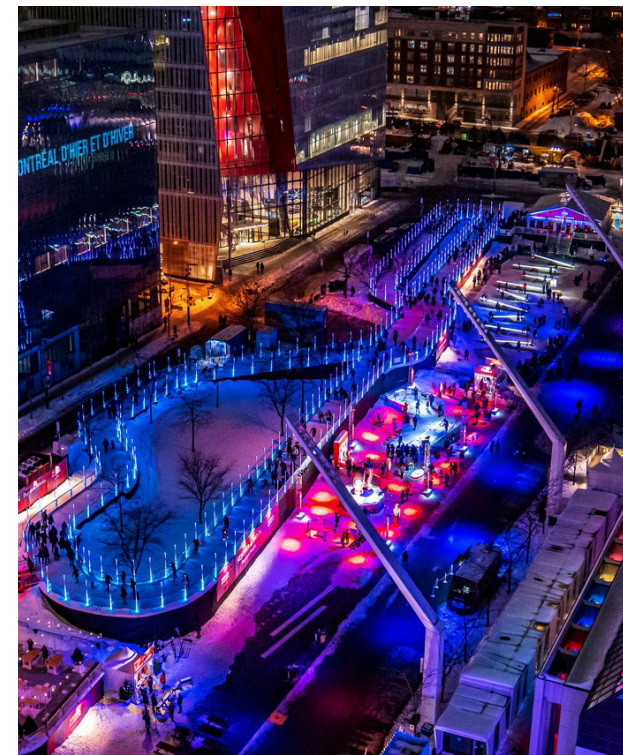
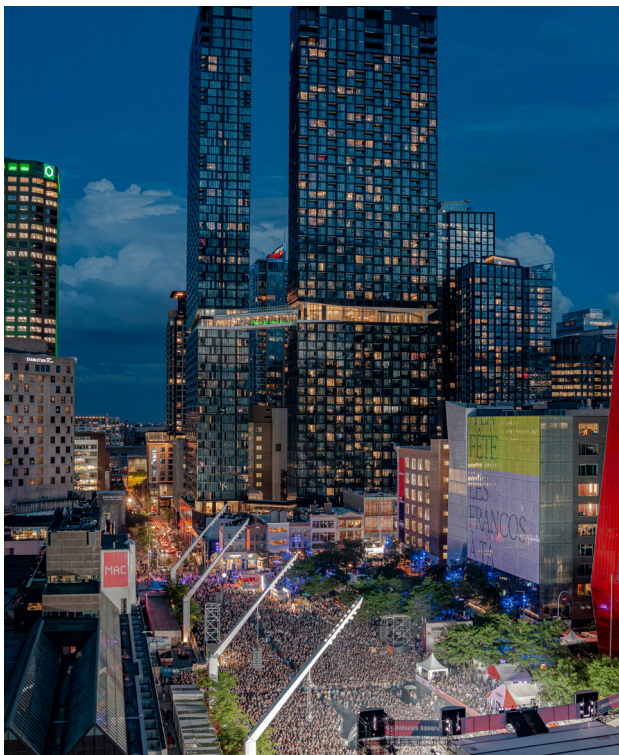
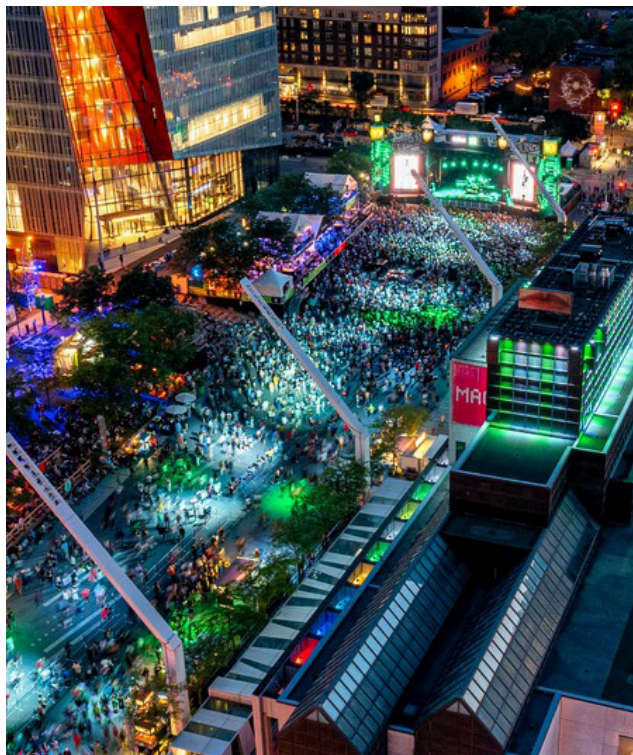


WEB TECHNICAL SPECIFICATIONS



SPECS AND SIZES WEB

WEB FORMATS	FESTIVAL INTERNATIONAL DE JAZZ DE MONTRÉAL	FRANCOS DE MONTRÉAL	MONTRÉAL EN LUMIÈRE
LEADERBOARD, 728x90 px, max 150 k Mobile and tablet (maximum screen resolution 753 pixels). Appears on homepage, concert pages and static pages for special events.	X	X	X
BIG BOX, 300x250 px, max 150 k Desktop computer, tablet and mobile. Appears on programming grid pages.	X	X	X
MOBILE APP, 728px X 90px	X	X	X

TYPE

Still image: .png or .jpg

Resolution : 72 dpi

Animation: animated gif. Maximum of **3 sequences** before still image.

PRICE

FESTIVAL INTERNATIONAL DE JAZZ DE MONTRÉAL, FRANCOS DE MONTRÉAL, MONTRÉAL EN LUMIÈRE:
 25\$ CPM (cost per mille). Minimum 50 000 impressions.

* Taxes not included.

- The advertiser must assume the expense and execution of graphic design.

* Certain categories of advertisers are excluded from these publications due to exclusivity agreements with festival sponsors.