



Ontario Envirothon

fundraising kit

What's Inside

- 3** Welcome Letter
- 4** Letter to Parents
- 5** Ontario Envirothon Infographic
- 6** Get Started
- 7** Green Fundraising Ideas
- 9** Sample Sponsor Letter
- 10** Pledge Form
- 11** Poster Template

Welcome to the Ontario Envirothon Community!

Dear Ontario Envirothon Team,

Congratulations on joining the Ontario Envirothon, a program bringing together a community of more than 10,000 students, teachers and volunteers each year in Ontario through classroom learning, regional and provincial events. Did you know you are also part of a larger North American Envirothon program that connects with more than 500,000 students, teachers and volunteers?

As part of the Envirothon program, you will get access to great resources, hands-on learning, exposure to a variety of careers in natural resources, and learn how to work as a team. Envirothon can help you to become tomorrow's green leader.

Forests Ontario has created this simple fundraising kit to help you to generate funds for your registration fee for the Ontario Envirothon program. Get out into your community and share why you love the Envirothon program!

For any details about your regional events, study resources, or other information about the Ontario Envirothon visit **www.ontarioenvirothon.ca**. Did you know there are also training videos on our YouTube channel? Check out Forests Ontario's YouTube (**www.youtube.com/ontforest**) to help you prepare.

If you have any questions about the Ontario Envirothon program, feel free to contact Forests Ontario at 1.877.646.1193 or email us at **envirothon@forestsontario.ca**.

Good luck in your fundraising efforts, and we look forward to seeing your #ONenvirothon selfies over the course of the school year as you prepare for your Envirothon event!

Sincerely,

Your Ontario Envirothon Team

*Your goal, in order
to register your
team for the Ontario
Envirothon program,
is to **fundraise your
registration fee***

Help Grow Tomorrow's Green Leaders!

Dear Parents,

The Ontario Envirothon program gets students outdoors to experience nature first-hand. The program challenges high school students to learn more about the environment through hands-on workshops delivered by resource professionals who inspire students to explore a variety of careers in the environment. The Ontario Envirothon is part of a network of more than 50 states and provinces that engage a total of 500,000 students, teachers and volunteers across North America each year.


The Ontario Envirothon exposes students to environmental issues and solutions, empowering them to make informed, responsible decisions in their own lives. The Ontario Envirothon program creates opportunities for students to dream about their futures, and connect their passions with possible careers.

What are the benefits for your children?

- Allowing your kids to connect and give back to the local community;
- Augmenting their resume for future opportunities;
- Enhancing their leadership skills for post-secondary applications;
- Exposing them to careers in STEM (Science, Technology, Engineering and Math);
- Connecting them with potential future employers;
- Building teamwork, communication, problem solving and collaboration skills.

Please support your child's participation in the Ontario Envirothon program, and help grow tomorrow's green leaders.

Sincerely,



Rob Keen
CEO, Forests Ontario

*My participation in Envirothon helped me to get a **full national scholarship to college, based on leadership, character and community service.***

- Envirothon Alumni

Ontario Envirothon

Growing Tomorrow's **Green Leaders**



Envirothon connects students to the outdoors to learn more about

forestry



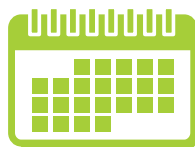
soils



wildlife



and
aquatics



20+
years

of the Ontario Envirothon program



of students surveyed are exploring education and careers in STEM

Ontario is part of a larger North American network with over

50+

states and provinces



10,000+

Ontario Envirothon alumni



1 = 20,000

500,000

students, teachers, volunteers participate each year across North America

Get Started

1

Visit www.forestsontario.ca

2

Visit the Ontario Envirothon page, and click “Register”

3

Select your region

4

Select your payment option

- Fundraise
- Pay for your registration fee

5

Create a fundraising plan to raise your registration fees

6

Start fundraising your fees using some of the great ideas on the next page!

7

When you have raised your full registration fee, send your fees to Forests Ontario at
144 Front Street West, Suite 700,
Toronto, ON M5J 2L7;
please indicate your Invoice #.

8

Join your Ontario Envirothon Regional event—get outdoors and have fun!

Join The Community!



You can help connect your students to the outdoors by supporting their participation in the Ontario Envirothon program. With any of the efforts that you make to raise funds for their Ontario Envirothon participation, don't forget to share these stories on social media and tag them with #ONenvirothon! The more people that become aware of the Envirothon program, the greater the success for fundraising!

