

Expediting tech adoption through partnerships and sourcing solution

At a glance

Industry

Global publishers, SaaS platform

Business problem

Filling up of key technical and business for its Arc XP division

Expected goals

Looking to source strategic talent that were a good fit for the Arc XP division

Solution

No solution was built for the client. However, Boyle Software supported the client to fill the required positions.

Context

The client is a leader in the publishing industry across geographic locations, including North and South America and EMEA. It was looking for a staffing solution for its Arc XP division, a SaaS customer experience platform that caters to over a thousand websites belonging to its clients.





Business problem

Being a new technology, Arc XP lacked expertise in the new platform. The client reached out to Boyle Software to fill key technical and business positions worldwide who would be working on new platform.

Expected goals

The key goal expected from this engagement was to provide strategic resourcing to manage the and function on the new technology platform.

Solution delivered

No solution was built for this task.

Solution highlights

- The client's expectations were exceeded due to the access to a highly skilled and experienced talent pool.
- Boyle Software was able to form a strong strategic relationship as partner with the client.



Technology stack deployed:

- Arc XP is built natively with AWS technology and powered by open-source libraries and frameworks like React JS, MongoDB, and Open Search. Scalability is achieved by intense reliance on AWS lambdas, microservices architectures, and a sophisticated setup of Akamai as a CDN.

Outcomes of the engagement

The key outcomes achieved, are:

- Continued engagement with Boyle Software to source strategic talent, especially outside the US.
- Continued partnership with Boyle Software as a partner for Arc XP architecture.

Key project outcome metrics:



30%

Increase in staffing of
key positions over 10
years





BOYLE SOFTWARE

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Since our founding 35 years ago, Boyle Software has been a company that is far more than the sum of its parts.

A subsidiary of global consultancy Beyondsoft since 2020, we pride ourselves on our highly skilled team, full of passion and knowledge for the latest design concepts and technologies.

Headquartered in New York City since 1995, we have operations in Europe and resources all around the globe - from Uruguay to Costa Rica, from Singapore to Thailand.