Cookie Policy

This policy supplements our Privacy Policy and applies to L'Aréna des Canadiens Inc., Club de hockey Canadien, Inc., L'Aréna du Rocket Inc., S.E.N.C. Evenko, Gestion Evenko Festival Inc., Spectra Musique Inc., Agence Evenko Inc., L'Équipe Spectra Inc., as well as their affiliates and related entities, including the not for profit entities Le Festival International de Jazz de Montréal Inc., Les Francofolies de Montréal Inc., Festival Montréal en Lumière Inc. and Nuit Blanche à Montréal Inc. (collectively, "**Groupe CH**", " **we**", "**us**" or "**our**").

This policy details how we use information as part of the exploitation of our websites, mobile applications and other online services where a link to this policy is posted or the policy is otherwise referenced (the "**Websites**") and presents the options available to you for ensuring control. You may also adjust your cookie preferences on the relevant website, as described below.

This policy has been updated as of March 31st, 2025.

1. What is a cookie?

A cookie is a small text file that is saved on your device (computer, tablet, smart phone) when you visit a website.

Most cookies do not collect information that can identify you. They mostly collect general information relating to how users access and use our Websites. Cookies can be used for various purposes, namely to analyze traffic, personalize content, manage user sessions and targeted advertisements.

2. Types of cookies used

Cookies may be set by us or by third-party service providers or partners and generally fall into the following categories : Strictly Necessary, Functional, Performance, and Targeting and Advertising. We use the following categories of cookies:

- **Strictly Necessary Cookies**: Essential for the Websites to function (ex: session management, security of the website).
- **Performance and Analysis Cookies**: Allows the collection of anonymous user information to improve content and user-friendliness.
- **Functional Cookies**: Help facilitate your navigation by memorising your preferences.
- **Targeting and Advertising Cookies**: Used to post targeted advertisement according to your interests.

3. What are my options with regards to cookies?

You have many options to control the use of cookies.

Your device or browser can provide certain privacy parameters and controls that allow you to refuse, deactivate or activate certain cookies. You will find detailed instructions on how to personalize your experience in the help menu of your browser.

The configuration you choose may impact your online browsing experience as well as your access to certain services that require the use of cookies. If you do not wish to receive cookies in general or wish to refuse only certain cookies, you can modify your browser settings accordingly. However, this option may result in some personalized services not being provided, and consequently, you may not be able to fully enjoy all the features offered by our Websites.

You also have options regarding functional, performance and analysis cookies, or targeted and advertising cookies described above for the relevant sites. You can accept or refuse these cookies using the banner appearing on our Websites or by clicking the link provided in the footer.

4. Changes to this policy

We may update this cookie policy from time to time to reflect changes in our cookie practices, so we encourage you to review this policy periodically.

5. Contact us

If you have any questions, concerns or complaints regarding this policy, please communicate with privacy@groupech.ca. You may also write to us at the following address :

Groupe CH
1275, Saint-Antoine Street West
Montreal (Quebec) H3C 5L2
Attention : Responsible for the protection of personal information, Legal Department