Green Fundraising Ideas

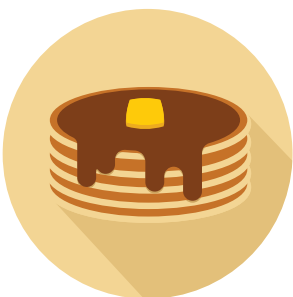


Nature Walk-a-thon

Show off your Envirothon skills by taking your family and friends on a nature walk—identify the trees around you, the understory plants, or the footprints in the mud. Have people donate to your team or get sponsored to participate in your walk-a-thon.

Sell homegrown food and flowers

Does your school have a greenhouse? Consider planting some vegetable seeds in late winter, and sell the plants in spring to your local community.



Pancake Breakfast

Host a pancake breakfast at your school or within your local community, and make sure to include a fruit salad to add a healthy element!

School garage sale

Reuse! Invite students and families to donate items to a school garage sale, with all proceeds supporting your Ontario Envirothon team!



Design and sell cards

Have an artistic flair? Use one-sided paper to make cards and sell them to families and friends to use throughout the year. If your printers only print one-sided, then recycle the used paper by folding the paper in half, and then in half again to create a card.

Sell natural Christmas ornaments

Make natural Christmas ornaments using orange slices, pine cones, and cinnamon sticks or look online for lots of other great nature-inspired decorations.



Textile Recycling Drive

Help divert recyclable textiles from landfill and fundraising at the same time! Open to teams from regions where Textile Waste Diversion operates. More details on the next page.

Your unique fundraising idea



Tip!

With any of the initiatives listed above, use the Envirothon poster to help promote the Ontario Envirothon message! Don't forget to tell them what Envirothon is all about and what it means to you.

The sample sponsor letter on the following page is also a great way to share information about Ontario Envirothon with prospective funders!

Reduce Waste while Fundraising for Envirothon!

Did you know that textiles are recyclable and that diverting them from landfill can help reduce carbon emissions? Despite this 85% of all textiles in Canada currently end up in landfills.

You can help divert textiles from landfills while raising money for your Ontario Envirothon registration with **Textile Waste Diversion**. Participating teams will receive 10 cents per lb of eligible collected textiles.

Textiles can be in any condition as long as they are clean, dry and odorless. Accepted items include the following; used clothing, shoes/boots, purses, belts, eyeglasses, outerwear, linens/soft drapery and plush toys. Collected items must be in tied plastic bags to prevent damage.

Textile Waste Diversion currently operates in the following cities.

| | | |
|------------|---------------|----------------|
| AJAX | MARKHAM | SCARBOROUGH |
| AURORA | MILTON | STRATFORD |
| BARRIE | MISSISSAUGA | ST CATHERINE'S |
| BRANTFORD | NIAGARA FALLS | TORONTO |
| CALEDON | OAKVILLE | VAUGHAN |
| DUNNEVILLE | ORANGEVILLE | WATERLOO |
| ETOBICOKE | OTTAWA | WELLAND |
| FONT HILL | PORT COLBORN | WHITBY |
| KITCHENER | RICHMOND HILL | WOODBIDGE |

**And any town in between. Contact Textile Waste Diversion if you have questions about the areas they service

*It can take **100 yrs** for organic textile to decompose in landfill.*

Get Started

1

Set up a textile drive committee that includes at least one teacher or staff member. Set a pound goal for how much you wish to collect.

Set a date to end your clothing drive that will give your team enough time to collect contributions. All drives must be completed and collected no later than April 1, 2019.

2

Ask permission from the school for a place where you can collect the clothing for the length of the clothing drive.

Suggestions:

Before your items are pick-up get creative photographs of your pile of clothing. Images shared with Textile Waste Diversion may be shared on social media.

Consider getting your local community involved. Perhaps a few local businesses will be willing to collect items on behalf of your team!

Have questions about setting up a textile drive? Contact Textile Waste Diversion at (888).980.8756

95% of what is collected is diverted from landfill. The best stuff stays local, what cannot be reused is recycled.

3

Contact Textile Waste Diversion and let them know you are running a drive no later than Feb 25, 2019.

4

At the end of your drive provide Textile Waste Diversion an estimated bag count so they can arrange for pick-up. Please note Textile Waste Diversion is only able to accommodate one pick-up run. Please ensure the pick-up location is easily accessible.

5

Your contributions will then be weighed and payment issued promptly.

Sample Sponsor Letter

DATE

ADDRESS

Dear ADDRESSEE,

We are excited to announce that our team from **SCHOOL** will be registering for the Ontario Envirothon—a program of Forests Ontario that reaches more than 10,000 students, teachers and volunteers annually across Ontario. The Envirothon program gets students outdoors through a friendly and fun competition that challenges them to learn more about the natural world. The Ontario Envirothon is part of a network of more than 50 states and provinces that engage a total of 500,000 students, teachers and volunteers across North America each year.

