within the Hospitality Brochure.

How to order?
You can order packages online through www.amstelgoldrace.nl. It is quick and simple; Click the package of your choice, complete the required information and we will take care of the rest. You pay online and will receive a confirmation. Later, you will receive your tickets automatically.

THE PACKAGES

A Good Start

- Delicious breakfast located near the start zone in Maastricht
- Possibility to stay between the male and female teams
- Attend the male and female team presentation from the VIP-starting zone
- Attend the official male and female start from the VIP-starting zone

Experience & Enjoy

- Access to the Amstel Gold Race VIP-pavilion located directly near the finish line
- Culinary programme for VIP-guests
- Watch the male and female finish line passages, the finishes and attend the award ceremonies
- Attend the first interview with both winners within the VIP-pavilion
- Meet former riders of the Amstel Gold Race
- Reserved parking at the VIP-pavilion
- Souvenir race programme & small gift

From Start to Finish

- The best of the packages ‘A Good Start’ and ‘Experience and Enjoy’ combined in one package

Follow the Race

- Welcome by your driver, a former rider, at your reserved parking near the VIP-pavilion
- Transfer with the guest car to the starting location in Maastricht
- Delicious breakfast located near the start zone in Maastricht
- Possibility to stay between the male and female teams
- Attend the male and female team presentation from the VIP-starting zone
- Follow the male and female race in your guest car, which is part of the race caravan
- Lunch
- Watch the male and female finish line passages, the finishes and attend the award ceremonies
- Culinary programme for VIP-guests
- Meet former riders of the Amstel Gold Race
- Souvenir race programme & small gift

Weekend Package

- Participation in the Tourversion Amstel Gold Race (Sportive), without need to enter the draw
- Breakfast at the VIP-pavilion
- Reserved parking near the VIP-pavilion
- Guarded bicycle parking
- Special shower- and changing facilities
- Photo with the ‘flower girls’
- Buffet after your ride of the Tourversion Amstel Gold Race (Sportive)
- Small gift
- On Sunday, you will experience the Amstel Gold Race with the ‘Experience & Enjoy’ package

Custom Package

- Have some ideas by your own? We like to think along with you about the possibilities and we can provide a customized package for you and your guests to have a perfect experience.

QUOTES VIP-GUESTS

“Everything was neatly arranged from start to finish, everyone was friendly and enthusiastic. Delicious breakfast, followed by the team presentation in Maastricht. I was able to see a lot of the race in the most beautiful places. Great!”



“As an fanatic fan you didn’t have to miss a second of the race because you could follow everything live at the finish line, as well as on a screen. Good service in drinks & food and there is a lot of variety. The friendly staff puts a smile on the face of the guests!”



“A beautiful event, unique in its kind. Great event and very suitable for inviting business relations and networking.”

FORMER WINNERS

Amstel Gold Race 1966 - 2022

	Male	Female
2022	Michal Kwiatkowski (POL)	Marta Cavalli (ITA)
2021	Wout van Aert (BEL)	Marianne Vos (NED)
2020	Geen Amstel Gold Race ivm COVID-19	
2019	Mathieu van der Poel (NED)	Katarzyna Nieuwiadoma (POL)
2018	Michael Valgren Andersen (DEN)	Chantal Blaak (NED)
2017	Philippe Gilbert (BEL)	Anna van der Breggen (NED)
2016	Enrico Gasparotto (ITA)	
2015	Michal Kwiatkowski (POL)	
2014	Philippe Gilbert (BEL)	
2013	Roman Kreuziger (CZE)	
2012	Enrico Gasparotto (ITA)	
2011	Philippe Gilbert (BEL)	
2010	Philippe Gilbert (BEL)	
2009	Sergei Ivanov (RUS)	
2008	Damiano Cunego (ITA)	
2007	Stefan Schumacher (GER)	
2006	Frank Schleck (LUX)	
2005	Danilo Di Luca (ITA)	
2004	Davide Rebellin (ITA)	
2003	Alexandre Vinokourov (KAZ)	Nicole Cooke (WAL)
2002	Michele Bartoli (ITA)	Leontien van Moorsel (NED)
2001	Erik Dekker (NED)	Debby Mansveld (NED)
2000	Erik Zabel (GER)	
1999	Michael Boogerd (NED)	
1998	Rolf Järmann (SUI)	
1997	Bjarne Riis (DEN)	
1996	Stefano Zanini (ITA)	
1995	Mauro Gianetti (SUI)	
1994	Johan Museeuw (BEL)	
1993	Rolf Järmann (CH)	
1992	Olaf Ludwig (GER)	
1991	Frans Maassen (NED)	
1990	Adrie van der Poel (NED)	
1989	Eric van Lancker (BEL)	
1988	Jelle Nijdam (NED)	
1987	Joop Zoetemelk (NED)	
1986	Steven Rooks (NED)	
1985	Gerrie Knetemann (NED)	
1984	Jacques Hanegraaf (NED)	
1983	Phil Anderson (AUS)	
1982	Jan Raas (NED)	
1981	Bernard Hinault (FRA)	
1980	Jan Raas (NED)	
1979	Jan Raas (NED)	
1978	Jan Raas (NED)	
1977	Jan Raas (NED)	
1976	Freddy Maertens (BEL)	
1975	Eddy Merckx (BEL)	
1974	Gerrie Knetemann (NED)	
1973	Eddy Merckx (BEL)	
1972	Walter Planckaert (BEL)	
1971	Frans Verbeeck (BEL)	
1970	Georges Pintens (BEL)	
1969	Guido Reybrouck (BEL)	
1968	Harry Steevens (NED)	
1967	Arie den Hartog (NED)	
1966	Jean Stablinski (FRA)	



