

Bell presents

OSHEAGA

FESTIVAL MUSIQUE ET ARTS

IN COLLABORATION WITH  *Coors* LIGHT.

SUSTAINABLE DEVELOPMENT ACTIONS



Osheaga Music and Arts Festival (Osheaga or the Festival) implements sustainable development initiatives to minimize its environmental impact and maximize its positive influence on society and the local economy.

Through these various actions, the Festival demonstrates that it is possible to host thousands of festival-goers at Parc Jean-Drapeau while minimizing its environmental footprint.

In 2023, the Festival obtained Level 2 certification of the BNQ 9700-253 standard for sustainable development – Responsible Event Management, proving the seriousness of its commitment and efforts.

REDUCTION OF GHGs

- Accessibility to the Festival site via public transportation (Jean-Drapeau metro station and bus network) ;
- Minimization of fuel use by collaborating with a majority of local suppliers (greater Montreal area and surroundings) ;
- Provision of free bike parking and additional Bixi bike stations ;
- 3% of the parking fees and site rental fees are donated to the Oxygène Fund of Parc Jean-Drapeau ;
- Reduction in the number of generators used to power the Festival's facilities.

WASTE MANAGEMENT

- Provision of water stations and drinking fountains to refill reusable bottles. Collaboration with O'Land to add additional drinking fountains on-site ;
- Use of compostable and/or recyclable dishware in food stalls ;
- Use of recyclable aluminum cups ;
- Presence of 4-way sorting stations (compost, recycling, deposit, and waste) throughout the site. A secondary sorting is performed by the maintenance team to better allocate residual materials at the external sorting center ;
- Compost and recycling bins distributed to food concessions ;
- Responsible handling of all hazardous materials with Écocentre or other relevant companies (e.g., Rona for old paint cans) or by Modus Operandi, which disposes of them appropriately ;
- Surplus food donated to La Tablée des chefs ;
- Use of biodegradable cleaning products ;
- Control of the quantity of products distributed by sponsors to reduce waste. The sponsorship team ensures limited distribution of printed communication tools and encourages sponsors to choose products with low environmental impact and minimal packaging ;
- Promotional tools and digital tickets.

AWARENESS

- Raising awareness among concession teams and food suppliers regarding waste sorting ;
- Highlighting eco-friendly actions on social media, the website, newsletters, and press releases ;
- Providing recommendations to festival-goers (such as using active or public transportation, using reusable water bottles, sorting waste, etc.) through the event website, mobile app, social media, and screens at the Festival site.

SOCIO-ECONOMIC

- Hiring of local labor and business relations with local partners ;
- Prioritization of local companies for the printing of merchandise ;
- Varied food offerings at concessions to meet the specific needs of festival-goers: vegetarian, vegan, allergen-free, etc. ;
- Inclusive programming ;
- Donation made to the evenko Foundation with the initiative of \$1 per ticket sold at the Festival to provide musical instruments to schools in need in Quebec ;
- Services available to people with reduced mobility or functional limitations: adapted signage, information kiosk, boarding and disembarking area, escort agents, installation of two reserved platforms for better access to stages, adapted toilets and picnic tables, adapted counters at certain points of sale, adapted pathways (installation of cable covers and beach mats to facilitate movement), loan of vibrating vests for people with hearing impairments.

HIRING AND TRAINING

- Compliance with pay equity standards and the creation and maintenance of specialized jobs in event production ;
- Implementation of an inclusion and diversity policy in the recruitment process ;
- Training on harassment prevention and workplace safety.

SECURITY

The safety and well-being of festival-goers are at the heart of the festival's concerns. An evolving security plan is developed each year to ensure visitors can enjoy the experience in a safe environment.

- Presence of various intervention teams on-site (paramedics, ambulance staff, nurses, Urgences-santé, and first aid booths) ;
- Presence of the GRIP (awareness organization) and field squad to ensure the well-being of vulnerable individuals ;
- Identified safe zones and designated rest areas throughout the site ;
- Systematic searches of festival-goers and staff at all entrances ;
- Security corridors near each stage to facilitate crowd and staff movement ;
- Police presence around the site ;

- Implementation of a heatwave plan (if necessary): misting systems, extended breaks for staff, additional first aid personnel, etc. ;
- Additional lighting in darker areas of the site ;
- Training and awareness programs for security, hospitality, and operations teams on vigilance and procedures.