Through participation in the program, we get exposed to a variety of careers in the STEM (Science, Technology, Engineering and Math) fields, connect with our local community, and learn more about our impact on the environment, all while building important teamwork, communication and problem solving skills. We are excited to be taking part in the **REGION** Envirothon program this year, coordinated by **REGIONAL PARTNER**

We have a fundraising goal of **\$350** or **\$280** to support our registration fees for the Ontario Envirothon program. We need your help to get us there, so that we can compete in our local competition. If we win our local competition, we have the chance to move on to represent our region at the Ontario Envirothon Championships in May 2019. The Ontario Envirothon Champion will then go on to represent the province at the North American Envirothon!

Please consider supporting our Envirothon team. Together, you can help us grow to become tomorrow's green leaders.

Sincerely,

TEAM/TEACHER

Pledge Form

Use this form to keep track of donations that your team has received.



School:

Ontario Envirothon Teacher:

| DONOR NAME | FULL MAILING ADDRESS | DONATION AMOUNT | EMAIL ADDRESS | PHONE NO. |
|------------|----------------------|-----------------|---------------|-----------|
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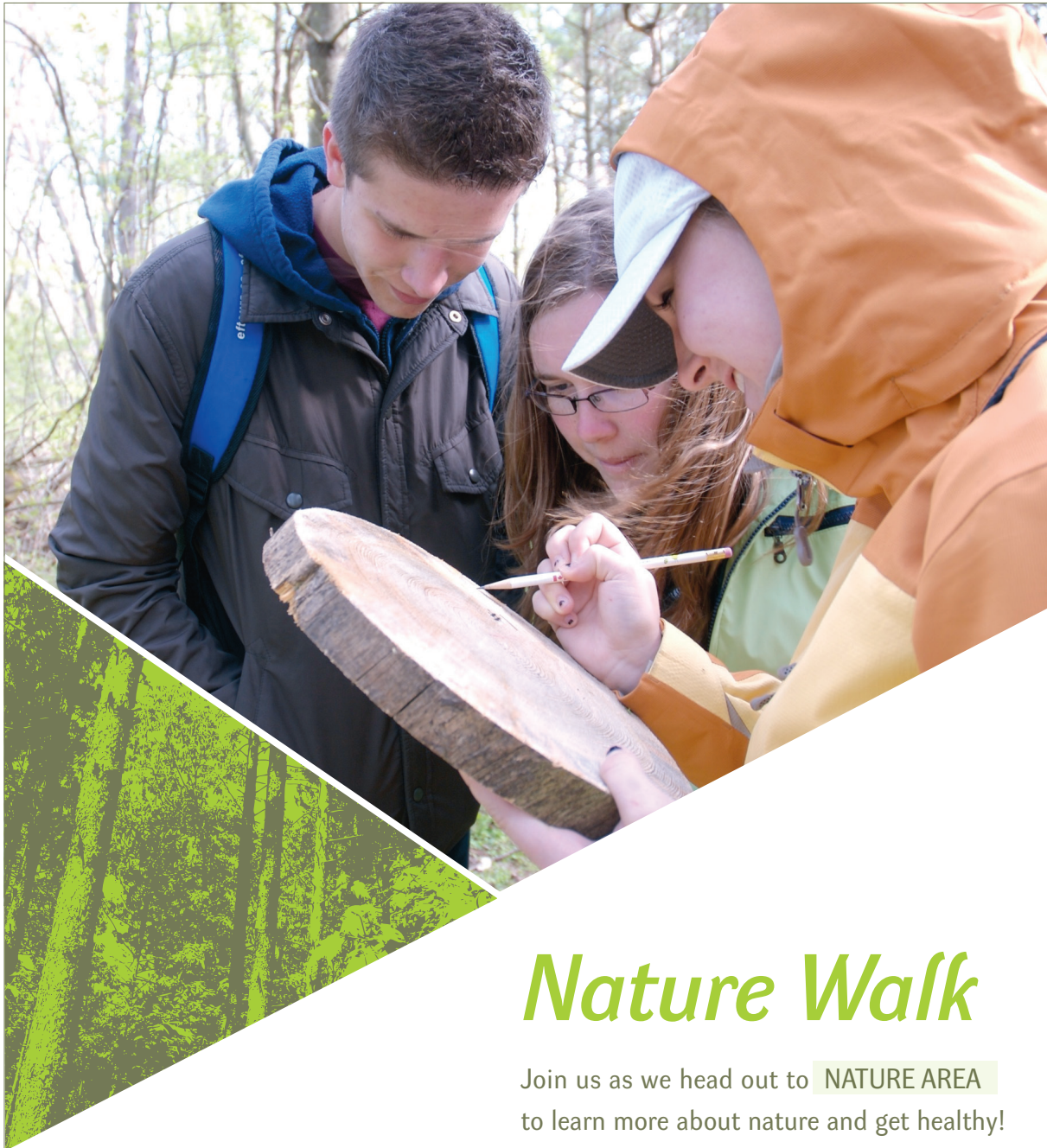
Ontario Envirothon Team Name:

Ontario Envirothon is an environmental education program that engages students in learning more about the natural world around them, all while building important communication, problem solving, and collaboration skills.

