



The largest forestry conference in Ontario is going virtual!

Become a sponsor for the 2021 Forests Ontario Annual Conference and support the creation of abundant, healthy and sustainable forests.

- Connect with 500+ conference attendees
- Foster connections with diverse industry professionals, landowners, and students
- Increase brand visibility and awareness
- Learn about new programs and innovation
- Align yourself with organizations committed to the health of our forests
- Benefit from new online advertising opportunities before, during, and after the conference

Join us **February 3rd - 5th, 2021** as we explore the many voices of our forests.



Sponsorship Recognition

	GOLD \$2000	SILVER \$1000	BRONZE \$750
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COMPANY PROFILE

Your Company Profile in the Sponsor Directory/Exhibitor Booth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on Event Website	L <input type="checkbox"/>	M <input type="checkbox"/>	S <input type="checkbox"/>
Content in Treeline E-newsletter	<input type="checkbox"/>	<input type="checkbox"/>	

ONLINE EXPOSURE

Banner Ad	<input type="checkbox"/>	<input type="checkbox"/>	
Sponsored Session	<input type="checkbox"/>		
Gamification Challenges *	3 <input type="checkbox"/>	2 <input type="checkbox"/>	1 <input type="checkbox"/>
Mentioned Through Forests Ontario Social Media Channels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

NETWORKING

1:1 Direct Messaging *	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1:1 Video Appointments *	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Group Networking: Discussion Boards & Chat Rooms	<input type="checkbox"/>		
Group Networking: Session Engagement via Chat, Live Polls & Q&A	<input type="checkbox"/>		

AIRTIME

Honourable Mentions	<input type="checkbox"/>	<input type="checkbox"/>	
Video Advertising Opportunities	<input type="checkbox"/>		

***What is Gamification?** Create fun challenges to increase engagement with your organization such as:

- Session Participation "What was the name of our keynote speaker today?"
- Networking challenges "Meet Amanda & she'll send you her code!"
- Content & Trivia Challenges "Get to know Forests Ontario. Head to their booth and ask about how they're helping people plant trees!"

***Encourage 1:1 networking by providing a list of company representatives.**

Sponsor Registration Information

Contact Name:

Company Name:

Mailing Address:

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Phone: Email:

We would like to support the Annual Conference

☐ Gold \$2000

☐ Silver \$1000

☐ Bronze \$750

☐ Virtual Exhibitor Booth \$250

Includes your own company profile page, option to embed promotional videos or images and attach documents, presentations & collateral as downloadable resources.

Method of Payment

☐ Cheque Enclosed

☐ Mastercard

☐ Visa

Credit Card Number: Exp:

Signature: CVV:

Please note that all levels of sponsorship are available on a first come, first serve basis.
If you are interested in supporting the conference in other ways or would like to discuss virtual opportunities further, please contact:

Brooke McClelland at bmcclelland@forestsontario.ca or 416-646-1193 x. 350

Complete and return to
Forests Ontario at:

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