

HardieTM HONORS

Firefighter & First Responder Rebate Program (Canada)



To submit a claim visit HardiePromo.com

See terms and conditions for more details on page 2

Receive up to a \$350 USD Rebate on Hardie® products

Every day, thousands of emergency personnel put their lives on the line to protect the greater good. At James Hardie, we value protection of homes and families. Firefighters and other first responders make it possible to feel safe knowing that help is close by. We are recognizing those individuals with a new rebate program. Introducing HardieTM Honors, a Hardie® product rebate program to say “Thank you”. This offer is designed to help better protect first responders’ own homes with the trusted protection of noncombustible* fiber cement technology. See terms and conditions on page 2 for more details. For more details on how Hardie® products help prevent flame spread visit jameshardie.com/fire.



REBATE DETAILS:

\$100 USD Rebate – minimum 47 m² (500 ft²) of Hardie® siding, Hardie® Soffit, Hardie® Trim and/or Hardie® Backer; or

\$350 USD Rebate – minimum 232 m² (2 500 ft²) of Hardie® siding, Hardie® Soffit, Hardie® Trim and/or Hardie® Backer

Hardie® siding includes Hardie® Plank, Hardie® Panel, and Hardie® Shingle, and Hardie® Artisan siding products.

*Hardie® fiber cement products are noncombustible and/or have a Class A fire rating when tested in accordance with ASTM E84. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames. The use of noncombustible siding, combined with other fire mitigation measures, can help harden a home against external fire.



Hardie™ Honors: First Responders Product Rebate Program (Canada)

Terms and Conditions:

Hardie™ Honors: Firefighters & First Responders Product Rebate Program is valid for purchases made between January 12, 2023 and December 31, 2025.

Eligibility: The rebate is open to: (a) Canadian homeowner of a single-family residential home that is an active “First Responder”, as defined by sheerid.com; (b) who has been verified as a “First Responder” by sheerid.com and (c) completes a rebate submission on HardiePromo.com.

How to Redeem: Qualify for one or more of the tiers below by purchasing the minimum quantity of each product specified for each offer. Tier (1): \$100 Rebate – minimum 500 square feet of Hardie® siding, Hardie® Soffit, Hardie® Trim and/or Hardie® Backer Tier (2): \$350 Rebate – minimum 2,500 square feet of Hardie® siding, Hardie® Soffit, Hardie® Trim and/or Hardie® Backer Enter the required information on the submission form at HardiePromo.com and upload the contractor invoice specifying the qualifying products and quantities on a single invoice (the “Submission”).

Enter the required information on the submission form at HardiePromo.com and upload the contractor invoice specifying the qualifying products and quantities on a single invoice (the “Submission”). All eligible purchases must be made on or before December 31, 2025. The homeowner name on the contractor invoice must match the name associated with the sheerid.com account.

Rebate: The rebate will be issued in the form of a physical reward card and will be sent to the address specified on the submission profile within 4-6 weeks of the Submission’s receipt.

Restrictions: Limit one rebate per home address. Limit one rebate per individual. Multi-family or commercial projects are ineligible. Offer is not open to builders, contractors, or distributors.

Terms and Conditions: James Hardie Building Products Inc. reserves the right to audit submissions and validate qualification. Rebate may not be combined or used with any other rebate or other promotional offers. All claims must be submitted on or before December 31, 2025. All materials received as part of the Submission become the property of James Hardie Building Products Inc. and will not be returned. Please keep a copy of all materials submitted with your Submission. James Hardie Building Products Inc. reserves the right to request additional information when processing a rebate submission request. Please allow 4-6 weeks for fulfillment of rebate requests. James Hardie Building Products Inc. assumes no liability for lost, late, or misdirected rebates caused by a failure to properly complete the submission, technical issues, carrier issues, or for any other reason. Illegible or incomplete requests will not be honored. If terms and conditions are not met, incentives will not be sent. Applicable tax, if any, is the sole responsibility of the customer. Void where prohibited or restricted by law. Availability and terms of offer may change without notice. For any information regarding the offer, please call 1-833-235-0836 Monday through Friday from 7:00 A.M. to 7:00 P.M. Central Standard Time. Please reference the Hardie™ Honors Rebate. This promotion is governed by the laws of the State of Illinois, USA, without regard to conflict of law principles. As a condition of participating in this Promotion, you agree that any and all disputes which cannot be resolved between the parties and causes of action arising out of or connected with this Promo, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Illinois having jurisdiction. Any damages claimed by homeowner that arise out of or is related to this Promotion or the terms and conditions stated herein is limited to the maximum rebate available hereunder. Further, in any such dispute, under no circumstances will you be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental, or consequential damages. Submissions are subject to the privacy policy found on our website. Read the privacy policy here: <https://www.jameshardie.com/about-us/privacy-policy-information-collected>

To submit a claim visit [HardiePromo.com](https://www.hardiepromo.com)