



Posti's payment indications

February 1, 2026

User instructions: letters, direct mail,
publications and reply mail



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Download payment indications on page posti.fi/mailing-instructions

Domestic and international Priority and Economy Letters, domestic Standard and Volume Letters

Priority and Economy payment indications are used to indicate the delivery speed for these letter services:

1. Posti Priority Letter and Posti Economy Letter in Finland and abroad
2. Posti Standard Letter Priority and Posti Standard Letter Economy
3. Posti Volume Letter, used always with the Economy indication

Payment indications must always be imprinted or otherwise printed out in blue (Priority), green (Economy) or black-and-white, as shown below.

- A customer code (6 characters) is always included in payment indications, based on which the mailing list for invoicing must be made.
- Recommended size for C and E series envelopes 24mm x 37.5 mm, minimum width 20mm
- The aspect ratios of the indications must not be changed.
- The colors to be used are:
 - Posti blue: C:90 M:48 Y:0 K:0
 - Posti green: C:80 M:0 Y:98 K:0
 - Black: K:100
 - White

Port Payé
Finlande
000000
Posti

PRIORITY

Port Payé
Finlande
000000
Posti

ECONOMY

Port Payé
Finlande
000000
Posti

PRIORITY

Port Payé
Finlande
000000
Posti

ECONOMY

Port Payé
Finlande
000000
Posti

PRIORITY

Port Payé
Finlande
000000
Posti

ECONOMY

Priority and Economy letter indications in text format on the item

- The indication can be imprinted or printed out in text format using Arial, for example, as a text font.
- No handwritten indication is acceptable. Also, it is not allowed to use a pressure stamp.
- The indication should be typed on three lines, on the window envelope or self-adhesive address label on one line. More information on the next page.
- The minimum font size for the indication is 12 pts.
- Any color used in the indication is acceptable, if it is distinct from the item cover and easily readable.

Priority	Economy
Priority PP Finlande Posti 000000	Economy PP Finlande Posti 000000

Priority and Economy indication in text format on a window envelope, self-adhesive address label or separate label

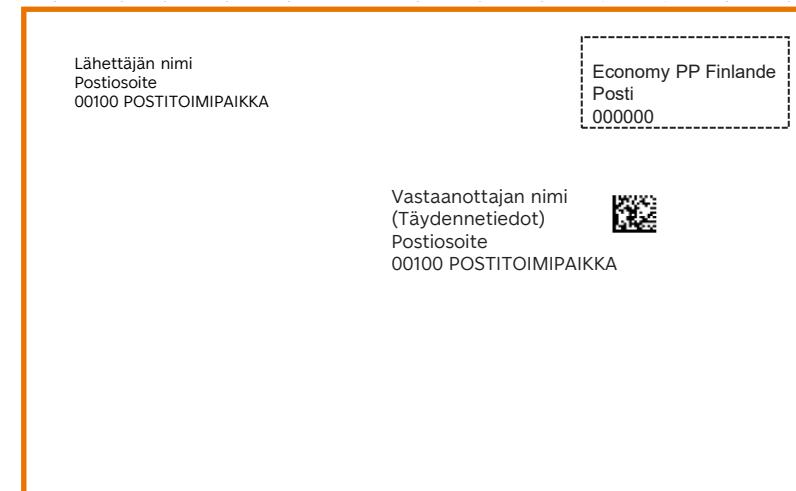
Window envelope or address label

- The indication must be printed above the address information on the window envelope or self-adhesive address label, so that it is easily readable and distinct from addressee information.
- The indication should be typed on one line.



Separate label

- When the payment indication is printed on a separate label, it is attached to the upper right side of the envelope.
- The indication should be typed on three lines.



Posti Customer Direct

- The payment indication can be imprinted, printed out, stamped on or, if using a self-adhesive label, affixed to the item cover. Any color used in the indication is acceptable, if it is distinguishable.
- The indication can also be printed on a window envelope's address field or self-adhesive address label.
- Recommended size for C and E series envelopes 27mm x 35.5 mm, minimum width 20mm
- The aspect ratios of the indications must not be changed.

Indications in text format on the item

- The indication can be imprinted or printed out in text format. The minimum font size for the indication is 12 pts.
- Do not write the indication by hand.
- Any color used in the indication is acceptable, provided it is distinct from the item cover and easily readable.



Customer Direct	
Recommendation:	<< A - Posti <<
	A - Posti

Posti Publication

- The payment indication can be imprinted, printed out, stamped on or, if using a self-adhesive label, affixed to the item cover. Any color used in the indication is acceptable, if it is distinguishable.
- Recommended size 27mm x 35.5mm, minimum width 20mm
- The aspect ratios of the indications must not be changed.



