

Media Kit for Community Collaborators

This packet provides an overview of who we are, what we do, and how we make an impact by **Building a Better Future for All™**—whether through our cutting-edge products, environmental initiatives, or community support. We take pride in our commitment to quality, our dedication to sustainability, and our role in supporting the communities where we live and work.



OUR LOGO & COLOR



Use this example to create a collaboration logo.

Place your logo to the right of the James Hardie logo. The space between logos should equal the size of the monogram in the James Hardie logo. Please make sure to place the logo on a white background only.

Visit our socials and follow us:      

Be sure to hashtag **#JamesHardie** on social, tag us **@JamesHardie** and use “James Hardie” when referencing the company, not Hardie® or Hardie.

James Hardie Green HEX#00833E

[Download the James Hardie Logo](#)

If you have questions on using our name and logo, or if you need further assets, email GlobalCommunications@JamesHardie.com

WHO IS JAMES HARDIE

Founded in 1888, James Hardie is a world leader in fiber cement home siding and exterior design solutions. Hardie® products offer long-lasting beauty and personalized design possibilities with trusted protection and low maintenance. As the world’s #1 producer* and marketer of high-performance fiber cement and fiber gypsum building solutions, James Hardie offers products for every style. Hardie® products are noncombustible** and stand up to weather and time while empowering homeowners and building professionals to achieve the home of their dreams. The company pioneered the technology for manufacturing fiber cement building products and continues to invest in innovation to transform the industry. Our products are made from high quality and durable raw materials James Hardie operates with an inclusive company culture, and an unwavering commitment to Zero Harm.



*Based on Freedonia 2022 Global Siding (Cladding) demand estimates and James Hardie sales in North America

**Hardie® fiber cement products are noncombustible and/or have a Class A fire rating when tested in accordance with ASTM E84. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames. The use of noncombustible siding, combined with other fire mitigation measures, may help harden a home against external fire.

OUR PURPOSE

Building a Better Future for All™

OUR VISION

To inspire how communities design, build, and grow today and tomorrow.

OUR MISSION

Be the most respected and desired building materials brand in the world.



PILLARS OF OUR SUSTAINABILITY STRATEGY



COMMUNITY



PLANET



INNOVATION



ZERO HARM

OUR COMMITMENT TO SUSTAINABILITY:

James Hardie is committed to proactively improving our sustainability performance by carefully managing our social and environmental impacts across our value chain.

Energy efficient production – Continuously improving our processes to reduce waste and emissions.

Resilient and durable materials – Durable fiber cement siding reduces the need for frequent replacements, minimizing environmental impact.

Responsible sourcing – responsible procurement of materials and services to reduce our environmental and social impacts.

OUR DEDICATION TO COMMUNITY ENGAGEMENT & GIVING:

At James Hardie, we believe in giving back to the communities where we work and live. Our community investment efforts focus on housing initiatives, disaster relief, workforce development, and education.

Our charitable giving and community engagement activities are organized into three pillars.

- 1 Safe, resilient, durable shelter:**
We prioritize supporting families, and in turn our communities, in need of affordable safe housing.
- 2 Disaster relief:**
When our communities are impacted by natural disasters, we work to show up with our products, time and money to rebuild in partnership with local organizations and governments.
- 3 STEM & manufacturing education:**
We want to nurture the next generation of diverse people to help build and maintain resilient sustainable communities.

5000+
Employees worldwide

3000+
Employees in North America

We employ a diverse global workforce across operations in North America, Europe, Australia and New Zealand.

19
Manufacturing facilities

Known for pioneering modern fiber cement technology in the 1980s, James Hardie is now a world-leading manufacturer of premium building products.

3
R&D Centers

Innovation is at the core of our research and development efforts, where we're continuously exploring new materials, technologies, and manufacturing processes.