A GOOD START

Sunday, April 16th, 2023
from 08:00 am to 11:00 am
€ 75,00 per person (excl. VAT)

We invite you to start the race in Maastricht, just like the riders. ‘A Good Start’ begins with a tasty breakfast buffet so you will be welcome near the startzone in Maastricht at 08:00 am.

After breakfast, you will be welcome at the Vrijthof in Maastricht for the official team presentation. You can stay between the male and female teams and get access to the VIP-starting zone where you can follow the team presentation from one of the best spots.

Highlights of this package:

- Delicious breakfast located near the start zone in Maastricht
- Possibility to stay between the male and female teams
- Attend the male and female team presentation from the VIP-starting zone
- Attend the official male and female start from the VIP-starting zone



EXPERIENCE & ENJOY

Sunday, April 16th, 2023
from 11:00 am to approx. 18:30 pm
€ 210,00 per person (excl. VAT)

The ‘Experience & Enjoy’ package offers you an afternoon of cycling fun and enjoyment. You are welcome in the VIP-pavilion from the first time the riders will pass. The VIP-pavilion offers you a unforgettable day with the possibility to watch the male and female finish line passages before the exciting finishes. After that, you can attend the winner’s honouring and the first interview with both race winners. You can experience all of this while enjoying our extensive offer of food and drinks in the culinary programme.

You can follow the race on the large screens but also live at our VIP-terrace near the finish line. From here you get a great view as the riders tackle the passages of the circuit and the final exciting finishes. This is as close to the action as it gets, giving a unique perspective. The Amstel Gold Race VIP-pavilion is the perfect place for cycling enthusiasts, but is also an ideal networking environment with the attendance of representatives from many Dutch companies.

Highlights of this package:

- Access to the Amstel Gold Race VIP-pavilion located directly near the finish line
- Culinary programme for VIP-guests
- Watch the male and female finish line passages, the finishes and attend the award ceremonies
- Attend the first interview with both winners within the VIP-pavilion
- Meet former riders of the Amstel Gold Race
- Reserved parking at the VIP-pavilion
- Souvenir race programme & small gift

FROM START TO FINISH

Sunday, April 16th, 2023
from 08:00 am to approx. 18:30 pm
€ 250,00 per person (excl. VAT)

The ‘From Start to Finish’ package offers you a whole day of cycling fun, from a breakfast before the race to the drinks afterwards. We invite you to start the race in Maastricht, just like the riders. It begins with a tasty breakfast buffet so you will be welcome near the startzone in Maastricht at 08:00 am.

After breakfast, you will be welcome at the Vrijthof in Maastricht for the official team presentation. You can stay between the male and female teams and get access to the VIP-starting zone where you can follow the team presentation from one of the best spots.

From 11:00 am you are welcome in our Amstel Gold Race VIP-pavilion. The VIP-pavilion offers you a unforgettable day with the possibility to watch the male and female finish line passages before the exciting finishes. After that, you can attend the winner’s honouring and the first interview with both race winners. You can experience all of this while enjoying our extensive offer of food and drinks in the culinary programme.



RESERVATIONS?

www.amstelgoldrace.nl
All prices are excluding VAT.

The unique location of the VIP-pavilion with its VIP-terrace offers our guests the best view as the male and female riders pass the finish line before the exciting finish. Guests also get a close-up view of the prize ceremonies from the VIP-pavilion and VIP-terrace.

Highlights of this package:

- Delicious breakfast located near the start zone in Maastricht
- Possibility to stay between the male and female teams
- Attend the male and female team presentation from the VIP-starting zone
- Attend the official male and female start from the VIP-starting zone
- Access to the Amstel Gold Race VIP-pavilion located directly near the finish line
- Culinary programme for VIP-guests
- Watch the male and female finish line passages, the finishes and attend the award ceremonies
- Attend the first interview with both winners within the VIP-pavilion
- Meet former riders of the Amstel Gold Race
- Reserved parking at the VIP-pavilion
- Souvenir race programme & small gift

CUSTOM PACKAGE

Do you have some ideas by your own?