Indications in text format on the item

- The indication can be imprinted or printed out in text format. The minimum font size for the indication is 12 pts.
- Do not write the indication by hand.
- Any color used in the indication is acceptable, provided it is distinct from the item cover and easily readable..

Publication	
<i>Recommendation:</i>	<< LHT - Posti <<
	LHT - Posti

Posti Magazine Pro

- The payment indication can be imprinted, printed out, stamped on or, if using a self-adhesive label, affixed to the item cover. Any color used in the indication is acceptable, if it is distinguishable.
- Recommended size 27mm x 35.5mm, minimum width 20mm
- The aspect ratios of the indications must not be changed.



Indications in text format on the item

- The indication can be imprinted or printed out in text format. The minimum font size for the indication is 12 pts.
- Do not write the indication by hand.
- Any color used in the indication is acceptable, provided it is distinct from the item cover and easily readable.

Magazine Pro	
Recommendation:	<< AKL - Posti <<
	AKL - Posti

Posti Economy Publication

- The payment indication can be imprinted, printed out, stamped on or, if using a self-adhesive label, affixed to the item cover. Any color used in the indication is acceptable, if it is distinguishable.
- Recommended size 27mm x 35.5mm, minimum width 20mm
- The aspect ratios of the indications must not be changed.



Indications in text format on the item

- The indication can be imprinted or printed out in text format. The minimum font size for the indication is 12 pts.
- Do not write the indication by hand.
- Any color used in the indication is acceptable, provided it is distinct from the item cover and easily readable..

Economy Publication	
Recommendation:	<< EL - Posti <<
	EL - Posti

Posti Daytime Publication Delivery

- The payment indication can be imprinted, printed out, stamped on or, if using a self-adhesive label, affixed to the item cover. Any color used in the indication is acceptable, if it is distinguishable.
- Recommended size 27mm x 35.5mm, minimum width 20mm
- The aspect ratios of the indications must not be changed.



Indications in text format on the item

- The indication can be imprinted or printed out in text format. The minimum font size for the indication is 12 pts.
- Do not write the indication by hand.
- Any color used in the indication is acceptable, provided it is distinct from the item cover and easily readable..

Dagsutdelning av tidning	
Recommendation:	<< PPJ - Posti <<
	PPJ - Posti

Posti Long-distance Publication Delivery

- The payment indication can be imprinted, printed out, stamped on or, if using a self-adhesive label, affixed to the item cover. Any color used in the indication is acceptable, if it is distinguishable.
- Recommended size 27mm x 35.5mm, minimum width 20mm
- The aspect ratios of the indications must not be changed.



Indications in text format on the item

- The indication can be imprinted or printed out in text format. The minimum font size for the indication is 12 pts.
- Do not write the indication by hand.
- Any color used in the indication is acceptable, provided it is distinct from the item cover and easily readable..

Long-distance Publication Delivery

Recommendation: << PET - Posti <<

PET - Posti

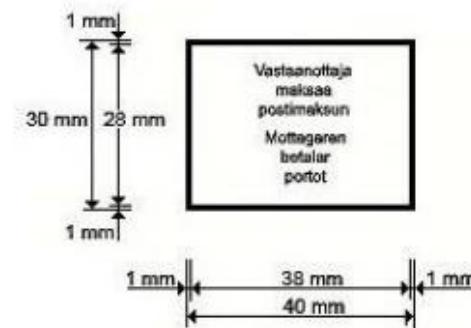
Domestic Posti Economy Reply, 00003

- Reply Mail's payment indication marking is rectangular, border line must be flat. The payment indication may not contain logos etc.
- Rectangle line thickness: min. 1mm and max. 2mm
- Height: 30mm
- Width: 40mm
- The color of payment indication is black.

The postal code 00003 VASTAUSLÄHETYS is always used in Domestic Economy Reply items.



Maksumerkintä: Vastauslähetys 00003



Teksti vapaa, mutta sen tulee sopia suorakaiteen sisään (ei logoja yms.)
Suorakaide (k x l) 30mm x 40mm (+/- 1 mm)
Suorakaiteen viivan paksuus 1mm (ei alle 1mm, max 2mm)
Maksumerkinnän väri: musta

Posti Public notification

- An item to be delivered as a public notification must always bear the following printed text: “Julkinen tiedote” (Public notification) and/or the same in Swedish (“Offentligt meddelande”), as well as the sender’s information.



posti.fi/mailing-instructions