Poster

This is an example of a poster you could use to advertise your fundraising event!

Contact envirothon@forestsontario.ca for a copy of the template



Nature Walk

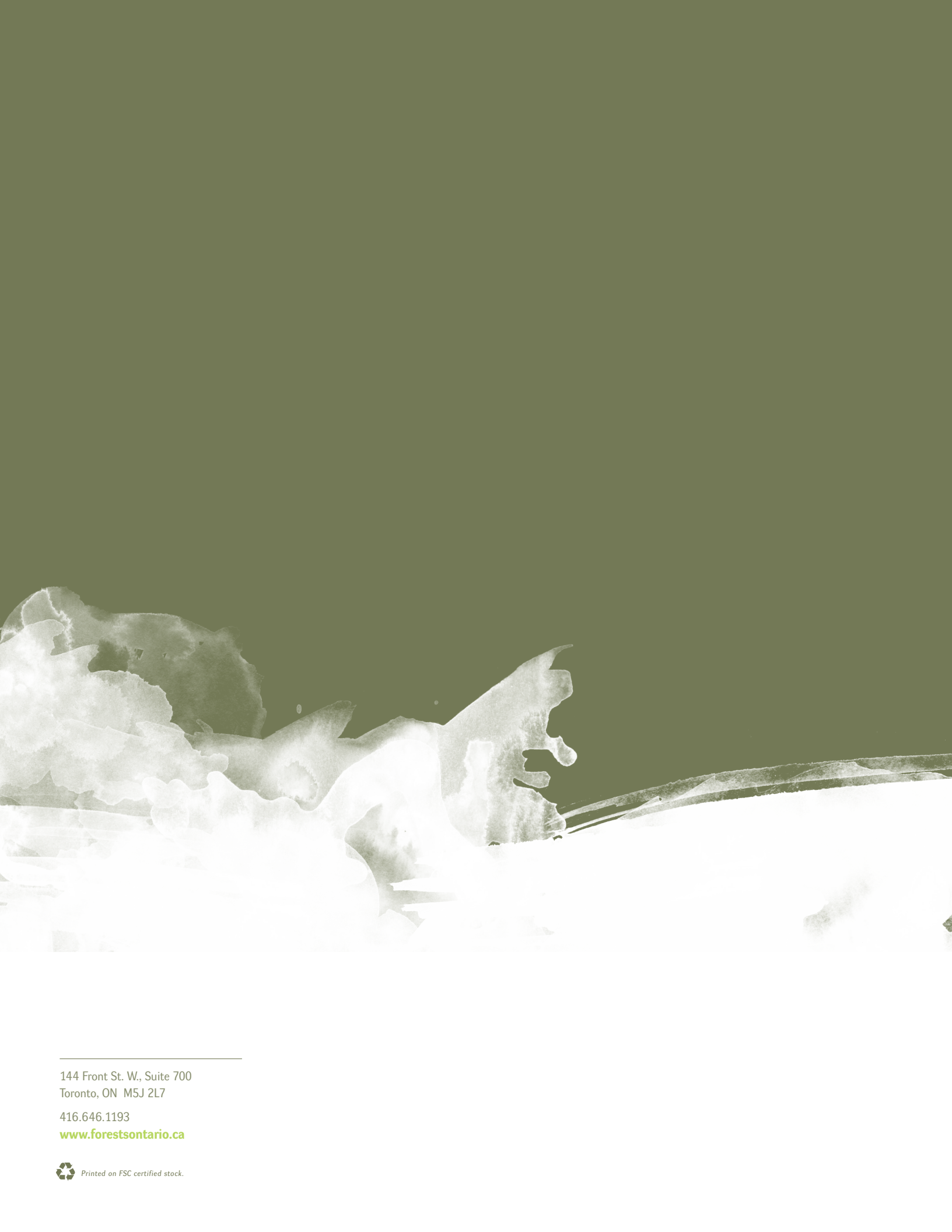
Join us as we head out to **NATURE AREA** to learn more about nature and get healthy!

Donations will be accepted to support our Ontario Envirothon team in participating in the **REGIONAL** Envirothon event in April!

Where: **NATURE AREA**

When: **DATE** and **TIME**

ONTARIO
ENVIROTHON



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www.forestsonario.ca