We like to think along with you about the possibilities and we can provide a customized package for you and your guests to have a perfect experience.

Please contact us at: info@amstelgoldrace.nl



RESERVATIONS?

www.amstelgoldrace.nl

All prices are excluding VAT.

Attention!
Limited availability



FOLLOW THE RACE

Sunday, April 16th, 2023

from 08:00 am to approx. 18:30 pm

€ 460,00 per person or ‘guest car exclusive € 2500,-’ (excl. VAT)

The ‘Follow the Race’ package offers you the ultimate cycling adventure; a whole day of cycling fun which you experience in the midst of the team leaders and cyclists in the race caravan.

Your day starts early; you will be expected at 8:00 am at the finish area in Valkenburg. You will be introduced to your personal host who will be your escort and guide for the day.

You will then set off to Maastricht for an extensive breakfast buffet and the official team presentations before the start. You can stay between the male and female teams and get access to the VIP-starting zone where you can follow the team presentation from one of the best spots. After the start of the race your journey of following the race will start.

The ascent of the famous hills, the first escapes and chases; you immediately see where the action is. You will arrive on the Cauberg in time to see the finish, where you are welcome in our VIP-pavilion. The VIP-pavilion offers you a unforgettable day with the possibility to watch the male and female finish line passages before the exciting finishes. After that, you can attend the winner’s honouring and the first interview with both race winners. You can experience all of this while enjoying our extensive offer of food and drinks in the culinary programme.

The unique location of the VIP-pavilion with its VIP-terrace offers our guests the best view at the exciting finishes and they also get a close-up view of the prize ceremonies from the VIP-pavilion and VIP-terrace. ‘Follow the Race’ offers you a day you will never forget!

Highlights of this package:

- Welcome by your driver, a former rider, at your reserved parking near the VIP-pavilion
- Transfer with the guest car to the starting location in Maastricht
- Delicious breakfast located near the start zone in Maastricht
- Possibility to stay between the male and female teams
- Attend the male and female team presentation from the VIP-starting zone
- Follow the male and female race in your guest car, which is part of the race caravan
- Lunch
- Watch the male and female finish line passages, the finishes and attend the award ceremonies
- Culinary programme for VIP-guests
- Meet former riders of the Amstel Gold Race
- Souvenir race programme & small gift

WEEKEND PACKAGE

Saturday, 15th and Sunday, April 16th, 2023

€ 315,00 per person (excl. VAT)

Ride the race track yourself on Saturday and enjoy Sunday’s race as a spectator. The ‘Weekend Package’ allows you to cycle the Tourversion Amstel Gold Race on Saturday and you can enjoy all the facilities within the ‘Experience & Enjoy’ package on Sunday. With this option you get guaranteed participation in the Sportive and do not have to enter the draw. This package is also open for corporate entries.

Highlights of this package:

- Participation in the Tourversion Amstel Gold Race (Sportive), without need to enter the draw
- Breakfast at the VIP-pavilion
- Reserved parking near the VIP-pavilion
- Guarded bicycle parking
- Special shower- and changing facilities
- Photo with the ‘flower girls’
- Buffet after your ride of the Tourversion Amstel Gold Race (Sportive)
- Unique gift
- On Sunday, you will experience the Amstel Gold Race with the ‘Experience & Enjoy’ package

If you would like more details of corporate and business packages, please contact us for details.



SPORTIVE BUSINESS TEAM

Saturday, April 15th, 2023

€ 145,00 per person (excl. VAT)

Also this year we offer a unique hospitality package during the Tourversion Amstel Gold Race (Sportive). ‘Sportive Business Team’ is the ideal outing or a sports day for companies and their affiliates who just want something more than regular participation.

- Participation in the Tourversion Amstel Gold Race (Sportive), without need to enter the draw
- Breakfast at the VIP-pavilion
- Reserved parking near the VIP-pavilion
- Guarded bicycle parking
- Special shower- and changing facilities
- Photo with the ‘flower girls’
- Buffet after your ride of the Tourversion Amstel Gold Race (Sportive)
- Unique gift

Registering as a business team can easily be done via www.amstelgoldrace.nl If you have any questions or need for help, please contact us at inschrijven@amstelgoldrace.nl

AMSTEL GOLD RACE FOUNDATION

ADDRESS Withuisveld 8, 6226 NV Maastricht, The Netherlands

PHONE +31 (0)88 - 434 32 47

E-MAIL hospitality@amstelgoldrace.nl

WEBSITE www.amstelgoldrace.nl

